

**DateTix Signs Revenue Sharing Agreement  
with leading online platform in Hong Kong**

On-demand dating platform Datetix Limited ("DateTix"), recently acquired by Enverro Limited (ASX: ERR), is pleased to announce that it has signed a revenue sharing and white label agreement with MenClub – a leading online media platform for men in Hong Kong. The partnership provides DateTix with immediate access to over 1.3 million monthly unique visitors on the MenClub.hk website and over 300,000 fans on the MenClub Facebook page. The largest group of MenClub users are men from the ages of 25 to 40, which aligns very strongly with the target user demographic for DateTix.

By leveraging its highly scalable technology platform and using proprietary white labeling technology, DateTix will seamlessly integrate its on-demand dating platform and core feature set into the MenClub.hk website. MenClub users will be able to easily host and apply to local and in person dates on the DateTix online marketplace by using a customized and white labeled version of the on-demand dating service powered by DateTix. Both DateTix and MenClub will receive a share of revenues generated from all MenClub users who sign up to DateTix through the white label platform.

DateTix Founder, Michael Ye, said: "We are very excited to sign MenClub as our first white label channel partner. This partnership will allow us to further accelerate our user growth in Hong Kong and solidify our first mover advantage in the city to build long-term barriers to entry through localised network effects.

"Our goal is to build the largest online marketplace in each of our target markets through aggregating both the supply and demand side for hosting dates and applying to dates. We will continue to look for additional white label partnerships to accelerate user growth of the DateTix platform", said Mr Ye."

CEO of MenClub, Tom Lip, added: "We are delighted to become a DateTix white label partner. As one of the top online media platforms in Hong Kong for men, MenClub has one of the largest networks of single men in Hong Kong, with many of them looking for dating services. DateTix allows us to offer our users an exciting and new on-demand dating feature to our website, which will further increase the attractiveness of our platform. Additionally, it also provides us with a new revenue stream from our large and engaged user base."

Enverro recently announced that the acquisition of DateTix was successfully completed, following the oversubscribed capital raising. Enverro will be reinstated to official quotation from the commencement of trading on Friday, 27 November 2015.

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### **About MenClub**

MenClub.hk is a leading online media platform targeting all gentlemen in Hong Kong. With comprehensive, exclusive and original content created by an integrated editorial team with passion and style on all areas which men are fascinated. MenClub.hk delivers to all targeted male viewers, with over 1.3 million monthly unique visitor and 8 million monthly page view on MenClub.hk, and over 300,000 fans on the MenClub FaceBook page. Over 90% of MenClub readers are male, and the largest group is from ages 25 to 40. For more information, please visit: <http://www.menclub.hk>.

### **About DateTix**

DateTix, is a mobile and location-based online marketplace for meeting new people for on-demand dates at verified local merchants. DateTix enables its members to easily meet new people in minutes by hosting or applying to dates at specific times and nearby establishments, across a diverse range of intentions and occasions. DateTix has developed a proprietary matchmaking engine that algorithmically scores, ranks and matches people based on multiple dimensions of compatibility, including physical attributes, personality traits and date preferences, delivering highly personalised and relevant matches to each and every DateTix member. With an initial focus on major Asian cities, DateTix plans to build, grow and cultivate leading online local marketplaces for in person and on-demand dates in major cities around the world. For more information, please visit <http://www.datetix.com>.

### **About Enverro Limited (ASX:ERR)**

Enverro is the developer of a cloud-based workforce management platform designed specifically for the energy, construction and resources sectors. Founded by twenty year software and resources industry veterans, the Enverro platform fosters powerful collaboration between contractors, EPC/MS and asset owners alike while speeding up the process of moving workers from home to site. The end-to-end platform delivers Mobilisation, Travel & Accommodation and Crew & Roster management tools for a modernised approach to workforce management. Learn more at [www.en](http://www.en)