

#### FOR IMMMEDIATE RELEASE – ASX ANNOUNCEMENT

**5 FEBRUARY 2016** 

# SURFSTITCH GROUP LIMITED TO REPORT HALF YEAR 2016 RESULTS ON 25 FFBRUARY 2016

SYDNEY, AUSTRALIA – 5 FEBRUARY 2016: SurfStitch Group Limited (ASX:SRF), an industry leading online global action sports and youth culture network, will release its financial results for the half year ending 31 December 2015 on Thursday, 25 February 2016 prior to the opening of the ASX.

A results briefing will be hosted by the Chief Executive Officer, Justin Cameron and Chief Financial Officer, Karen Birner, at 10:30AM (Australian Eastern Daylight Time) on 25 February 2016.

The conference call will be made available to interested parties through a live audio webcast at SurfStitchGroup.com/Investors. Please visit the website and click on the link at least 15 minutes prior to the start of the webcast to register.

## **SurfStitch Group Resources**

For more information on the SurfStitch Group, please visit:

- Investor Centre: https://www.surfstitchgroup.com/investors/
- SurfStitch Group Website: https://www.surfstitchgroup.com/
- SWELL Website: <a href="http://www.swell.com/">http://www.swell.com/</a>
- SurfStitch Website: http://www.surfstitch.com/
- Surfdome Website: https://www.surfdome.com/
- Magicseaweed Website: <a href="http://magicseaweed.com/">http://magicseaweed.com/</a>
- Stab Magazine Website: <a href="http://www.stabmag.com/">http://www.stabmag.com/</a>
- Garage Entertainment Website: http://www.garageentertainment.com.au/
- Surf Hardware International Website: http://www.surfhardware.com/
- FCS Website: http://www.surffcs.com/
- Gorilla Website: http://www.gorillasurf.com/
- Hydro Website: http://www.hydrosportz.com/
- Softech Website: http://www.softechsoftboards.com/

# **About SurfStitch Group**

SurfStitch Group is an industry leading online global action sports and youth culture network. SurfStitch Group has evolved from a pure-play online action sports retailer to become a destination for customers to connect with everything action sports related. Together, SurfStitch Group's websites serve a unique customer audience of over 6 million, representing a digital ecosystem capable of capturing and influencing all points of the surf and action sports lifestyle cycle.

# Surf Stitc : Group

SurfStitch Group's global retail business is now home to over 50,000 styles from over 600 of the world's leading and unique action sports and street fashion brands, including SurfStitch Group's vertical line of hard goods under the brands: FCS, Gorilla, Hydro and Softech.

SurfStitch Group's media businesses consist of:

- Magicseaweed Magicseaweed is the world's leading user generated surf content network and surf forecaster.
- **Stab** As the leading surf content player, Stab represents a platform for athletes to engage consumers, for brands to inspire consumers with new and exclusive products, for users to engage in video and social environments, and broader events and industry updates.
- Garage Entertainment and Production Garage Entertainment and Production produces and digitally distributes premium action and extreme sports long form films and TV content through SVOD and linear channels.
- 'The Lens' 'The Lens' is SurfStitch.com's content publishing platform created for customers to engage in and experience everything action sports and youth lifestyle related.

Headquartered in Sydney, Australia, the SurfStitch Group has regional office locations in Australia, the UK, the USA, France and Japan. The Company's ordinary shares trade on the Australian Securities Exchange (ASX) under the ticker SRF.

## **Media and Investor Relations**

Clover Chambers cchambers@surfstitch.com Phone (Australia): +61 7 5507 0931 Phone (USA): +1 949 234 4629