

ASX ANNOUNCEMENT

DATE OF ANNUAL GENERAL MEETING

HONG KONG, Monday 7 March 2016: Animoca Brands Corporation Limited (ASX: AB1) advises that, in accordance with ASX Listing Rule 3.13.1, its next Annual General Meeting will be held on Friday 8 April 2016.

ENDS

About Animoca Brands

Animoca Brands Corporation Ltd (ASX: AB1) publishes globally a broad portfolio of mobile games, including several games based on popular intellectual properties such as Garfield, various Mattel brands, Ultraman, and Doraemon. The company's games have been downloaded over 170 million times. Animoca Brands is based in Hong Kong. For more information visit www.animocabrands.com.

For ongoing updates, follow Animoca Brands on Facebook, Twitter or Google +.