



Jumbo Interactive Ltd

ABN 66 009 189 128 (ASX: JIN)

Level One, 601 Coronation Drive
Toowong, Qld, 4066, Australia
PO Box 824
Toowong, Qld, 4066, Australia

Voice: +61 07 3831 3705

Fax: +61 07 3369 7844

www.jumbointeractive.com

ASX RELEASE – Thursday, 14 January 2016

CHAIRMAN’S ADDRESS TO GENERAL MEETING



Welcome to the Extraordinary General Meeting of Jumbo Interactive Limited.

Ladies and Gentlemen, as you know, the main purpose of this meeting is to seek the support of shareholders to pass 2 ordinary resolutions.

The first resolution relates to the issue of options over a total of 1,700,000 shares in the Company which have been granted to management after being approved by the Board on 18 November 2015. These options are designed to re-incentivise management and maintain their focus on increasing revenue and managing costs to increase profitability and the underlying market value of the Company.

Shareholders are requested to ratify this issue of Management Options so that the Company’s capacity to issue additional securities in the future without shareholder approval is restored to the 15% level as allowed under the ASX listing rules. However, please note that at the present time the Board has no intention of issuing any other securities and, in fact, has been buying back shares on the market because at around current prices that is seen as the best utilisation of the Company’s capital.



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The second resolution seeks shareholders' approval to grant 500,000 options to Mike Veverka, the Company's CEO and Executive Director. This is required because only shareholders can authorise the issue of securities to a director.

The Board fully supports this proposal as it is in accord with the Company's remuneration policy – as outlined annually in the Directors' Report – which is designed to align director and key management personnel objectives with shareholder and business objectives through the provision of compensation packages which can include long-term incentives such as share options.

Both the new Management Options and those proposed for the CEO have been priced at what the Board considers to be a realistic target of \$1.75 each, which if reached will benefit all shareholders and increase the Company's paid-up share capital by up to \$3.85m as it will be necessary for all option-holders to personally contribute that capital before they can exercise their options.

As shareholders would be aware, some of the recipients of these new options already hold options, but these are well 'out-the-money' at an exercise price of \$4.00 and realistically, based on the present market price and information available, are unlikely to vest by expiry in 2018.

About Jumbo Interactive

Jumbo Interactive Limited is listed in Australia (ASX: JIN) as well as the German Frankfurt, Berlin and Stuttgart exchanges (Symbol: WKN A1C82X).

In 2000, Jumbo sold its first lottery ticket on the internet and witnessed a dramatic rise in popularity due to the convenience of buying tickets online. At first customers were attracted to the security of never losing a ticket and the convenience of automatic number checking, prize



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payments and auto-play. In 2012, Jumbo released a lottery app for the iPhone and a new transition began driven by the convenience of mobile lotteries. A new app for the Apple watch takes the customer experience a step further with prize alerts, winning numbers and ticket management now available on the wrist.

The Company operates the popular website www.ozlotteries.com in Australia and www.jumbolotto.de in Germany. In the USA, Jumbo is in a partnership to develop www.lotteryrewards.com and is working towards being able to sell US lotteries on the Internet.

Jumbo has proven its ability to open up new lottery markets with its innovative technology and internet marketing initiatives that have brought lotteries to new demographics via the internet. Jumbo has succeeded in targeting a younger and more mobile demographic with mobile now accounting for 50% of all online sales.

For further information:

David Barwick

Chairman

Ph: 07 3831 3705