

18 February 2016

## TOPBETTA PARTNER WITH RACING AND SPORTS

### HIGHLIGHTS

- **Partnership deal signed with global publisher of online horse racing form and information site**
- **Racing and Sports Pty Ltd to leverage TopBetta Fantasy Wagering platform**
- **New partnerships announced to date strengthen TopBetta's first mover position in the Fantasy Sports market in Australia.**
- **TopBetta to conduct its biggest ever fantasy tournament**

Online fantasy sports, wagering and content provider, TopBetta Holdings Ltd (ASX:TBH) ("TopBetta" or the "Company"), is pleased to announce that it has signed a partnership deal as it reinforces its position in the Fantasy Sports market. Racing and Sports Pty Ltd ("Racing and Sports") are the latest online platform to sign with TopBetta to utilise the Company's proprietary Fantasy Wagering platform.

Racing and Sports is an international publisher of online horse racing form and information, providing users with race cards, news and interactive form 24/7 for race meetings across 10 countries.

Together with the previously announced partnerships EON Sports Radio and G1X.com.au, TopBetta's active user base continues to grow, along with the prize pools in TopBetta Tournaments. The Company will host a \$100K tournament over the Blue Diamonds Stake's Day and TopBetta's largest tournament to date, \$250K across Sydney racing's richest showcase, 'The Championships', held over two weekends in April 2016.

Under the partnership, TopBetta will provide exclusive wagering and fantasy tournaments platforms to users of Racing and Sports' website.

TopBetta CEO, Todd Buckingham, said, *"This is such an exciting opportunity for us given that TopBetta is the first wagering partner for Racing and Sports. Racing and Sports are synonymous with racing content here in Australia and around the globe. To be their preferred partner is a testament to the TopBetta business and our fantasy wagering tournaments."*

*"Racing and Sports are an integral part of racing and is one of the highest traffic sites in this sector. We look forward to engaging with their database."*

*"We are running the biggest ever tournament with \$250k guaranteed prize pool and this could only be achieved on the back of the partnerships we have developed."*

Racing and Sports CEO, Gary Crispe, said *"Fantasy wagering tournaments for both sports and racing are becoming very popular forms of entertainment while offering an alternative to conventional wagering. The opportunity to win a lot from a modest outlay is always appealing and this partnership with TopBetta gives Racing and Sports the opportunity to tap into this new and growing market."*

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### **About Racing and Sports Pty Ltd**

Racing and Sports Pty Ltd is a global publisher of online horse racing form and information, and a leader in interactive racing technology. Racing and Sports was founded by the in-demand media commentator and panellist, Gary Crispe. Mr Crispe is well known for his experience on SKY Racing, RSN, ABC Radio National, Timeform Global, and the BBC, as well as national newspapers and racing industry publications. [www.racingandsports.com.au](http://www.racingandsports.com.au)