



Big Un Limited AGM

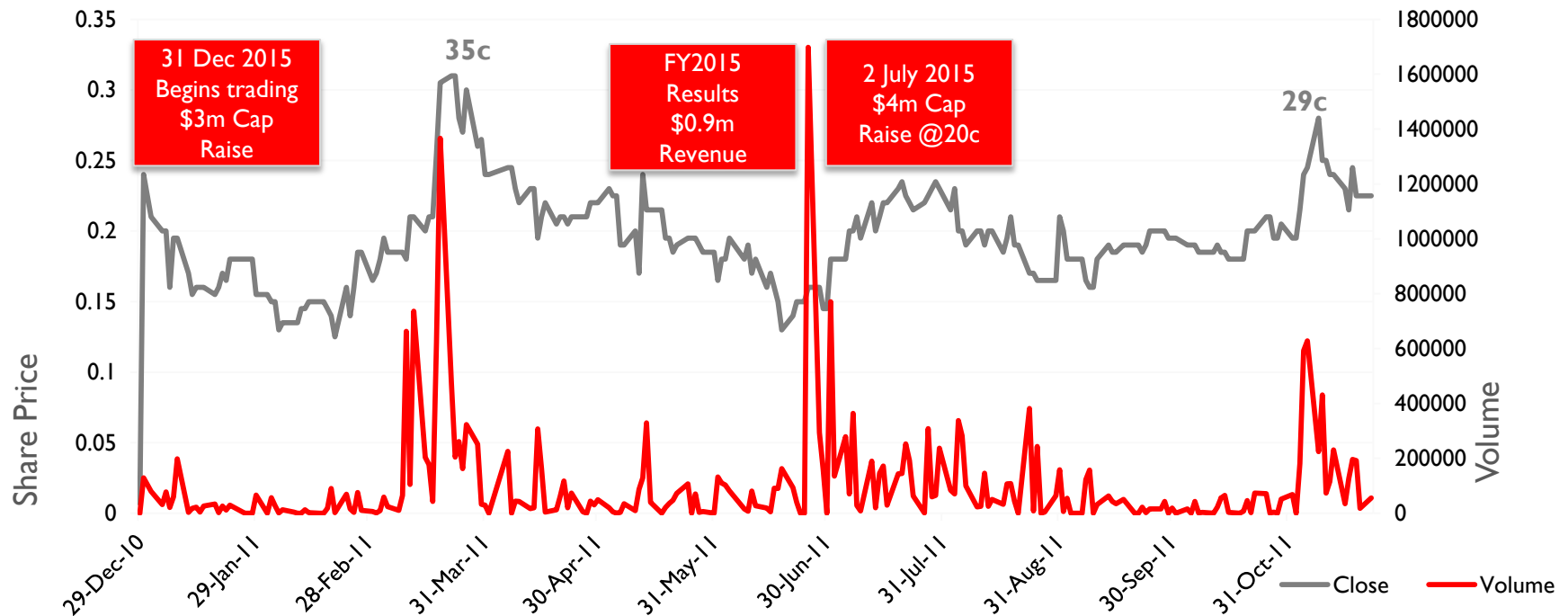
27 November 2015

Highlights FY2015

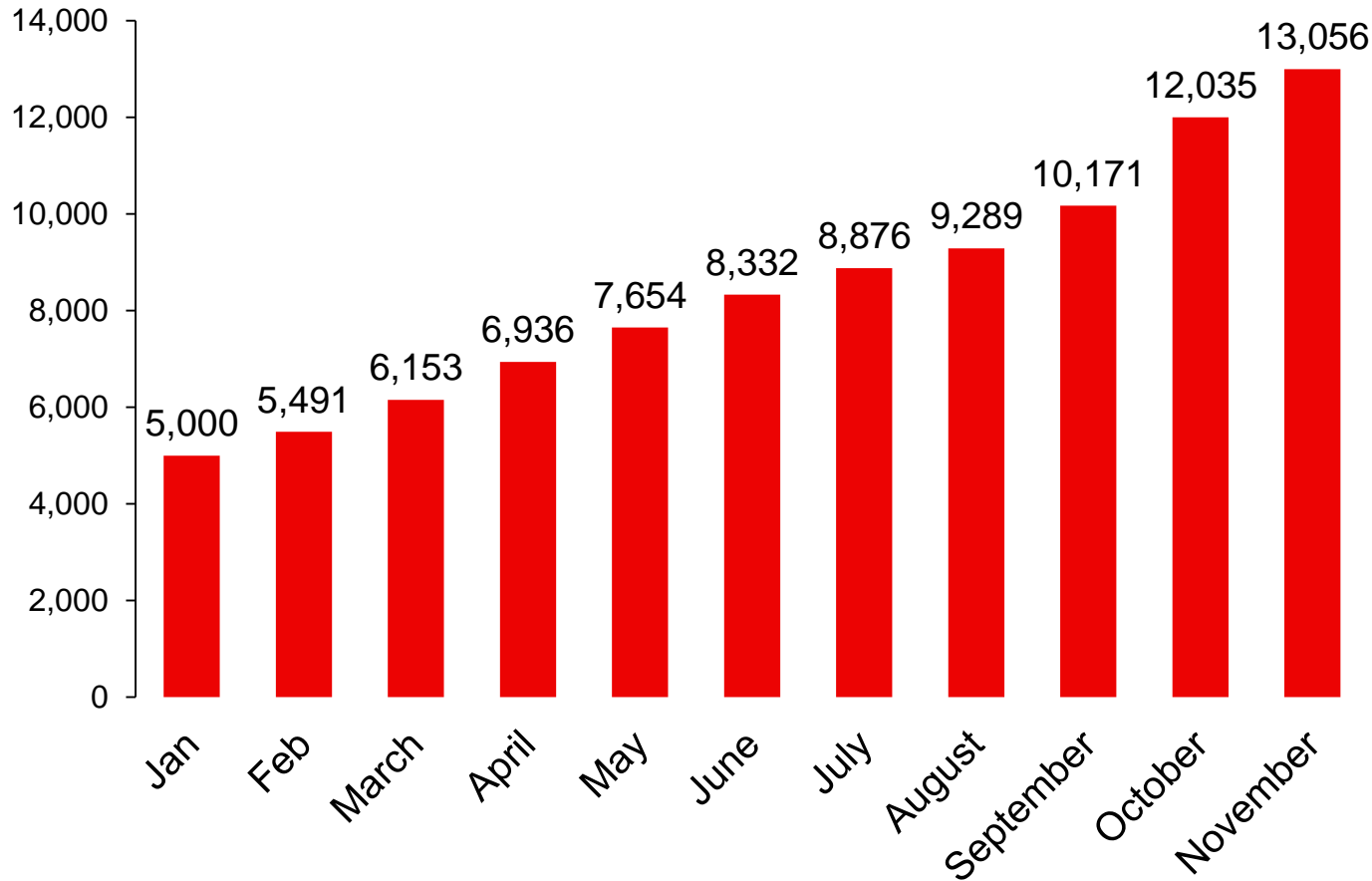
- **Successful ASX listing. Strong demand from investors**
- **Member base increased by 550% since January 2015 to over 13,000 today**
- **Solid financial performance**
 - **FY2015 revenues of \$0.9 million**
 - Quarterly revenue growth of 50% for the past two quarters with ~\$600,000 forecasted for the December quarter, making the H1 2016 total already above FY2015
- Established a well credentialed and experienced advisory board, including leading Google executives
- Expanded sales and distribution capabilities through partnerships
- International Footprint established in Australia New Zealand, UK, US, Hong Kong and Singapore
- Over 10,000 videos produced to date
- BRTV mobile application launched

Company Snapshot

Since listing on the ASX in December 2014 the Company has achieved significant traction to date and generated FY2015 revenues of \$0.9 million.



Member Base Growth



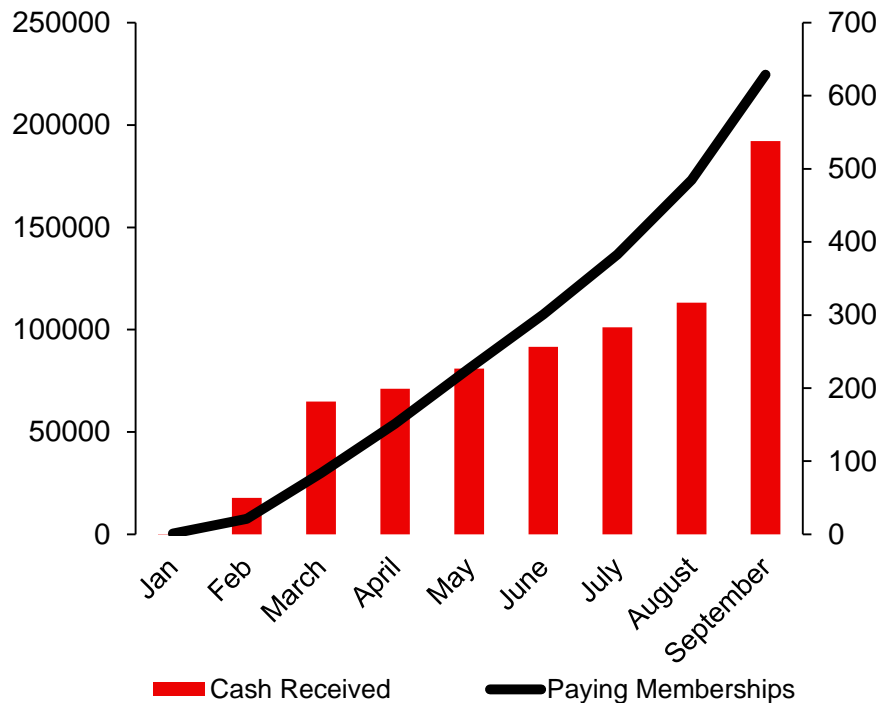
Member base
growing by 400
new SMEs per
week

Strong conversion
rate of 45% across
member base

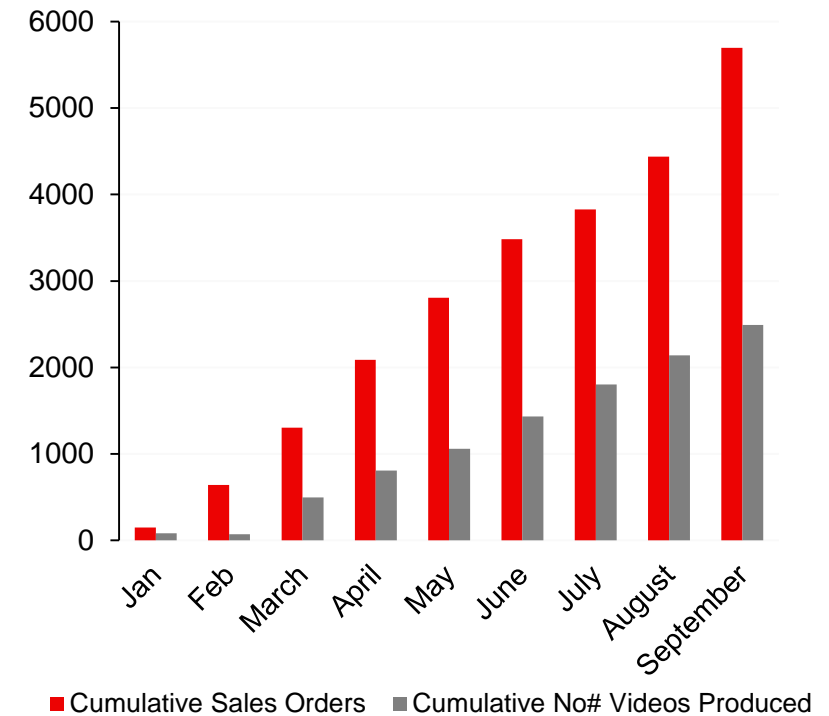
Implementation of
monetisation
opportunities
across member
base to commence
in 2016

Orders and Paying Member Growth

Revenues vs. Paying Memberships



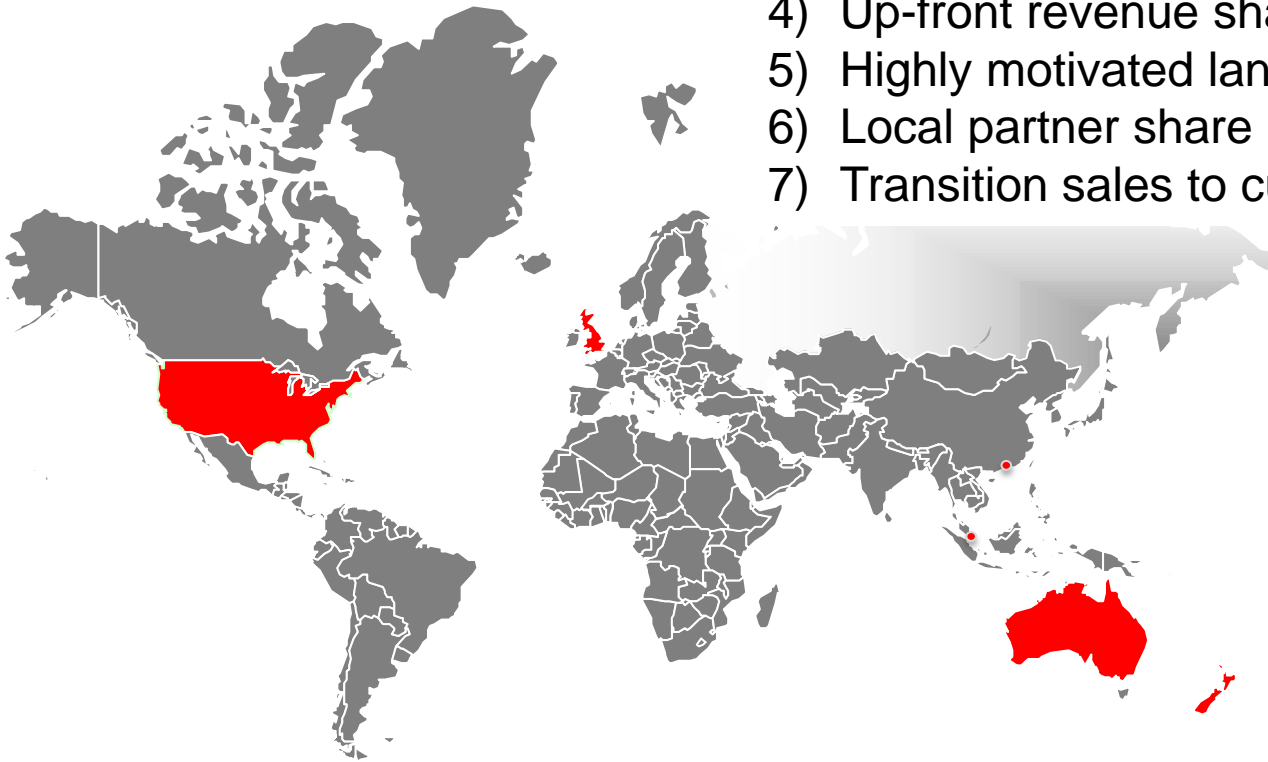
Sales Orders vs. Videos Produced in 2015



ARPU per paying customer \$1,083 in Year One

International Expansion and Growth Strategy

- 1) BIG establish operational beach heads
- 2) Identify local business partners
- 3) KPI based sales distribution agreement
- 4) Up-front revenue share
- 5) Highly motivated land-grab
- 6) Local partner share in upsales
- 7) Transition sales to customer service



Membership Revenue potential of \$1.1 billion across existing markets¹

Next Steps

- Continue to grow member base and paying users through sales partnerships
- Launch of marketing campaign for BRTV mobile app – expected to significantly drive member growth and app revenue opportunities
- Implement marketing campaign to promote BIG video ecosystem to drive consumer traffic to platform and attract further monetisation opportunities
- Implement monetisation opportunities including sponsorship, advertising revenue, BIG content sales, licensing partnerships
- Continue international expansion
- Continue investment in IT development for app and platform
- Target minimum SME member acquisition of 30,000 by Dec 2016 across key markets