

DataDot Technology Limited

ABN 54 091 908 726

Securities Exchange Announcement

22 January 2016

PadJack Cooperation

- **PadJack to incorporate DataTrace Spectro into its solutions for physical IT security**
- **DataTrace ID granted exclusive rights to distribute PadJack products incorporating DataTrace Spectro outside of North America**

DataDot Technology Limited (ASX:DDT) is pleased to announce a strategic partnership between its wholly owned subsidiary DataTraceID Pty Ltd and PadJack Inc, a corporation located in Florida, United States of America, that provides security solutions for physical protection of computer ports and cables.

PadJacks are already used in Government and military facilities, hospitals and medical facilities, financial institutions, and nuclear and energy-generating facilities, protecting RJ45, USB and D-Sub ports.

Under an agreement executed 20 January 2016:

- PadJack may incorporate DataTraceSPECTRO, DataTraceID's covert taggant authentication solution, into PadJack products to enhance the security of its physical IT protection solutions, and
- DataTraceID has been granted exclusive distribution rights for PadJack products incorporating DataTraceSPECTRO for markets outside North America.

Temogen Hield, Chief Executive Officer of DataDot Technology Limited, said, "The cooperation with PadJack is a great example of the breadth of solution that DataTraceSPECTRO can support. It's great to see a partnership that will strengthen the security and authentication value proposition for PadJacks and, ultimately, outcomes for customers. We are also pleased to be able to offer PadJacks outside of North America. This is an important step for our Authentication business."

Jim Bolain, President of PadJack Inc., said, "We are excited about incorporating DataTraceSPECTRO into our product line. This will add a "fingerprint" level layer of security to our already unique cable and port protection making it unlike any other in the industry. This will create expanding sales opportunities globally for both companies as we carry this new feature out to new and existing customers seeking a truly secure and electronic auditable product."

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