

Appointment of New Non-executive Director

25th November 2015

Heith Mackay-Cruise as LifeHealthcare's new Non-executive director

LifeHealthcare Group Limited (ASX: LHC), one of Australia's leading independent distributors of high end medical devices announced the appointment of Mr Heith Mackay-Cruise as Non-executive Director effective from today, 25th November 2015.

Mr Mackay-Cruise provides a wealth of experience in consumer and technology sectors. With a strong focus on strategy and technology, Heith provides a complimentary skillset to the existing Board experience, background and depth.

Mr Mackay-Cruise is currently non-executive Chair of hipages Group, the leading online marketplace for the home service on demand sector and non-executive Chair of Literacy Planet, an education technology brand. He is a non-executive director of Bailador Technology Investments and the national charity, Vision Australia. He is also a member of the Adara Partners Advisory Board.

In Mr Mackay-Cruise's prior executive career, he was the founding CEO of Sterling Early Education, the Global CEO of Study Group and CEO for PBL Media New Zealand. Heith also held senior executive positions with Australian Consolidated Press and worked in sales and marketing roles for PepsiCo around Australia.

"We welcome Mr Mackay-Cruise to the LifeHealthcare Board and expect he will be a valuable asset for the Group in achieving its longer term objectives" said Mr William Best, Chairman.

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