

ASX Announcement

2 March 2016

Director Appointment

Invigor Group Limited (ASX: IVO) (“Invigor”) announces that it has appointed Mr. Jeremy Morgan as an additional non-executive director. Mr. Morgan is a seasoned Corporate Development executive with over 20 years’ experience in value creation for companies through advisory and leading strategic initiatives. He has advised numerous Australian and international companies on their inorganic growth strategies in Australia, New Zealand, USA, UK and South East Asia.

Mr Morgan has lived and worked in Australia, Hong Kong and Malaysia.

Mr Morgan is a director of a private investment and advisory firm where he specialises in the technology, digital media and telecommunications sectors.

Invigor Chairman and CEO, Mr. Gary Cohen welcomed Mr. Morgan to the Board, saying: “Jeremy’s extensive experience in the technology sector will be of significant value to Invigor in delivering our strategic and business plans.”

For further information, please contact:

Gary Cohen
Chairman and CEO
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About Invigor Group Limited

Invigor Group (ASX:IVO) uses its complementary suite of big data products to source, aggregate, analyse and publish content for the benefit of businesses and consumers.

Today its interconnected data sets enable enterprise clients including retailers, brands, shopping centres and government bodies to identify and better understand competitors, consumers, markets and demographics while providing the consumer with the best value-for-money.

Using its current products and a pipeline of additional offerings Invigor will have the ability to provide an end-to-end solution spanning sales, product management, business intelligence, marketing, advertising, content creation and distribution, while monetising each step of the process.