



ASX announcement

23 February 2016

Silicon Valley veteran joins REFFIND as Chief Operating Officer

Employee experience technology company REFFIND Limited (ASX:RFN) is pleased to announce the appointment of Rob van Es as the Company's Chief Operating Officer.

Mr van Es has more than two decades of experience managing sales for high-tech start-up and later-stage companies, including previous roles at Aria Systems, Hearsay Social, Fortify Software and Rational Software. He has also worked at multinational companies Hewlett Packard and IBM.

At cloud billing platform provider Aria, he was recently in charge of worldwide sales and business development strategy, leading a team that delivered solutions to enterprise clients and partners all over the world.

"We are very excited to add Rob's experience to the REFFIND team," Co-founder and Managing Director Jamie Pride said.

"Rob has proven himself as a dynamic executive with a successful track record in defining and implementing go-to-market strategies that have generated multi-million-dollar sales in the past, and his talents will benefit REFFIND as we continue to drive growth both in Australia and overseas."

In this newly created role of Chief Operating Officer, Mr van Es will be responsible for the further development of the Company's go-to-market strategy and lead its international expansion.

"REFFIND has built very strong foundations since its listing in July, and it's a great time to join the team and help strengthen our position," Mr van Es said.

“The Company has made important in-roads in expanding into global markets in recent months, such as the signing of our partnership with ADP, and I am excited to help REFFIND grow its international business even further.”

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About REFFIND

REFFIND Limited is a mobile employee experience platform targeted for use by medium-large corporations to facilitate more efficient and effective communication with their employees. Based in Sydney, Australia the company is listed on the Australian Securities Exchange (ASX:RFN).

For more information please visit www.reffind.com