

ASX: SKF

SKYFII SIGNS LONG TERM CONTRACT WITH LEDERER GROUP

Highlights

- New three year contract win for Skyfii, with the Lederer Group for supply of core guest WiFi and data analytics services
- Initial contract is for the Lederer Group's Imperial Centre Gosford venue, with the potential to roll out to a further 5 venues in its portfolio
- Skyfii to receive monthly recurring revenues over the term of the contract
- Continued growth of the Skyfii retail mall portfolio in Australia and further validation of Skyfii's offering from a leading Australian diversified business
- Skyfii continues to convert more than 90% of pilots to full contracts

Skyfii Limited (ASX:SKF) (**Skyfii** or the **Company**) is pleased to announce that it has signed a three-year contract with the Lederer Group for the provision of Skyfii's guest WiFi and data analytics services at the Imperial Centre retail mall in Gosford. Skyfii will receive monthly recurring revenues over the term of the contract.

The Lederer Group is owned by the Lederer family and run by entrepreneur and Western Sydney Wanderers owner, Paul Lederer. The Lederer Group holds a property portfolio consisting of six venues across Australia including the recently purchased office building on Macquarie Street, Sydney.

Skyfii will provide the Imperial Centre Gosford with guest WiFi along with access to its data analytics services platform which captures, stores and analyses customer behavioural data through technologies such as WiFi. The platform will provide feedback on how customers interact with the centre, what their habits are and how best to cater for their needs.

This contract win provides further strong validation of the Company's core technology offering as the Company continues to grow its Australian customer footprint.

Mr Wayne Arthur, Chief Executive Officer of Skyfii commented:

"We are pleased to have signed the Lederer Group to our innovative guest WiFi and data analytics offering. Our commercial agreement with the Group demonstrates the Company's growing leadership in the provision of data services in the Australian retail mall market and we look forward to continuing to update shareholders with the progress the Company is making in rapidly expanding our client network in months to come."

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ABOUT SKYFII

Skyfii is an innovative data services company that captures, stores and analyses behavioural data through technologies such as WIFI. We build, manage and monetise free public WiFi by creating an engaging content channel for advertisers and by analysing customer data to assist retailers to make smarter business decisions.