

## **ASX Announcement**

27 November 2015

### **Update on Sale of MVID**

Invigor Group Limited (ASX: IVO) (“Invigor”) advises that binding share sale agreements relating to its stake in MVID and associated entities have now been signed. The vendor, Agri-Trade Holdings Limited (AGH) has called a meeting of its shareholders which are scheduled to be held on 30 December 2015.

#### **For further information, please contact:**

Gary Cohen  
Chairman & CEO  
+61 2 8251 9600

Matthew Wright  
NWR Communications  
+61 451 896 420  
[matt@nwrcommunications.com.au](mailto:matt@nwrcommunications.com.au)

#### **About Invigor Group Limited**

Invigor Group (ASX:IVO) uses its complementary suite of big data products to source, aggregate, analyse and publish content for the benefit of businesses and consumers.

Today its interconnected data sets enable enterprise clients including retailers, brands, shopping centres and government bodies to identify and better understand competitors, consumers, markets and demographics while providing the consumer with the best value-for-money.

Using its current products and a pipeline of additional offerings Invigor will have the ability to provide an end-to-end solution spanning sales, product management, business intelligence, marketing, advertising, content creation and distribution, while monetising each step of the process.