



MEDIA RELEASE

19 January 2016

FarmaForce Limited appoints Pharmacy sales team

The management of FarmaForce Limited (FFC: ASX) is pleased to announce that it has further expanded its operations by appointing a new sales team to its current resources.

This is a dedicated pharmacy team covering the East Coast of Australia that is anticipated to expand nationally within the next few months.

FarmaForce is now extending its reach and portfolio beyond the General Practitioners, to the pharmacies, diversifying and building the existing portfolio, brand and capability.

FarmaForce's strategic approach and focus on developing and training its executives has led to the achievement of remarkable results. According to metrics generated by IMS Australia, the FarmaForce sales team has ranked amongst the best in the country, as rated by the Australian Health Care Practitioners.

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Disclaimer

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