

impedimed[®]



ASX:IPD February 2016

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Investment Summary

Proven, Proprietary Technology, IPD's Bioimpedance Spectroscopy (BIS) — provides a simple, accurate, non-invasive system for precisely measuring and monitoring tissue composition and fluid status

IPD's BIS Platform — provides accurate and actionable data to clinicians, enabling early detection and better management of chronic disease

First product, L-Dex[®], enables early identification of lymphoedema — affects approximately 20% to 30% of cancer survivors and significantly impacts long-term outcomes

- **NCCN and ACS/ASCO Guidelines for Breast Cancer** — Lymphoedema management included for the first time in guidelines
- **US reimbursement in place** — L-Dex awarded a unique, dedicated CPT[®] Category I code enabling physicians to seek reimbursement of US\$112 per patient assessment effective 1 January 2015. Requires ongoing engagement with the local Medicare Administrative Contractors if and when necessary
- **Strong clinical endorsement** — premier US cancer centres and clinicians in various post-approval trials. L-Dex also increasingly incorporated into clinical practice guidelines
- **US National Launch Underway** — commenced December 2015; 12 direct sales reps; 9 clinical education specialists; promising early momentum

Chronic Heart Failure (CHF) — positioning and preparing to pursue large and compelling opportunity in CHF

Strong IP Position — over 200 patents and patents pending

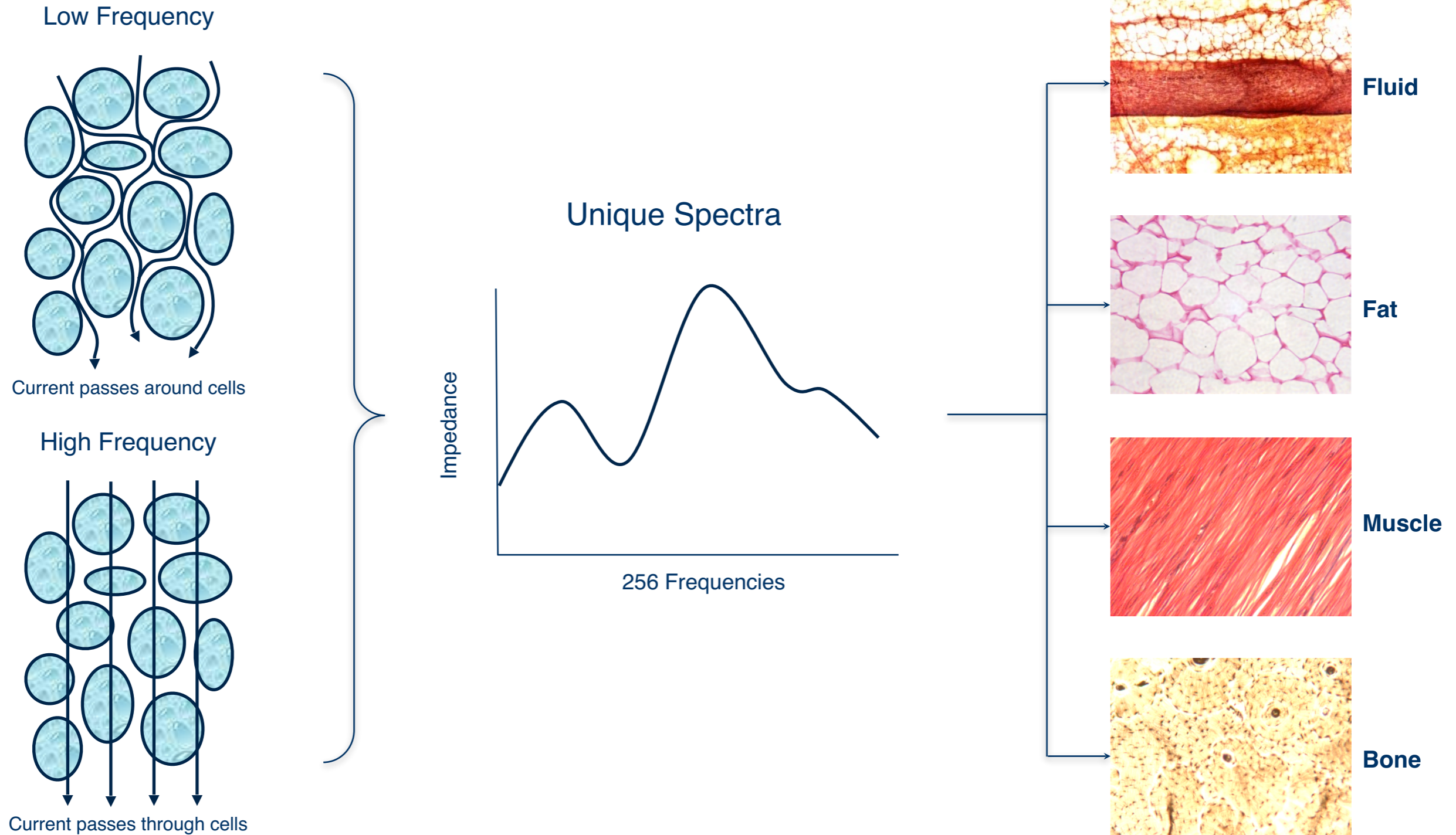
Regulatory — eight 510(k)s, two of which allow the use of our device in both a clinical and an at-home setting

Highly experienced management team and Board — highly experienced executives, previously at Medtronic, responsible for commercialisation of multiple products in the US and international markets

Generating high level of commercial and corporate inquiry — several potential strategic parties expressing interest in engaging in discussions with IPD

Core Technology – Bioimpedance Spectroscopy (BIS) Simple and Sophisticated Method for Measuring Fluid and Tissue Composition

Bioimpedance spectroscopy – a rapid, non-invasive system that provides highly accurate data



IPD's “Game Changing” Platform Technology

- **Informative** – 256 frequency spectra provides detailed measurements of muscle, fluid, and fat
- **Simple to Use** – easy placement of electrodes
- **Fast** – 5 to 10 mins to measure
- **Non-invasive** – no dyes or radiation
- **Safe** – no safety concerns reported after tens of thousands of measurements
- **Accurate** – precise algorithms analyse information and produce accurate, repeatable and immediate results
- **Actionable** – allows for early detection of lymphoedema and other chronic disease progression

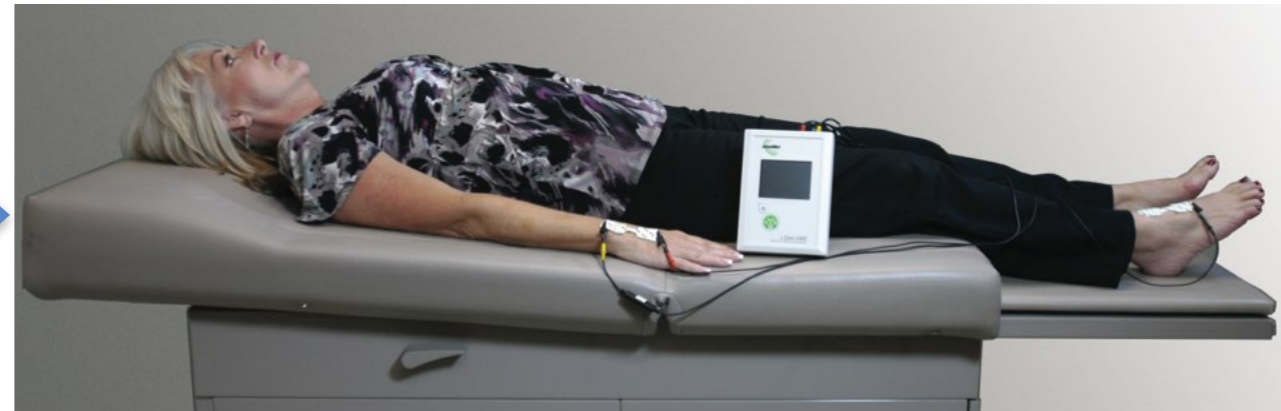
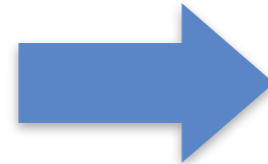
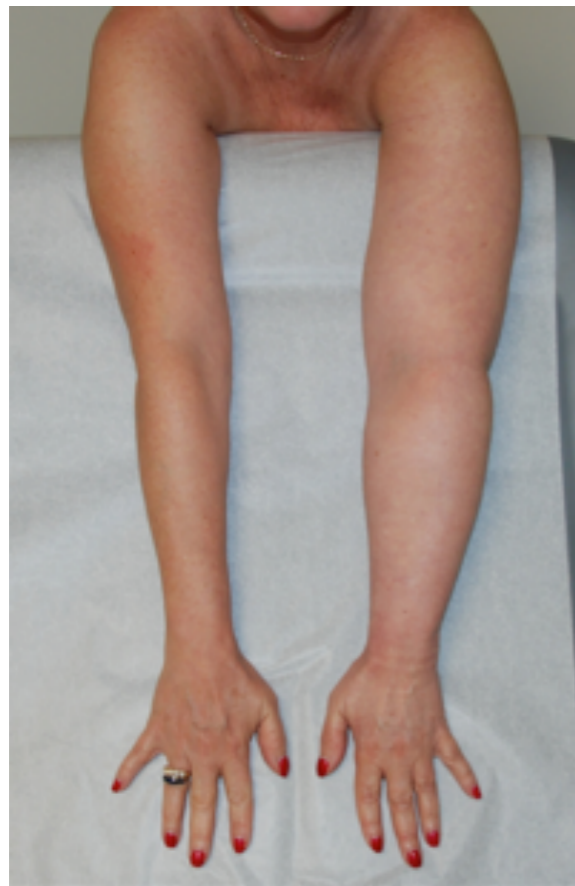


First Application – L-Dex for the Early Detection of Lymphoedema

Lymphoedema is a leading post-surgical complication for many breast cancer patients and greatly impacts quality of life

Simple and accurate measurement of fluid in limbs allows early detection and intervention

1. Treatment for cancer can damage the lymphatic system and result in fluid build up in the extremities



2. L-Dex is able to detect the onset of lymphoedema very early, ~35 ml of fluid build up v 200 ml+ for other approaches



3. If detected early, the progression of lymphoedema can be prevented, and often reversed, by wearing a compression sleeve for ~4 weeks

If not treated, it can become an irreversible, life-long, debilitating condition that progressively gets worse

National Launch Progressing as Planned

2015

- US Commercial launch of L-Dex commenced December 2015

2016

- Establish integrated presence in 50 targeted high value top tier cancer centres
 - Begin with breast cancer lymphoedema screening (NCCN Guidelines)
 - Integrate into Electronic Medical Records
 - Establish complete care pathway for preclinical lymphoedema detection, education, follow-up, & treatment
- Target comprehensive breast cancer screening programs for leading NCCN Alliance Cancer Centres

2017

- Expand to all cancer related lymphoedema in original 50 high value cancer centres
- Double customer footprint in top tier centres
- Continue to add NCCN Alliance Cancer Centres
- Publish first interim data from post approval study — drives adoption and private payor coverage
- Private payors begin to cover
- Apply to NCCN for inclusion of our technology (BIS) in cancer guidelines

2018 and beyond

- Establish L-Dex as Standard of Care
 - Specific inclusion of our technology (BIS) in the guidelines
- Expand coverage of L-Dex by Medicare and private payors

2015

2016

2017

2018 and Beyond

Business Update

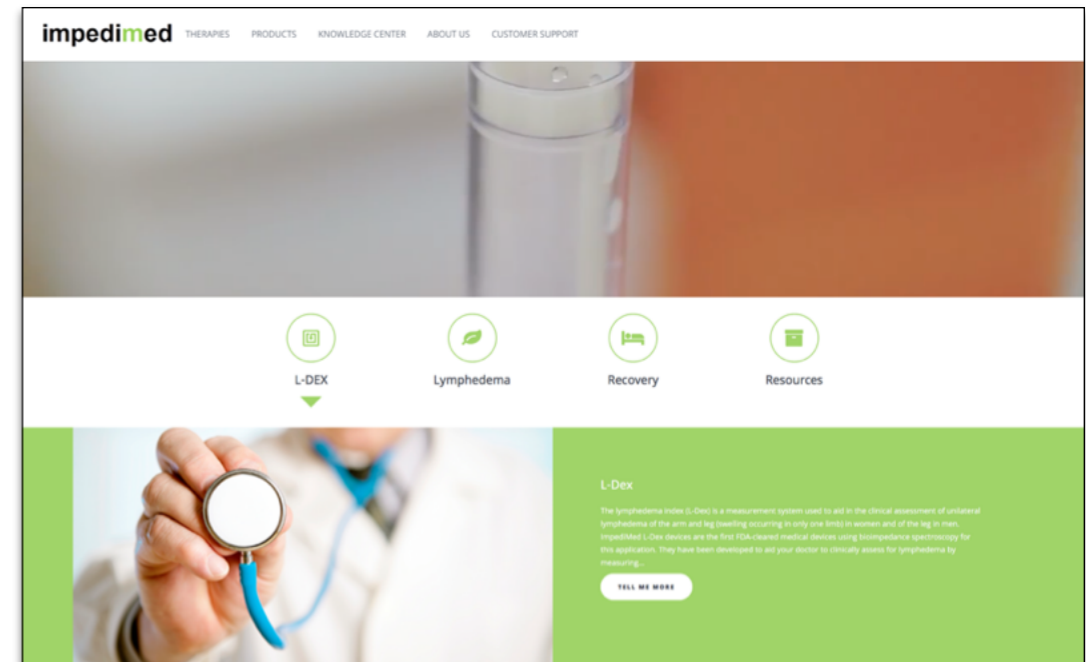
- Current customer patient assessment trends are strong
 - ✓ Adoption continues to expand
- 50 Targeted account update
 - ✓ January showed marked increase in sales momentum with important target institutions added
 - ✓ Multiple devices ordered from a number of large target institutions
- Full field sales staff onboard 12 direct sales reps; 9 clinical education specialists; promising early momentum

Public Relations Support

Two news releases distributed via PR Newswire resulted in:

- Over 400 website pickups including Yahoo!, CNBC and Reuters
- 143 referrals from PR Newswire to the website
- 84 referrals from ImpediMed social media channels to the website
- Interview by Medtech Insight
- Outreach to 450+ trade and consumer media outlets begins in Feb 2016

Launch of New Website



Website Traffic: Unique Visitors
Prior to launch average 200 visitors/month
Recently exceeding 6,000 visitors/month



Heart Failure — Large and Compelling Opportunity

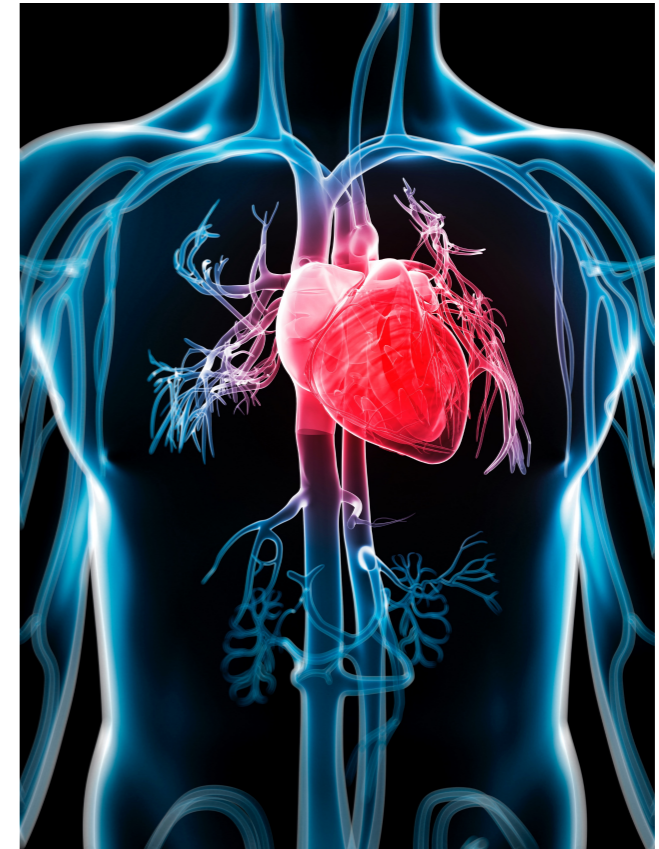
American Heart Association Definition:

Heart failure is a chronic, progressive condition in which the heart muscle is unable to pump enough blood through to meet the body's needs for blood and oxygen

At first the heart tries to make up for this by:

- **Enlarging.** When your heart chamber enlarges, it stretches more and can contract more strongly, so it pumps more blood. With an enlarged heart, your body starts to retain fluid, your lungs get congested with fluid and your heart begins to beat irregularly

Increasing fluid retention is an indicator of heart failure progression and the reason IPD's technology is so well suited for this disease state



"If this (BIS) technology has the ability to measure alterations in fluid levels accurately over time, it has the potential to significantly improve the delivery of care for heart failure patients." — Dr. Small

Heart Failure is a Major Burden on US Population and Healthcare System

CHF is among the most expensive diseases for Medicare

- Estimated 5.7 million people in the US have heart failure
- 870,000 newly diagnosed cases per year
- Heart failure costs the US an estimated US\$31 billion each year. By 2030 these costs are expected to increase to US\$70 billion
- 80% of these costs are spent on hospitalisation

Medicare (CMS) penalises hospitals for unplanned readmissions

- 24% of heart failure patients are readmitted to the hospital within 30 days
- 50% of heart failure patients are readmitted to the hospital within 6 months
- CMS Payment Reform Program
 - 76% of hospitals penalised due to readmissions
 - Penalties up to 3% of total CMS payments

Reducing CHF readmissions is a significant economic focus for the US Healthcare System

Current Heart Failure Monitoring Methods – Inaccurate or Invasive and Expensive

	Method	Measurement	Brought on by
Weight Scale	Weight gain	2 kilograms gained in 2 days	Fluid burden
Implantables	Intrathoracic Impedance	Resistance	Fluid burden
	PA Waveforms	Cardiac Filling Pressure	Fluid burden

The assessment of fluid burden is critical to the management of CHF patients

- Current practice is to monitor CHF patients daily for fluid burden in both a clinical and home setting
- Compelling clinical evidence and support for the role of BIS in monitoring fluid burden in CHF patients

Current monitoring methods have major shortcomings:

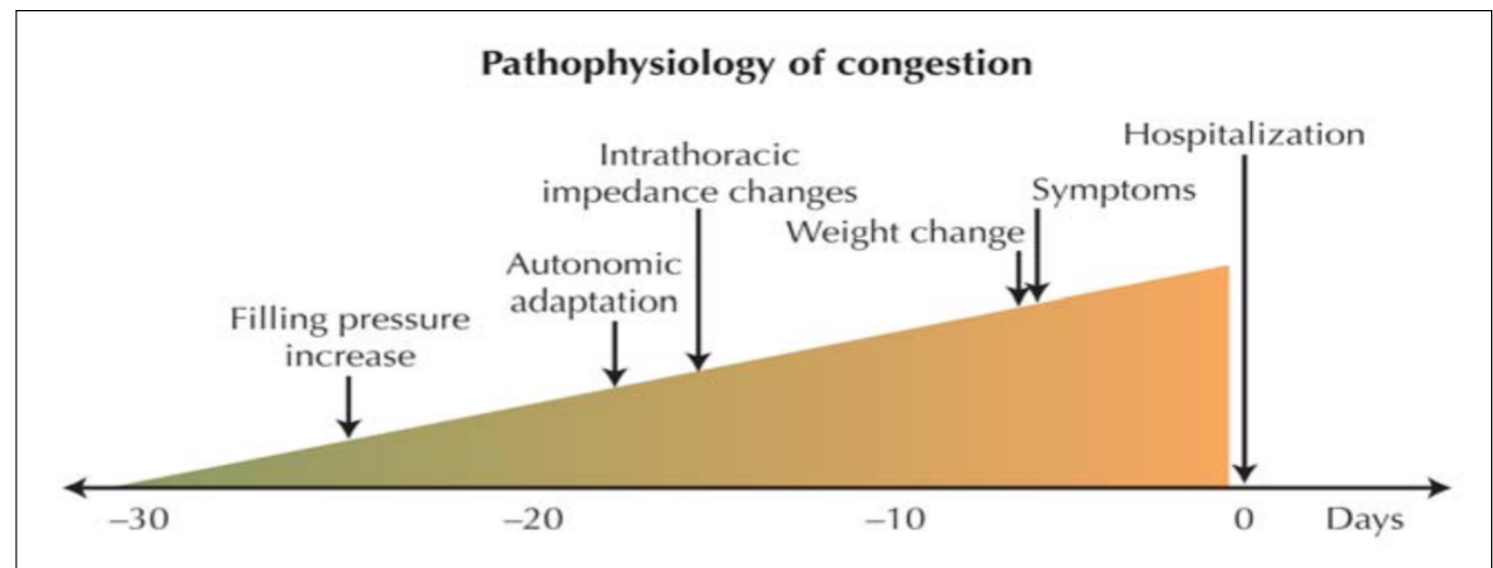
- Weight Scale — inaccurate
- Implantables — invasive and expensive \$25k+

Optimising Outcomes for Heart Failure Patients

HF Classification	% of Patient Population (est)
Class I	35%
Class II	35%
Class III	25%
Class IV	5%

- Class III/IV HF patients account for the majority of the annual HF hospital readmissions
- Reducing these readmission rates would have a profound impact on the cost of care and improve the outcomes for these patients

BIS technology may be used as an early warning system for cardiac decompensation with the potential to optimise patient care



“BIS can detect and follow the changes in lung impedance in patients and is sensitive to extracellular volume. Since most patients with acute HF suffer not only from pulmonary edema but also from edema in the limbs, a combination of different segmental BIS measurements offers the best option to manage the course of disease.” — Weyer 2014

ImpediMed's Next Generation BIS Technology – Simple and Sophisticated Tool for CHF Patient Management

- True whole body measurement — allows for complete and accurate BIS measurements
- Segmental measurements — provides clinicians critical data on limb, trunk, and whole body fluid and tissue composition
- Highly accurate — provides extracellular fluid, intracellular fluid, total body water, and tissue composition
- Design and development of CHF BIS system is well advanced
 - Well suited for patient workflow in clinics
 - Uniquely simple for easy at-home patient use
- Integrated Systems for robust data integration and reporting for/between clinicians and patients
 - Compliance Algorithms — automatic notification if patients not regularly measured
 - Clinical Protocols — automatic information and risk stratification when patients begin to trend outside established medical parameters



Heart Failure Regulatory Pathway is Established and Achievable

Regulatory

- **FDA Clearance**

- IPD's current BIS device cleared for monitoring fluid and tissue composition in both clinical and at-home settings
- CHF BIS device — traditional 510(k) application (IPD predicate device)

Clinical data is for patients already diagnosed with CHF

- Trial Design to be finalised under guidance of IPD's Medical Advisory Board and Harvard Clinical Research Institute (see next slide for advisory board details)
- Currently expected to entail:
 - clear and binary end point (compared with current standard of care)
 - ease of recruitment (patients already diagnosed with CHF)
 - short trial duration (90 day end point)
 - relatively low cost (less than \$US15M)
- Aiming to complete trial and obtain FDA clearance by mid CY2017

Reimbursement

- Reimbursement barriers are known and manageable as remote monitoring of CHF patients is well accepted by payors and providers
- Technologies for early detection of fluid burden may result in significant cost savings to hospitals, accountable care organisations and integrated delivery systems trying to avoid costly readmissions due to CHF

Noted Medical Advisory Board Providing Guidance

Advisory Board Members and Clinical Research Team

Paul Friedman, MD, Vice Chair, Department of Cardiovascular Medicine, Medical Director, Remote Monitoring, Mayo Clinic

Roy Small, MD, FACC, FSCAI, Medical Director of Clinical Research, Lancaster General Hospital

J. Thomas Heywood, MD, Director, Heart Failure Recovery and Research Program, Scripps Health

Andrew Accardi, MD, Chairman of Emergency Medicine, Scripps Memorial Hospital Encinitas

Laura Mauri, MD, M.Sc., Chief Scientific Advisor, Harvard Clinical Research Institute; Recognised leader in the use of statistical methods in clinical research

Advising the company on study design, clinical utility, and implementation of remote patient monitoring

Potential CHF Business Model

- Initial focus on Class III CHF patients
 - Estimated at 25% of US 5.7 million CHF patients
 - Goal is to monitor and manage the disease progression for Class III patients
- Initial phase of commercial plan focused on Class III CHF patients
 - Baseline reading will be performed in a clinical setting
 - Daily monitoring will continue in either a clinical or remote setting

Preliminary Estimate of US Addressable Market

Estimated Initial Patient Population	~ 1.4 Million
Preliminary Estimated Addressable Per Annum US Market (based on \$60/month subscription fee/patient over 12 months)	> US\$1.0 Billion

Important Milestones Next 18 Months

- Regular updates on US L-Dex adoption and sales
- Progress on inclusion of lymphoedema in additional cancer guidelines
- First release of post-approval clinical data to drive adoption and private payor coverage
- Private payors to begin coverage of L-Dex
- Next generation device
- Expansion into new BIS opportunities
- Enrolment and completion of CHF trial and 510(k) process
- Geographic expansion
- Broad potential for business development opportunities

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Fluid
The 5th Primary Vital Sign[™]

Appendix

Management Team Has Deep and Broad Commercialisation Experience



Frank Vicini, MD
Chief Medical Officer

- Joined September 2014
 - 25+ years as radiation oncologist
 - Completed his fellowship at Harvard Medical School, has authored over 200 peer reviewed publications, and participated in 6 NIH clinical trials and the MammoSite Registry trial
-



Morten Vigeland
Chief Financial Officer

- Joined April 2011
 - 15+ years in financial management in the medical technology industry
 - Experience in med-tech start-ups and emerging growth companies
-



Jack Cosentino
Chief Strategy Officer

- Joined November 2015
 - 20+ years experience in technology solutions and medical device companies
 - Seasoned entrepreneur and technologist bringing innovative solutions to market
 - Previously at Medtronic, Minntech Corp and LifeScience Alley
-



Ann Holder
SVP General Management and Operations

- Joined July 2015
 - 20+ years experience
 - Extensive experience in the medical device field with focus on the cardiovascular space
 - Previously at Medtronic with several years in the Cardiac and Vascular Group more recently at the corporate level focused on building new solutions for disease management
-



Catherine Kingsford
SVP Medical Affairs

- Joined January 2007
 - 20+ years global clinical experience with medical devices
 - Previously worked as a cardiac scientist at several world-class medical institutions including St. Andrew's War Memorial Hospital, The Prince Charles Hospital, and Royal Brompton Hospital
-



Dennis Schlaht
SVP R&D and Technology

- Joined October 2007
 - 30+ years in engineering development and product marketing
 - Previously Vice President of Marketing and Product Development at XiTRON's Test and Measurement Business
-

Board of Directors

**Cherrell Hirst AO**

FTSE, MBBS, BEdSt, D.Univ
(Hon), FAICD
Non-Executive Chairman

- On Board since 2005
- Appointed Non-Executive Chairman in Nov 2011
- Leading medical practitioner in breast cancer screening/diagnosis
- Currently Chairman of Tissue Therapies Ltd and Non-Executive Director of Medibank Private Ltd

**James Hazel**

BEC, SF Fin, FAICD
Non-Executive Director

- On Board since 2006
- Expertise in investment banking (previously Chief General Manager of Adelaide Bank)
- Experienced in ASX listed companies and corporate governance
- Currently a Director of Bendigo & Adelaide Bank Limited, Chairman of Ingenia Communities Group and Deputy Chairman of Centrex Metals Ltd.

**Michael Panaccio**

PhD, MBA, BSc (Hons),
FAICD
Non-Executive Director

- On Board since 2007
- Investment principal and founder of Starfish Ventures (12+ years)
- Experienced at capital raising, ASX listed companies, med/tech, M&A, corporate governance
- Previously Director of numerous technology businesses in Australia and the US
- Currently a Director of MuriGen, Armaron Bio, Ofidium, dorsaVi and Mimetica

**Scott R. Ward**

MS, BSc
Non-Executive Director

- On Board since July 2013
- Venture capitalist with 30+ years experience in healthcare industry
- Previously Senior Vice President and President of the Cardiovascular business of Medtronic
- Chairman of the Board of Creganna-Tactx Medical Devices and Cardiovascular Systems, Inc.

**David Adams**

BS, JD
Non-Executive Director

- On Board since November 2013
- Background as medical device investment & business development executive
- 25+ years experience in tax, financial planning, and business development
- Previously Vice President, Integrations and Divestitures at Medtronic

**Rick Carreon**

Managing Director and Chief
Executive Officer

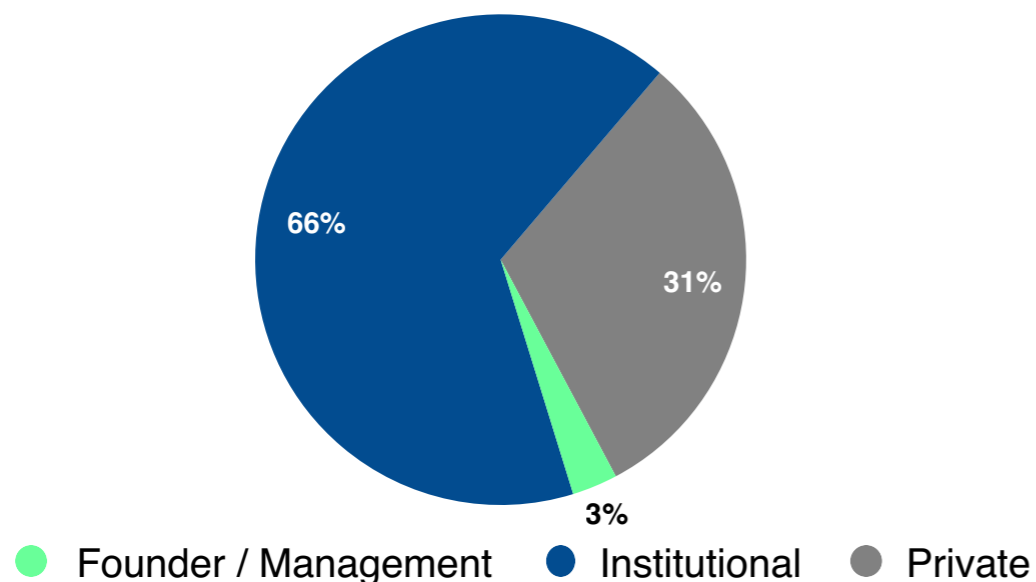
- Joined July 2012
- 30+ years experience
- Extensive experience in the medical device field and growth companies
- Previously Vice President at Medtronic (10 years)

* Scheduled for Board refresh

Corporate Overview

- ASX listed (October 2007)
 - S&P/ASX 300 – added March 2015
- Operations in US (San Diego) and Australia (Brisbane)
 - 55 staff (49 US and 6 AU)
- Market capitalisation ~AU\$310M (~294M shares on issue)
 - Cash on hand AU\$25.2M (31 December 2015)

Share Register Breakdown



Share Price Performance – 1 Year (January 2016)

ASX: IPD - 28 Jan

1.06 Price Change -0.070 (6.195%)



Substantial Shareholders

Allan Gray	15.5%
Starfish Ventures	8.6%
Fidelity	7.2%
Top 20	63.9%

Financial Year to Date (31 December 2015)

31 December – AUD (preliminary and unaudited)	1H FY2016 \$000	1H FY2015 \$000	% Change
Lymphoedema Revenue	1,361	753	81% ↑
Body Composition Revenue	331	396	16% ↓
Test & Measurement Revenue	1,019	935	9% ↑
Total Group Revenue	2,711	2,084	30% ↑
Operating Expenses	13,228	7,698	72% ↑
Operating Loss	11,215	6,122	83% ↑

Cash Balance at
31 December 2015:
AU\$25.2 million

