



**ASX announcement**

**21 January 2016**

## **REFFIND to launch marketplace with SACS as first partner**

Employee experience technology company REFFIND Limited (ASX:RFN) will launch a marketplace where clients can purchase content to use with the company's app.

Initially, The REFFIND marketplace will provide third-party survey content to customers of the REFFIND Engage app via its first marketplace partner, SACS Consulting, a human resource and organisational psychology consulting firm. SACS Consulting's focus is to bring intellectual capital from the world of research and turn it into simple to use and highly effective tools to solve workplace problems and optimise performance.

REFFIND Engage allows companies to easily conduct a 'pulse-check' of employees and engage with them on important workplace issues.

The partnership will let REFFIND supply a range of survey types to Engage customers who can select a survey, deploy it and analyse the results. A cost is associated with each survey used and REFFIND will share in the resulting revenue.

The marketplace means REFFIND clients will now have access to a total solution spanning both mobile platform delivery and the content to be delivered. Access to the right questions, and therefore appropriate feedback, will give clients actionable insights to improve the employee experience.

As well as harnessing SACS' reputation in the industry as a cutting edge consultancy offering research-based HR methodologies, REFFIND will access a number of additional enterprise and SME subscribers via the partnership.

REFFIND Co-Founder and Managing Director Jamie Pride said: "SACS surveys are based on more than 20 years of research and have been frequently tested in the market. The instant accessibility of survey content will dramatically improve the Engage product offering for new and existing clients. REFFIND provides a technology platform for employee

communications and we expect SACS to be the first of many content providers we partner with.”

REFFIND will begin testing the SACS content on REFFIND Engage imminently with the new offering accessible to clients in early 2016.

The partnership between REFFIND and SACS will also support other potential survey requirements including anonymity for some respondents, ability to handle certain survey types such as leadership, engagement surveys, as well as data export and data visualisation.

SACS Managing Director Andrew Marty said: “REFFIND is a great tool to deliver survey content through. A big advantage for the client that is the cost to do this is nowhere near as high as traditional mechanisms. It is quick and easy to administer and get feedback on employee engagement and its causes.

“Employee engagement is a key issue for HR departments everywhere and our recent Disengaged Nation study run in collaboration with Deakin University shows worrying trends in this regard.

“We are excited to offer the innovative and mobile REFFIND product to our clients as they look to improve on this important issue across skilled and unskilled workers in a variety of industries.”

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**About REFFIND**

REFFIND Limited is a mobile employee experience platform targeted for use by medium-large corporations to facilitate more efficient and effective communication with their employees. Based in Sydney, Australia the company is listed on the Australian Securities Exchange (ASX:RFN).

For more information please visit [www.reffind.com](http://www.reffind.com)