

## 60% REVENUE GROWTH ACHIEVED IN DEC QTR, WELL ABOVE GUIDANCE

- Big Un Limited to report continued strong growth for the quarter ended 31 December 2015 with cash receipts of \$ \$650,405 (September 2015: \$406,582), well above the Company's previously announced guidance of \$600,000
- 60% increase on the September quarter represents another period of robust growth with an encouraging contribution from new revenue streams including licensing and sponsorship from Pillar Two of the Company's business model
- Strong revenue growth expected to continue in the March 2016 quarter

Big Un Limited (ASX:BIG, 'BRTV' or 'the Company') is pleased to provide an update on its performance for the quarter ended 31 December 2015.

The Company previously guided the market towards cash receipts of \$600,000 during the December quarter (announced on 25 November 2015) and is pleased to announce it has exceeded expectations, delivering cash receipts totalling \$650,405.

Cash receipts for the December quarter of \$650,405 represent a 60% increase on the September quarter (September 2015: \$406,582), signifying another very strong quarter of growth.

Initial contributions from new revenue streams achieved during the quarter, including licensing and sponsorship agreements have provided an encouraging outlook for the coming quarters as the Company develops Pillar Two of its business model and sees significant upside potential in these areas in the future. *See diagram below.*

The Company continues to focus its efforts on growing its member base across the SME market within Australia and internationally.

Brandon Evertz, Executive Director, Big Un Limited commented:

*"The past four quarters have been momentous for Big Review TV. In just one year we have established and grown a business to one that has generated over \$1.3m in cash revenue. Each quarter we have continued to grow by at least 50% and I am delighted with the performance in the December quarter. Growth of 60% was achieved during the quarter with encouraging contributions from new revenue opportunities, including our sponsorship and licensing partnerships and we are confident these will continue to grow in the March quarter."*

The Company will issue its full quarterly report and 4C for the December 2015 quarter in the coming weeks.

ENDS

For media

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## ABOUT BIG REVIEW TV

Big Review TV operates in the media and technology space providing online video content, video reviews and online marketing services to small and medium sized enterprises.

Big Review TV is the world's first video review platform that combines short video reviews with TV style review shows and peer generated video reviews made via the "Big Review TV" video app. The platform allows users to search and find entertaining videos for places to eat, play, stay or shop anywhere in the world and it actively encourages users to contribute to Big Review TV content by videoing and uploading their own reviews to the Big Review TV platform.

Big Review TV capitalises on three massive trends in the digital media space – online video, peer generated content and mobile video creation and sharing apps. Importantly, Big Review TV is actually solving a very real problem in the B2B space by producing high-quality and affordable content for brands.



# The BRTV Business and Revenue Model

Three pillars build an interactive video community

Video  
Production



Pillar 1

Generating revenue and  
scaling internationally  
Market potential \$1.1bn

Interactive  
Video Platform



Pillar 2

Potential revenue streams:  
v-commerce, merchant  
services, advertising,  
sponsorship

Mobile  
Video App



Pillar 3

Potential revenue streams:  
upgrades, advertising,  
sponsorship, analytics

Further revenue streams = supply of third-party video content, consumer analytics, market research data, outdoor digital media and more