

2 March 2016

The Manager
Company Announcements Office
ASX Limited
20 Bridge Street

SYDNEY NSW 2000

By electronic lodgement

Dear Sir

Re: Notice of ceasing to be a substantial holder ~ Prime Media Group Limited (PRT)

We enclose notice of ceasing to be a substantial holder in Prime Media Group Limited. This notice is given by NovaPort Capital Pty Limited.

Yours faithfully



Melissa Robinson
Company Secretary

attach

Form 605Corporations Act 2001
Section 671B**Notice of ceasing to be a substantial holder**

To Company Name/Scheme

Prime Media Group Limited

ACN/ARSN

000 764 867**1. Details of substantial holder (1)**

Name

NovaPort Capital Pty Ltd

ACN/ARSN (if applicable)

140 833 656The holder ceased to be a
substantial holder on**29/02/2016**

The previous notice was given to the company on

04/06/2014

The previous notice was dated

04/06/2014**2. Changes in relevant interests**

Particulars of each change in, or change in the nature of, a relevant interest (2) of the substantial holder or an associate (3) in voting securities of the company or scheme, since the substantial holder was last required to give a substantial holding notice to the company or scheme are as follows:

Date of change	Person whose relevant interest changed	Nature of change (4)	Consideration given in relation to change (5)	Class (6) and number of securities affected	Person's votes affected
Refer Annexure 1	NovaPort Capital Pty Ltd	Refer Annexure 1	Refer Annexure 1	Refer Annexure 1	Refer Annexure 1

3. Changes in association

The persons who have become associates (3) of, ceased to be associates of, or have changed the nature of their association (7) with, the substantial holder in relation to voting interests in the company or scheme are as follows:

Name and ACN/ARSN (if applicable)	Nature of association
N/A	N/A

4. Addresses

The addresses of persons named in this form are as follows:

Name	Address
NovaPort Capital Pty Ltd	Level 2, 5 Martin Place, Sydney

Signature

print name

Melissa Robinson

Capacity

Company Secretary

sign here



date

02/03/2016

DIRECTIONS

(1) If there are a number of substantial holders with similar or related relevant interests (eg. a corporation and its related corporations, or the manager and trustee of an equity trust), the names could be included in an annexure to the form. If the relevant interests of a group of persons are essentially similar, they may be referred to throughout the form as a specifically named group if the membership of each group, with the names and addresses of members is clearly set out in paragraph 4 of the form.

(2) See the definition of "relevant interest" in sections 608 and 671B(7) of the Corporations Act 2001.

(3) See the definition of "associate" in section 9 of the Corporations Act 2001.

(4) Include details of:

(a) any relevant agreement or other circumstances because of which the change in relevant interest occurred. If subsection 671B(4) applies, a copy of any document setting out the terms of any relevant agreement, and a statement by the person giving full and accurate details of any contract, scheme or arrangement, must accompany this form, together with a written statement certifying this contract, scheme or arrangement; and

(b) any qualification of the power of a person to exercise, control the exercise of, or influence the exercise of, the voting powers or disposal of the securities to which the relevant interest relates (indicating clearly the particular securities to which the qualification applies).

See the definition of "relevant agreement" in section 9 of the Corporations Act 2001.

(5) Details of the consideration must include any and all benefits, money and other, that any person from whom a relevant interest was acquired has, or may, become entitled to receive in relation to that acquisition. Details must be included even if the benefit is conditional on the happening or not of a contingency. Details must be included of any benefit paid on behalf of the substantial holder or its associate in relation to the acquisitions, even if they are not paid directly to the person from whom the relevant interest was acquired.

(6) The voting shares of a company constitute one class unless divided into separate classes.

(7) Give details, if appropriate, of the present association and any change in that association since the last substantial holding notice.



Melissa Robinson
Company Secretary of NovaPort Capital Pty Ltd

Transactions:

Company

Name/Scheme: Prime Media Group Limited (PRT)

As at: 29/02/2016

Class of security: Ordinary Fully Paid

Date of Change	Holder of relevant interest	Nature of Change	Consideration	Number of Securities	Person's Votes Affected
03/06/2014	NovaPort Capital Pty Ltd	Buy	137,475.00	130,000	130,000
11/06/2014	as above	Buy	323,440.16	321,831	321,831
23/06/2014	as above	Buy	522,500.00	500,000	500,000
07/08/2014	as above	Buy	310,963.84	308,068	308,068
03/10/2014	as above	Buy	689,842.31	756,904	756,904
07/10/2014	as above	Buy	202,928.12	223,096	223,096
10/10/2014	as above	Buy	271,513.46	304,558	304,558
02/12/2014	as above	Buy	178,755.20	208,000	208,000
31/03/2015	as above	Buy	124,333.59	141,723	141,723
01/04/2015	as above	Buy	28,302.84	31,751	31,751
20/01/2016	as above	Sell	107,315.06	- 222,553	222,553
21/01/2016	as above	Sell	319.97	- 653	653
22/01/2016	as above	Sell	9,850.84	- 20,311	20,311
25/01/2016	as above	Sell	27,595.25	- 56,757	56,757
27/01/2016	as above	Sell	31,239.82	- 64,412	64,412
28/01/2016	as above	Sell	15,682.78	- 32,183	32,183
29/01/2016	as above	Sell	33,534.77	- 69,030	69,030
01/02/2016	as above	Sell	1,091.89	- 2,232	2,232
01/02/2016	as above	Sell	1,235.72	- 2,526	2,526
01/02/2016	as above	Sell	2,166.18	- 4,428	4,428
01/02/2016	as above	Sell	3,333.41	- 6,814	6,814
01/02/2016	as above	Sell	8,849.45	- 18,149	18,149
02/02/2016	as above	Sell	1,169.83	- 2,370	2,370
02/02/2016	as above	Sell	13,056.21	- 26,451	26,451
02/02/2016	as above	Sell	14,778.38	- 29,940	29,940
02/02/2016	as above	Sell	25,902.65	- 52,477	52,477
02/02/2016	as above	Sell	39,865.60	- 80,765	80,765
03/02/2016	as above	Sell	711.36	- 1,482	1,482
03/02/2016	as above	Sell	7,939.68	- 16,541	16,541
03/02/2016	as above	Sell	8,987.04	- 18,723	18,723
03/02/2016	as above	Sell	15,751.68	- 32,816	32,816
03/02/2016	as above	Sell	24,243.36	- 50,507	50,507
04/02/2016	as above	Sell	186.09	- 386	386
04/02/2016	as above	Sell	2,077.37	- 4,309	4,309
04/02/2016	as above	Sell	2,351.68	- 4,878	4,878
04/02/2016	as above	Sell	4,121.47	- 8,549	8,549
04/02/2016	as above	Sell	6,343.95	- 13,159	13,159
05/02/2016	as above	Sell	92.95	- 193	193
05/02/2016	as above	Sell	1,036.40	- 2,152	2,152
05/02/2016	as above	Sell	1,173.18	- 2,436	2,436
05/02/2016	as above	Sell	2,055.95	- 4,269	4,269
05/02/2016	as above	Sell	3,164.11	- 6,570	6,570
08/02/2016	as above	Sell	188.00	- 400	400
08/02/2016	as above	Sell	2,098.55	- 4,465	4,465
08/02/2016	as above	Sell	2,375.38	- 5,054	5,054
08/02/2016	as above	Sell	4,163.26	- 8,858	8,858

Date of Change	Holder of relevant interest	Nature of Change	Consideration	Number of Securities	Person's Votes Affected
08/02/2016	as above	Sell	6,407.51	- 13,633	13,633
09/02/2016	as above	Sell	148.58	- 323	323
09/02/2016	as above	Sell	1,655.54	- 3,599	3,599
09/02/2016	as above	Sell	1,874.04	- 4,074	4,074
09/02/2016	as above	Sell	3,284.86	- 7,141	7,141
09/02/2016	as above	Sell	5,055.40	- 10,990	10,990
11/02/2016	as above	Sell	112.72	- 256	256
11/02/2016	as above	Sell	1,255.74	- 2,852	2,852
11/02/2016	as above	Sell	1,421.29	- 3,228	3,228
11/02/2016	as above	Sell	2,491.22	- 5,658	5,658
11/02/2016	as above	Sell	3,833.69	- 8,707	8,707
12/02/2016	as above	Sell	1,023.99	- 2,483	2,483
12/02/2016	as above	Sell	11,426.37	- 27,707	27,707
12/02/2016	as above	Sell	12,933.28	- 31,361	31,361
12/02/2016	as above	Sell	22,668.80	- 54,968	54,968
12/02/2016	as above	Sell	34,889.04	- 84,600	84,600
15/02/2016	as above	Sell	313.85	- 770	770
15/02/2016	as above	Sell	3,502.51	- 8,593	8,593
15/02/2016	as above	Sell	3,964.32	- 9,726	9,726
15/02/2016	as above	Sell	6,948.36	- 17,047	17,047
15/02/2016	as above	Sell	10,693.79	- 26,236	26,236
16/02/2016	as above	Sell	1,804.70	- 4,505	4,505
16/02/2016	as above	Sell	20,136.56	- 50,266	50,266
16/02/2016	as above	Sell	22,792.14	- 56,895	56,895
16/02/2016	as above	Sell	39,949.03	- 99,723	99,723
16/02/2016	as above	Sell	61,484.49	- 153,481	153,481
18/02/2016	as above	Sell	1,506.29	- 3,722	3,722
18/02/2016	as above	Sell	16,810.02	- 41,537	41,537
18/02/2016	as above	Sell	19,026.97	- 47,015	47,015
18/02/2016	as above	Sell	33,349.71	- 82,406	82,406
18/02/2016	as above	Sell	51,327.70	- 126,829	126,829
19/02/2016	as above	Sell	448.90	- 1,120	1,120
19/02/2016	as above	Sell	5,010.40	- 12,501	12,501
19/02/2016	as above	Sell	5,671.32	- 14,150	14,150
19/02/2016	as above	Sell	9,940.24	- 24,801	24,801
19/02/2016	as above	Sell	15,298.94	- 38,171	38,171
22/02/2016	as above	Sell	1,301.91	- 3,241	3,241
22/02/2016	as above	Sell	14,527.08	- 36,164	36,164
22/02/2016	as above	Sell	16,443.19	- 40,934	40,934
22/02/2016	as above	Sell	28,820.37	- 71,746	71,746
22/02/2016	as above	Sell	44,356.52	- 110,422	110,422
23/02/2016	as above	Sell	1,316.01	- 3,243	3,243
23/02/2016	as above	Sell	14,684.68	- 36,187	36,187
23/02/2016	as above	Sell	16,621.16	- 40,959	40,959
23/02/2016	as above	Sell	29,132.79	- 71,791	71,791
23/02/2016	as above	Sell	44,836.44	- 110,489	110,489
24/02/2016	as above	Sell	1,358.93	- 3,234	3,234
24/02/2016	as above	Sell	15,165.02	- 36,090	36,090
24/02/2016	as above	Sell	17,165.17	- 40,850	40,850
24/02/2016	as above	Sell	30,085.90	- 71,599	71,599
24/02/2016	as above	Sell	46,304.36	- 110,196	110,196
26/02/2016	as above	Sell	1,389.44	- 3,361	3,361
26/02/2016	as above	Sell	15,503.74	- 37,503	37,503
26/02/2016	as above	Sell	17,548.42	- 42,449	42,449
26/02/2016	as above	Sell	30,757.37	- 74,401	74,401
26/02/2016	as above	Sell	47,337.61	- 114,508	114,508
29/02/2016	as above	Sell	1,764.45	- 4,331	4,331
29/02/2016	as above	Sell	19,689.23	- 48,329	48,329
29/02/2016	as above	Sell	22,286.00	- 54,703	54,703
29/02/2016	as above	Sell	39,061.51	- 95,880	95,880
29/02/2016	as above	Sell	60,118.39	- 147,566	147,566

Total Number of Securities

-443,117