

ASX Announcement

Telstra Master Licence Extension

9 March 2016 – ASX-listed provider of communications, electronics and ICT products and services, Vita Group (ASX: VTG), today announced that its Telstra Dealer and Master Licence Agreement had been extended to 31 December 2020.

Vita Group Chief Executive Officer Maxine Horne said: “Vita Group and Telstra have enjoyed a mutually beneficial strategic partnership for 21 years. The extension of our agreement is a natural progression of our partnership and sets us up for continued growth and mutual benefits. Telstra is Australia’s leading telecommunications and information services provider and we are proud to be associated with them. We look forward to continuing to deliver exceptional customer outcomes and shared success.

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About Vita Group

Brisbane-based Vita Group is a national, ASX-listed provider of telecommunications, computers and related products and services through retail and business channels. As at the end of December 2015 Vita Group was operating 149 outlets, comprising 100 Telstra-branded retail stores, 21 Telstra Business Centres, 5 Fone Zone, 8 Next Byte and 15 One Zero outlets. Vita Group also operates a fast-growing mobile accessories division under the Sprout brand, and other value-added products and services. For further information, visit www.vitagroup.com.au