

# Form 604

Corporations Law  
Section 671B

## Notice of change of interests of substantial holder

To: Company Name/Scheme **ISENTIA GROUP LIMITED**

ACN/ARSN **167 541 568**

### 1. Details of substantial holder

Name **UBS Group AG and its related bodies corporate**

ACN/ARSN (if applicable):

There was a change in the interests of the substantial holder on **8 March 2016**

The previous notice was given to the company on **9 March 2016**

### 2. Previous and present voting power

The total number of votes attached to all the voting shares in the company or voting interests in the scheme that the substantial holder or an associate (2) had a relevant interest (3) in when last required, and when now required, to give a substantial holding notice to the company or scheme, are as follows:

Class of securities (4)	Previous Notice		Present Notice	
	Person's Votes	Voting Power (5)	Person's Votes	Voting Power (5)
Ordinary	13,502,720	6.75%	16,390,260	8.20%

### 3. Changes in relevant interests

Particulars of each change in, or change in the nature of, a relevant interest of the substantial holder or an associate in voting securities of the company or scheme, since the substantial holder was last required to give a substantial holding notice to the company or scheme are as follows:

Date of change	Person whose relevant interest changed	Nature of Change (6)	Consideration given in relation to change (7)	Class and Number of securities affected	Person's votes affected
Please see Appendix B.					

### 4. Present relevant interests

Particulars of each relevant interest of the substantial holder in voting securities after the change are as follows:

Holder of relevant interest	Registered holder of securities	Person entitled to be registered holder (8)	Nature of relevant interest (6)	Class and number of securities	Person's votes
UBS AG	Various Custodians	UBS AG	Fund Manager with power to exercise control over voting shares	53,277 Ordinary	53,277
UBS Asset Management (Australia) Ltd	Various Custodians	UBS Asset Management (Australia) Ltd	Fund Manager with power to exercise control over voting shares	4,207,360 Ordinary	4,207,360
UBS Asset Management Trust Company	Various Custodians	UBS Asset Management Trust Company	Fund Manager with power to exercise control over voting shares	11,834 Ordinary	11,834

UBS Asset Management (UK) Limited	Various Custodians	UBS Asset Management (UK) Limited	Fund Manager with power to exercise control over voting shares	14,916 Ordinary	14,916
UBS Fund Management (Switzerland) AG	Various Custodians	UBS Fund Management (Switzerland) AG	Fund Manager with power to exercise control over voting shares	132,151 Ordinary	132,151
UBS Securities Australia Ltd	Warbont Nominees Pty Ltd	UBS Securities Australia Ltd	Power to control disposal over shares pursuant to stock borrowing and lending activities (see Appendix A)	7,071,788 Ordinary	7,071,788
	Brispot Nominees Pty Ltd	UBS Securities Australia Ltd	Beneficial Owner	4,895,315 Ordinary	4,895,315
UBS Switzerland AG	Various Custodians	UBS Switzerland AG	Broker with power to exercise discretion over account	3,619 Ordinary	3,619

## 5. Changes in association

The persons who have become associates (2) of, ceased to be associates of, or have changed the nature of their association (9) with, the substantial holder in relation to voting interests in the company or scheme are as follows:

Name and ACN/ ARSN (if applicable)	Nature of association
N/A	N/A

## 6. Addresses

The addresses of persons named in this form are as follows:

Name	Address
Details of all UBS offices can be found through the following link: <a href="http://apps2.ubs.com/locationfinder/">http://apps2.ubs.com/locationfinder/</a>	

## SIGNATURE

Print Name: Uma Tadelá

Capacity: Authorised signatory

Sign Here:

Date: 10 March 2016

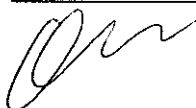


Print Name: Weixiao Qin

Capacity: Authorised signatory

Sign Here:

Date: 10 March 2016



Contact details for this notice:

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Weixiao Qin  
Compliance Operations  
(T) +65 6495 8217  
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<b>Holder of relevant interest</b>	<b>UBS Securities Australia Ltd</b>
<b>Type of agreement</b>	Securities Lending Agreement
<b>Parties to agreement</b>	(i) UBS AG, Australia Branch ("UBS AG")/ UBS Securities Australia Limited  (ii) Client (Please refer to Appendix A-1.)
<b>Transfer date</b>	Please refer to Appendix A-1.
<b>Holder of voting rights</b>	UBS AG/ UBS Securities Australia Limited
<b>Are there any restrictions on voting rights?</b>	Please refer to the details below.
<b>If yes, detail</b>	Since all right and title in the securities passes to the transferee (i.e. UBS AG/ UBS Securities Australia Limited), the transferee has the right to vote. However, in certain circumstances, the transferee may seek to arrange for instructions to be exercised in accordance with the instructions of the transferor (i.e. Client).
<b>Scheduled return date (if any)</b>	None, subject to the terms of the relevant loan.
<b>Does the borrower have the right to return early?</b>	Yes.
<b>If yes, detail</b>	The borrower (i.e. UBS AG/ UBS Securities Australia Limited) has the right to return at its discretion.
<b>Does the lender have the right to recall early?</b>	Yes.
<b>If yes, detail</b>	The lender (i.e. Client) can recall at its request subject to compliance with margin requirements and the terms of the relevant loan.
<b>Will the securities be returned on settlement?</b>	Yes.
<b>If yes, detail any exceptions</b>	None.

## Securities Lending Agreement - UBS AG, Australia Branch/ UBS Securities Australia Limited

Parties to agreement	Transfer date
BNP Paribas Securities Services Australia Branch	(i) 7 March 2016
JPMorgan Chase Bank, N.A. as an agent acting on behalf of its clients	(i) 7 March 2016 (ii) 8 March 2016
National Australia Bank Limited	(i) 4 March 2016 (ii) 7 March 2016

ISD - Appendix B					
Date of change	Person whose relevant interest changed	Nature of Change	Consideration given in relation to change	Number of securities	Class
08-Mar-16	UBS Securities Australia Ltd	Sell	7	(2)	Ordinary
08-Mar-16	UBS Securities Australia Ltd	Sell	128	(38)	Ordinary
08-Mar-16	UBS Securities Australia Ltd	Sell	128	(38)	Ordinary
08-Mar-16	UBS Securities Australia Ltd	Sell	27	(8)	Ordinary
08-Mar-16	UBS Securities Australia Ltd	Sell	128	(38)	Ordinary
08-Mar-16	UBS Securities Australia Ltd	Sell	108	(32)	Ordinary
08-Mar-16	UBS Securities Australia Ltd	Sell	20	(6)	Ordinary
08-Mar-16	UBS Securities Australia Ltd	Sell	128	(38)	Ordinary
08-Mar-16	UBS Securities Australia Ltd	Sell	105	(31)	Ordinary
08-Mar-16	UBS Securities Australia Ltd	Sell	239	(71)	Ordinary
08-Mar-16	UBS Securities Australia Ltd	Sell	212	(63)	Ordinary
08-Mar-16	UBS Securities Australia Ltd	Sell	128	(38)	Ordinary
08-Mar-16	UBS Securities Australia Ltd	Sell	91	(27)	Ordinary
08-Mar-16	UBS Securities Australia Ltd	Sell	17	(5)	Ordinary
08-Mar-16	UBS Securities Australia Ltd	Sell	20	(6)	Ordinary
08-Mar-16	UBS Securities Australia Ltd	Sell	78	(23)	Ordinary
08-Mar-16	UBS Securities Australia Ltd	Sell	128	(38)	Ordinary
08-Mar-16	UBS Securities Australia Ltd	Sell	10	(3)	Ordinary
08-Mar-16	UBS Securities Australia Ltd	Sell	54	(16)	Ordinary
08-Mar-16	UBS Securities Australia Ltd	Sell	74	(22)	Ordinary
08-Mar-16	UBS Securities Australia Ltd	Sell	3	(1)	Ordinary
08-Mar-16	UBS Securities Australia Ltd	Buy	7	2	Ordinary
08-Mar-16	UBS Securities Australia Ltd	Buy	128	38	Ordinary
08-Mar-16	UBS Securities Australia Ltd	Buy	128	38	Ordinary
08-Mar-16	UBS Securities Australia Ltd	Buy	27	8	Ordinary
08-Mar-16	UBS Securities Australia Ltd	Buy	128	38	Ordinary
08-Mar-16	UBS Securities Australia Ltd	Buy	108	32	Ordinary
08-Mar-16	UBS Securities Australia Ltd	Buy	240	71	Ordinary
08-Mar-16	UBS Securities Australia Ltd	Buy	105	31	Ordinary
08-Mar-16	UBS Securities Australia Ltd	Buy	213	63	Ordinary
08-Mar-16	UBS Securities Australia Ltd	Buy	128	38	Ordinary
08-Mar-16	UBS Securities Australia Ltd	Buy	78	23	Ordinary
08-Mar-16	UBS Securities Australia Ltd	Buy	10	3	Ordinary
08-Mar-16	UBS Securities Australia Ltd	Buy	3	1	Ordinary
08-Mar-16	UBS Securities Australia Ltd	Buy	128	38	Ordinary
08-Mar-16	UBS Securities Australia Ltd	Sell	127	(38)	Ordinary
08-Mar-16	UBS Securities Australia Ltd	Sell	127	(38)	Ordinary
08-Mar-16	UBS Securities Australia Ltd	Sell	3	(1)	Ordinary
08-Mar-16	UBS Securities Australia Ltd	Sell	127	(38)	Ordinary
08-Mar-16	UBS Securities Australia Ltd	Buy	18,609	5,487	Ordinary
08-Mar-16	UBS Securities Australia Ltd	Buy	151,840	45,075	Ordinary
08-Mar-16	UBS Securities Australia Ltd	Sell	83,944	(24,820)	Ordinary
08-Mar-16	UBS Securities Australia Ltd	Buy	54,113	16,003	Ordinary
08-Mar-16	UBS Securities Australia Ltd	Sell	4,028	(1,200)	Ordinary
08-Mar-16	UBS Securities Australia Ltd	Sell	38,005	(11,083)	Ordinary
08-Mar-16	UBS Securities Australia Ltd	Buy	5,082	1,516	Ordinary
08-Mar-16	UBS Securities Australia Ltd	Sell	103,921	(30,397)	Ordinary
08-Mar-16	UBS Securities Australia Ltd	Buy	225,278	66,666	Ordinary
08-Mar-16	UBS Securities Australia Ltd	Sell	120,640	(35,519)	Ordinary
08-Mar-16	UBS Securities Australia Ltd	Sell	87,339	(25,882)	Ordinary
08-Mar-16	UBS Securities Australia Ltd	Stock borrowed	N/A	3,000,000	Ordinary
08-Mar-16	UBS AG Australia Branch	Stock returned	N/A	(143)	Ordinary
08-Mar-16	UBS Asset Management	Sell	393,808	(117,928)	Ordinary