

# Analytica Limited

ACN 006 464 866

## Share Purchase Plan Booklet

This document is dated Friday, 18<sup>th</sup> March 2016.

This is an important document. Please read it carefully before making an investment decision in relation to the Share Purchase Plan. If you have any doubts as to what you should do, please consult your stockbroker, accountant, lawyer or other professional adviser.

If you have any questions in relation to how to participate in the Share Purchase Plan after reading this booklet, please contact the Company directly on +61-7-3278-1950 from 8.30 am to 5.00 pm, Monday to Friday.

This document does not provide financial advice and has been prepared without taking into account your particular objectives, financial situation or needs.

Participation in the Share Purchase Plan is only open to holders of shares in Analytica at 7pm Eastern Standard Time (Sydney Time) on Thursday, 17th March 2016 and whose address on the share register is in Australia or New Zealand.

## Contents

<b>Key Dates</b>	<b>1</b>
<b>Letter from the Chairman</b>	<b>2</b>
<b>Key SPP information</b>	<b>3</b>
<b>SPP terms and conditions</b>	<b>6</b>
1 SPP offer.....	6
2 Eligible Shareholders.....	6
3 Participation by Eligible Shareholders ...	6
4 Application to Participate ...	7
5 Scale-back and discretion.....	10
6 The New Shares.....	10
7 No transaction costs.....	10
8 Timetable .....	11
9 Dispute resolution .....	11
10 Variation, suspension and termination.....	11
11 Foreign Securities Restrictions.....	11
12 Additional Information.....	12
13 Governing Law.....	12

## Key Dates

Event	Date
Record Date	7.00 pm (Sydney time) on Thursday, 17th March 2016
Announcement of SPP	Friday, 18th March 2016
Despatch of SPP booklet/ SPP opening date	Wednesday, 23rd March 2016
SPP closing date	5.00 pm (Sydney time) on Friday, 15 <sup>th</sup> April 2016
Issue of New Shares issued under SPP	Wednesday, 20th April 2016
Commencement of trading of New Shares on ASX	Wednesday, 20th April 2016
Despatch of holding statements	Thursday 21 <sup>st</sup> April 2016

The timetable is indicative only and Analytica Limited may, at its discretion, vary any of the above dates by sending a revised timetable to ASX.

Dear Shareholder,

### **Analytica Limited Share Purchase Plan**

On behalf of the Board, I am pleased to offer you the opportunity to apply for new, fully paid ordinary shares (**New Shares**) in Analytica Limited (**ALT** or **Company**) under a share purchase plan (**SPP Offer** or **Share Purchase Plan**). The SPP allows eligible shareholders the opportunity to subscribe for up to \$15,000 worth of New Shares without paying any brokerage or other transaction costs.

**Shares will be offered at 0.255 cents per share. This a 15% discount to the Company's volume weighted average price calculated over the last 5 days on which sales in the Company's shares were recorded on the ASX and Chi-X markets immediately preceding the announcement of the offer on the 17<sup>th</sup> March 2016 (Market Price).**

This offer is made in conjunction with

- a placement (subject to shareholder approval) of \$1m ( 333,333,333 shares) to an entity associated with Non-Executive Chairman Dr Michael Monsour, at 0.300 cents per share (being the Market Price).
- a placement to a new cornerstone investor of 202,324,638 fully paid ordinary shares at 0.255 cents per share, to raise \$515 928, subject to completion of the placement to Dr Monsour.
- a placement of 109,813,7259 shares to other non- related parties at at 0.255 cents per share, to raise approximately \$280,000

The terms and conditions of the SPP Offer and your personalised application form (**Application Form**) are provided in this booklet. You should read this booklet in its entirety before deciding whether to participate in the SPP.

### **Eligibility**

Participation in the SPP Offer is optional and open to eligible shareholders, being holders of fully paid shares in ALT at 7.00 pm (EST) on Thursday, 17 March 2016 (**Record Date**) and whose address on the share register is in Australia or New Zealand (**Eligible Shareholders**).

Your right to participate in the SPP Offer is not transferrable.

### **How to apply**

The SPP opens on Friday, 18<sup>th</sup> March 2016 and closes on Friday, 15<sup>th</sup> April 2016. New Shares issued under the SPP Offer are expected to commence trading on ASX on Wednesday, 20th April 2016.

You may apply for a parcel of New Shares valued at \$1,000, \$2,000, \$5,000, \$7,500, \$10,000 or \$15,000. Cleared funds must be received by no later than 5.00 pm (EST) on Friday, 15th April 2016.

### **Queries**

I encourage you to read this booklet, including the SPP terms and conditions, in its entirety before making a decision to apply for New Shares. If you have any questions in relation to how to participate in the SPP Offer, please contact the Company directly on +61-7-3278-1950 from 8.30 am to 5.00 pm, Monday to Friday. If you have any questions in relation to whether an investment in ALT through the SPP is appropriate for you, please contact your stockbroker, accountant,

lawyer or other professional adviser.

Thank you for your continued support of ALT.

Yours sincerely,

Dr Michael Monsour  
Chairman

## Key SPP information

### What is the SPP?

The SPP provides eligible shareholders with the opportunity to subscribe for up to \$15,000 worth of New Shares without paying any brokerage or other transaction costs.

### What is the Offer Price?

Shares will be offered at a 15% discount to the **volume weighted average price** calculated over the last 5 days on which sales in the Company's shares were recorded on the ASX and Chi-X markets immediately preceding the announcement of the offer on the 17<sup>th</sup> March 2016.

You should note that the ALT share price may rise and fall between the date the SPP Offer commences and the date when New Shares are allotted, or otherwise allocated, to you under the SPP Offer. This means that the price you pay per New Share under this offer may either be higher or lower than the ALT share price at the time of the offer or at the time the New Shares are allotted, or otherwise allocated, to you under the SPP Offer.

### What is the VWAP?

VWAP is a daily average share price calculated by dividing the value of trades of ALT shares on the ASX and Chi-x markets trading day by the volume on that day.

### Am I an eligible shareholder?

Participation in the SPP is optional and is available exclusively to shareholders who are registered holders of ALT shares at 7.00 pm (EST time) on Thursday, 17 March 2016 (**Record Date**) with a registered address in Australia or New Zealand (**Eligible Shareholder**).

### How do I apply for New Shares?

#### Option 1: Applying by BPAY®

Make payment by BPAY® as shown on the enclosed Application Form. To apply via BPAY® you must have an Australian bank account. If you apply via BPAY® there is no need to return the enclosed Application Form, but you are taken to have made the certifications and representations described in this booklet.

Note that your financial institution may apply limits on your use of BPAY® and that you should make enquiry about the limits that apply in your personal situation. Payment must be received in cleared funds by no later than 5.00 pm (EST time) on Friday, 15 April 2016.

#### Option 2: Applying by using an Application Form and paying by cheque, bank draft or money order

Complete and return the enclosed Application Form together with a cheque, bank draft or money order made payable to "Analytica Limited" as shown on the Application Form.

Application Forms and payment must be received by no later than 5.00 pm (EST time) on Friday, 15 April 2016 and should be sent to Link Market Services Limited in the enclosed reply paid envelope or mailed to Link Market Services Limited at the following address:

Link Market Services Limited  
GPO 3560  
Sydney NSW 2001 Australia

If you are a New Zealand shareholder, you will need to apply in Australian dollars and affix the appropriate postage stamp to the reply paid envelope ensuring the funds are received by the share registry no later than 15<sup>th</sup> April 2016

#### **How much can I invest?**

Eligible Shareholders may apply for a parcel of New Shares under the SPP Offer in accordance with the application amounts set out below.

- (a) \$1,000;
- (b) \$2,000
- (c) \$5,000;
- (d) \$7,500;
- (e) \$10,000; or
- (f) \$15,000.

The maximum investment amount under the SPP is \$15,000.

As the SPP Offer is not a pro-rata offer, as long as you are an Eligible Shareholder who held at least one ALT share at the Record Date, you will be eligible to participate in the SPP Offer.

#### **How many New Shares will I receive?**

If you apply for New Shares under the SPP Offer, you will apply for a certain value, rather than a certain number of, New Shares. Subject to the terms and conditions in this booklet, the number of New Shares you are allocated will be determined by dividing the value of your application monies by the Offer Price.

Shares will be offered at a 15% discount to the to the volume weighted average price calculated over the last 5 days on which sales in the Company's shares were recorded on the ASX and Chi-X markets immediately preceding the announcement of the offer on the 17<sup>th</sup> March 2016.

The current ALT share price can be obtained from your broker, online from various financial media outlets and ASX.

The taxation implications of participation in the SPP will vary depending on each shareholder's personal circumstances. Please obtain taxation advice if you are unsure of the implications.

#### **What is the SPP timetable?**

The SPP timetable is set out in the Key Dates section of this SPP booklet.

## SPP terms and conditions

### 1 SPP offer

1.1 Analytica Limited (ALT) offers Eligible Shareholders (defined in clause 2 below) the opportunity to **purchase up to \$15,000 worth of fully paid ordinary shares in ALT (New Shares) at an Offer Price per New Share as determined** under clause 1.2 below under the Share Purchase Plan (SPP or SPP Offer), subject to and in accordance with the terms and conditions set out in this booklet.

1.2 Shares will be offered at a 15% discount to the **volume weighted average price calculated over the last 5 days on which sales in the Company's shares were recorded on the ASX and Chi-X markets immediately preceding the announcement of the offer on the 17<sup>th</sup> March 2016**

1.3 In these terms and conditions, the “SPP Offer” and “SPP” means the offer in clause 1.1.

1.4 Only persons who are Eligible Shareholders may participate in the SPP. Participation in the SPP is optional. If you are an Eligible Shareholder, your rights under the SPP Offer and SPP are personal to you and cannot be transferred to another person.

1.5 Directors and employees of ALT who are Eligible Shareholders may participate in the SPP.

1.6 All references to \$ or dollars in this booklet are references to Australian dollars unless indicated otherwise.

### 2 Eligible Shareholders

2.1 Subject to the remaining paragraphs of this clause 2, an 'Eligible Shareholder' means a registered holder of ALT shares as at the Record Date whose address, as recorded in ALT's register of members, is in Australia or New Zealand.

2.2 ALT has determined that, because of foreign securities laws, it is not practical for shareholders with registered addresses outside Australia or New Zealand to participate in the SPP.

2.3 The ordinary shares in ALT being offered under the SPP are not being offered or sold to the public within New Zealand other than to existing shareholders of ALT with registered addresses in New Zealand to whom the offer of such shares is being made in reliance on the Securities Act (Overseas Companies) Exemption Notice 2013 (New Zealand).

This document has not been registered, filed with or approved by any New Zealand regulatory authority under the Securities Act 1978 (New Zealand). This document is not an investment statement or prospectus under New Zealand law and is not required to, and may not, contain all the information that an investment statement or prospectus under New Zealand law is required to contain.

### 3 Participation by Eligible Shareholders

3.1 **Single holders** – Shareholders who are the registered holder of a holding of ALT shares, but receive more than one offer under the SPP Offer (for example, due to multiple registered holdings), may only apply for up to a maximum amount of \$15,000 of New Shares.

3.2 **Joint holders** – Shareholders who are joint holders of shares are taken to be a single registered holder of shares for the purposes of determining whether they are an Eligible Shareholder

Certifications or representations given by a joint holder are taken to have been given by all joint holders. Joint holders are only eligible to participate in the SPP Offer in respect of that single holding. If the same joint holders receive more than one offer under the SPP Offer due to multiple identical holdings, the joint holders may only apply for one maximum amount of \$15,000 of New Shares.

**3.3 Custodians** – If you hold ALT shares as a custodian (as defined in the Australian Securities and Investments Commission (ASIC) Class Order 09/425) for one or more Beneficiaries (as defined in paragraph 3.4 below), the SPP Offer is made to the custodian and, subject to a number of conditions, the custodian has the discretion to extend the SPP Offer to the Beneficiaries. The custodian may apply for up to a maximum amount of \$15,000 of New Shares for each Beneficiary, however, the Company will not allocate New Shares unless the custodian certifies the matters set out in paragraph 9 of ASIC Class Order 09/425 in a certificate (Custodian Certificate) which it will need to provide to Link Market Services Limited (**Share Registry**). Custodians will not be entitled to participate in the SPP if their participation would be in breach of Class Order 09/425.

**3.4 Beneficiary** – A 'Beneficiary' is a person who resides in Australian or New Zealand for whom a custodian (being an Eligible Shareholder) held ALT shares on behalf of the Beneficiary on the Record Date, and who is not, or is not acting for the account or benefit of, a U.S. Person.

## **4 Application to participate**

### **Applying for New Shares**

**4.1** Participation in the SPP is entirely optional (subject to the eligibility criteria set out in this booklet). The offer to apply for New Shares is not a recommendation. If you are in any doubt about the SPP Offer, whether you should participate in the SPP Offer or how participation will affect you, you should consider seeking professional financial and taxation advice before making a decision as to whether or not to accept this offer.

**4.2** Eligible Shareholders may participate in the SPP by applying to purchase a parcel of New Shares in the following amounts, up to a maximum amount of \$15,000 per Eligible Shareholder

- (a) \$1,000;
- (b) \$2,000
- (c) \$5,000;
- (d) \$7,500;
- (e) \$10,000; or
- (f) \$15,000.

**4.3** The number of New Shares issued will be determined by dividing the application amount by the Offer Price. If this produces a fractional number, the number of New Shares issued will be rounded down to the nearest whole number of New Shares.

**4.4** If you are an Eligible Shareholder and wish to participate in the SPP, you must either:

- a) make payment by BPAY® of the appropriate amount in Australian dollars using your customer reference number (which is required to identify your holding) and the biller code, both of which are set out on your personalised Application Form, so that payment is received by ALT's Share Registry by no later than 5.00 pm (EST time) on Friday 15<sup>th</sup> April 2016. If you make a payment by BPAY® you do not need to send your completed Application Form as receipt of your BPAY® payment will be taken by ALT as your application in accordance with the offer of New Shares;



b) complete and submit your personalised Application Form in accordance with the instructions on it and make payment for the New Shares by enclosing a cheque, bank draft or money order for the appropriate amount in Australian dollars made payable to 'Analytica Ltd' and sending the cheque, bank draft or money order with the Application Form in the enclosed reply paid envelope; or by mail to

Link Market Services Services Limited  
GPO Box 3560  
Sydney NSW 2001 Australia

so that they are received by ALT's share registry no later than to 5.00 pm (EST time) on Friday 15<sup>th</sup> April 2016.

4.5 Receipts for payment will not be issued.

4.6 If an Eligible Shareholder has more than one holding, the Eligible Shareholder may not apply for New Shares with an aggregate value of more than \$15,000 under the SPP. Accordingly, an Eligible Shareholder may only make an application for the maximum amount with respect to one holding.

You should be aware that your own financial institution may implement earlier cut off times for electronic payments and you should take this into consideration when making payment of application monies via BPAY®. Your financial institution may have a set limit on the amount that you can pay via BPAY®. It is your responsibility to ensure that the amount you wish to pay via BPAY® is received by ALT's share registry by 5.00 pm (EST time) on Friday 15<sup>th</sup> April 2016.

#### **ALT's discretion with regard to applications**

4.7 ALT may accept or reject any application under the SPP Offer, including where:

- i. you are not making a BPAY® payment, your Application Form is incorrectly completed, incomplete or the application is otherwise determined by ALT to be invalid;
- ii. you make your payment by cheque, bank draft or money order and the cheque, bank draft or money order is dishonoured or has otherwise not been completed correctly;
- iii. the amount of your BPAY payment or cheque, bank draft or money order is not equal to \$1,000, \$2,000, \$5,000, \$7,500, \$10,000 or \$15,000. If this occurs, ALT may either:
  1. refund in full your application monies and not allot any New Shares to you; or
  2. allot you the number of New Shares that would have been allotted had you applied for the highest designated amount that is less than the amount of your payment and refund to you the excess of your application monies.
- iv. it appears that you are applying to purchase more than \$15,000 worth of New Shares in aggregate (including as a result of any shares you hold directly, jointly or through a custodian or nominee arrangement), in which case ALT may allot you the number of New Shares that would have been allotted had you applied for \$15,000 worth of New Shares;
- v. your Application Form, BPAY payment or cheque, bank draft or money order is received after 5.00 pm (EST time) on Friday 15<sup>th</sup> April 2016;
- vi. payment of the application monies is not submitted in Australian currency or, if payment is made by cheque, bank draft or money order, the cheque, bank draft or money order is not drawn on an Australian financial institution; or
- vii. ALT reasonably believes that you are not eligible to participate in the SPP (subject to compliance with any applicable ASIC or ASX requirements)

### Refunds

- 4.8 If you are entitled to a refund of all or any of your application monies the refund will be paid to you, without interest, as soon as is practicable:
- i) by direct credit to your nominated bank account (as recorded by ALT's share registry) or cheque; or
  - ii) by returning your Application Form and cheque, bank draft or money order, if not processed, to your registered address as recorded in ALT's register of members.
- 4.9 No refunds pursuant solely to rounding will be provided.

### Effect of making an application

- 4.10 If you submit a BPAY® payment or complete and return an Application Form together with a cheque, bank draft or money order:
- i) you warrant that you are an Eligible Shareholder and are eligible to participate in the SPP;
  - ii) you agree that your application is made on, and you agree to be bound by, the terms and conditions of the SPP Offer set out in this booklet and the Application Form, and ALT's constitution.
  - iii) you are deemed to have accepted the SPP Offer and you irrevocably and unconditionally acknowledge and agree to the terms and conditions of the SPP and the terms of the Application Form and agree not to do any act or thing that would be contrary to the spirit, intention or purpose of the SPP;
  - iv) you acknowledge that your application will be irrevocable and unconditional;
  - v) you agree to pay the Offer Price per New Share up to the maximum of:
    - 1) the value you have selected on the Application Form; or
    - 2) the maximum value of your BPAY payment or cheque, bank draft or money order amount;
  - vi) you certify and represent to ALT that you have not directly or indirectly, including through a custodian, applied for more than \$15,000 worth of New Shares;
  - vii) you certify that the total of the application price for the following does not exceed \$15,000:
    - 1) the New Shares the subject of your application;
    - 2) any other shares issued to you under an arrangement similar to the SPP in the 12 months before the date of your application under the SPP;
  - viii) you declare that all details and statements in your Application Form are true and complete and not misleading;
  - ix) you acknowledge that the New Shares have not, and will not be, registered under the US Securities Act of 1933, as amended (**US Securities Act**) or the securities laws of any other state or jurisdictions in the United States, or in any other jurisdiction outside Australia or New Zealand and accordingly, the New Shares may not be offered, sold or otherwise transferred except in accordance with an available exemption from, or in a transaction not subject to, the registration requirements of the US Securities Act and any other applicable securities laws;
  - x) you have not and will not send any materials relating to the SPP Offer to any person in the United States or that is, or is acting for the account or benefit of a U.S. Person;

- xi) you are in compliance with all relevant laws and regulations (including, without limitation, section 1043A of the *Corporations Act 2001* (Cth) and sections 241 to 243 of the Financial Markets Conduct Act 2013 (insider trading) and laws and regulations designed to restrict terrorism financing and/or money laundering);
- xii) you acknowledge that no interest will be paid on any application monies held pending the allotment of New Shares or subsequently refunded to you for any reason;
- xiii) you acknowledge that neither ALT nor its share registry has provided any investment advice or financial product advice and that neither of them has any obligation to provide this advice in relation to your consideration as to whether or not to participate in the SPP;
- xiv) you acknowledge that ALT (and each of its officers and agents) is not liable for any consequences of the exercise or non-exercise of its discretions referred to in these terms and conditions;
- xv) you authorise ALT (and each of its officers and agents) to correct any error in, or omission from, the Application Form and complete the Application Form by inserting any missing details;
- xvi) you acknowledge that ALT may at any time irrevocably determine that your application is valid, in accordance with the terms and conditions of the SPP, even if the Application Form is incomplete, contains errors or is otherwise defective;
- xvii) you are responsible for any dishonour fees or other costs ALT may incur in presenting a cheque, bank draft or money order for payment that is dishonoured; and
- xviii) you acknowledge that the market price of ALT shares may rise or fall between the date this offer commences and the date when New Shares are allotted, or otherwise allocated, to you under the SPP Offer and that the price you pay per New Share under this offer may exceed the market price of ALT shares at the time the New Shares are allotted, or otherwise allocated, to you under the SPP Offer.

## **5 Scale-back and discretion**

5.1 ALT will issue a maximum of 30% of the current issued share capital of the Company under the SPP. If applications are received for greater than this amount, ALT may in its absolute discretion undertake a scale-back to the extent and in the manner it sees fit.

5.2 If there is a scale-back you may receive less than the parcel of New Shares for which you have applied.

5.3 If a scale-back produces a fractional number of New Shares when applied to your parcel, the number of New Shares you will be allotted will be rounded down to the nearest whole number of New Shares. If there is a scale-back, the difference between the application monies received from you, and the number of New Shares allocated to you multiplied by the Offer Price, will be refunded to you.

## **6 The New Shares**

6.1 New Shares issued under the SPP will rank equally in all respects with existing shares in ALT quoted on ASX, with the same voting rights, dividend rights and other entitlements.

6.2 ALT will apply for the New Shares issued under the SPP to be quoted on ASX.

## **7 No transaction costs**

Eligible Shareholders who participate in the SPP will not pay any brokerage, commissions or other transaction costs in respect of the issue and allotment of New Shares.

## **8 Timetable**

8.1 The timetable for the key events relating to the SPP is as set out in the Key Dates section of this SPP booklet (**Timetable**).

8.2 ALT may, at its discretion, vary any of the dates in the Timetable or in these terms and conditions by lodging a revised timetable with ASX.

## **9 Dispute resolution**

ALT may settle in any manner it thinks fit, any difficulties, anomalies or disputes that may arise in connection with or by reason of the operation of the SPP, whether generally or in relation to any participant or application. Any determinations by ALT will be conclusive and binding on all Eligible Shareholders and other persons to whom the determination relates. ALT's rights may be exercised by its board or any delegate of the board.

## **10 Variation, suspension and termination**

ALT may at its discretion and at any time:

- i) vary, suspend or terminate the SPP Offer. If ALT does this, it will make an announcement to ASX. Failure to notify shareholders of variations to or the suspension or termination of the SPP will not invalidate the variation, suspension or termination; or
- ii) waive compliance with any provision of the SPP Offer.

ALT reserves the right to issue no New Shares under the SPP or fewer New Shares under the SPP than applied for under the SPP at its complete discretion, including if ALT believes the issue of those New Shares would contravene these terms, ASIC requirements or policy, any law or any ASX Listing Rule.

## **11 Foreign securities restrictions**

This document does not constitute an offer to sell, or the solicitation of an offer to buy, securities in the United States. The New Shares have not been and will not be registered under the US Securities Act, or the securities laws of any state or other jurisdiction of the United States and may not be offered, sold or delivered, directly or indirectly, in, or to persons in, the United States, except in accordance with an available exemption from registration.

Because of these legal restrictions, and consistent with the representations contained in this booklet and the enclosed Application Form, you must not:

- (a) Send copies of this booklet or any other material relating to the SPP Offer to any person in the United States or who is, or is acting for the account or benefit of, U.S. Persons; or

- (b) Submit an Application Form or make payment by BPAY® or otherwise for New Shares for any person in the United States or who is, or is acting for the account or benefit of, U.S. Persons.

These documents have been prepared for publication in Australia and New Zealand only and may not be released elsewhere.

Failure to comply with these restrictions may result in violations of applicable securities laws.

## **12 Additional information**

12.1 The offer to purchase New Shares under the SPP Offer is non-renounceable. This means you cannot transfer your right to acquire New Shares to anyone else.

12.2 No brokerage is payable by Eligible Shareholders in respect of the allocation of New Shares under the SPP Offer.

12.3 This offer of securities under the SPP Offer is in accordance with the requirements of ASIC Class Order 09/425. Subject to obtaining any necessary regulatory approval, if you apply for New Shares under the SPP Offer, ALT reserves the right to issue new ALT shares and arrange for the purchase of some ALT shares in order to deliver New Shares under the SPP Offer to minimise any dilutive impact.

12.4 Once submitted, applications for New Shares cannot be withdrawn or altered.

## **13 Governing law**

The SPP and the contracts forms on acceptance of the applications are governed by the laws applicable in Queensland, Australia.



**Analytica Limited**  
ABN 12 006 464 866

All Registry communications to:  
Link Market Services Limited  
Locked Bag A14  
Sydney South NSW 1235 Australia  
Telephone: 1300 554 474  
From outside Australia: +61 1300 554 474  
ASX Code: ALT  
Website: [www.linkmarketservices.com.au](http://www.linkmarketservices.com.au)

**SRN/HIN:**

**Entitlement Number:**

**Record Date:** 17 March 2016

**Offer Opens:** 18 March 2016

**Offer Closes 5:00pm (AEST): 15 April 2016**

## SHARE PURCHASE PLAN ("SPP") APPLICATION FORM

### How do I apply for Shares under this offer?

- Carefully read the SPP Terms and Conditions accompanying this form.
- Decide on the amount you wish to apply for.
- Pay for the Shares in accordance with the instructions outlined in the Terms and Conditions Booklet and further important instructions on the reverse of this form.
  - Option 1: Paying by BPAY®.
  - Option 2: Paying by Cheque, Bank Draft or Money Order.
- Payments must be in Australian dollars.

### PAYMENT OPTIONS

#### Option 1: Paying by BPAY®

If paying by BPAY®, you do **NOT** need to complete or return the Acceptance Slip attached to this Application Form below. Payment must be received by the Registry by BPAY® by 5:00pm (AEST) on 15 April 2016. By paying by BPAY®, you will be deemed to have completed an Application Form for the number of Shares the subject of your Application Payment.

If you make a payment by BPAY® and Analytica Limited receives an amount which is not equal to either A\$1,000, A\$2,000, A\$5,000, A\$7,500, A\$10,000 or A\$15,000, Analytica Limited may round down the dollar amount of Shares that you are applying for to the next lowest parcel at their discretion. Your payment must be for a minimum of A\$1,000.



Billers Code: 969329  
Ref:

#### Telephone & Internet Banking – BPAY®

Contact your bank or financial institution to make this payment from your cheque, savings, debit or transaction account. More info: [www.bpay.com.au](http://www.bpay.com.au)  
© Registered to BPAY Pty Ltd ABN 69 079 137 518

#### Option 2: Paying by Cheque, Bank Draft or Money Order

If paying by cheque, bank draft or money order, complete and return the Acceptance Slip attached to this Application Form with your Application Payment.

- Tick the box beside the amount you wish to apply for, either A\$1,000, A\$2,000, A\$5,000, A\$7,500, A\$10,000 or A\$15,000.
- Enter your cheque, bank draft or money order details. The amount of your Application Payment should be equal to the amount applied for in section A of the Acceptance Slip. Cheques, bank drafts or money orders must be drawn on an Australian branch of a financial institution in Australian currency, made payable to "Analytica Limited" and crossed "Not Negotiable". Please ensure sufficient cleared funds are held in your account, as your cheque will be banked as soon as it is received. If you provide a cheque, bank draft or money order for an amount that is not equal to either A\$1,000, A\$2,000, A\$5,000, A\$7,500, A\$10,000 or A\$15,000, Analytica Limited may round down the dollar amount of Shares that you are applying for to the next lowest parcel at their discretion. Your payment must be for a minimum of A\$1,000.
- Enter your contact telephone number at which we may contact you regarding your application for Shares, if necessary.

**THIS IS A PERSONALISED FORM FOR THE SOLE USE OF THE SHAREHOLDER AND HOLDING RECORDED ABOVE.**

*Please detach and enclose with payment*



**SRN/HIN:**

**Entitlement Number:**



**A** I/we wish to purchase a parcel of Shares to the dollar amount of (tick one box only):

<input type="checkbox"/>	A\$1,000	OR	<input type="checkbox"/>	A\$2,000	OR	<input type="checkbox"/>	A\$5,000	OR	<input type="checkbox"/>	A\$7,500	OR	<input type="checkbox"/>	A\$10,000	OR	<input type="checkbox"/>	A\$15,000
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**B** Make your cheque, bank draft or money order payable to "Analytica Limited" and crossed "Not Negotiable"

Drawer	Cheque Number	BSB Number	Account Number	Amount of Cheque
<input type="text"/>	<input type="text"/>	<input type="text"/>	<input type="text"/>	A\$ <input type="text"/> .00

**C** Telephone Number – Business Hours

Telephone Number – After Hours

Contact Name

<input type="text"/>	<input type="text"/>	<input type="text"/>
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## IMPORTANT INFORMATION

1. This is an important document which requires your immediate attention. If you are in any doubt as to how to deal with this Application Form, please consult a professional adviser.
2. If you do not wish to purchase additional Shares under this SPP, there is no need to take action.
3. Please ensure you have read and understood the SPP Terms and Conditions and this Important Information, before you make the Application Payment by BPAY® or you submit your Acceptance Slip with your Application Payment.
4. This SPP is non-renounceable. Applications can only be accepted in the name printed on the Application Form.
5. If you are a custodian, trustee or nominee within the definition of "custodian" in ASIC Class Order [CO 09/425] you must complete and submit an additional Schedule that contains additional certifications and details that must be provided ("the Schedule") before your Application will be received. The Schedule can be obtained by contacting the Analytica Limited SPP Offer Information Line. Applications received by custodians that are not accompanied by the Schedule will be rejected.
6. For applicants that are not required to complete the Schedule, by submitting the Acceptance Slip (with a cheque, bank draft or money order) or making payment by BPAY®, you certify that the aggregate of the Application Payment paid by you for:
  - the parcel of New Shares indicated on this Application Form or BPAY® payment; and
  - any other Shares applied for by you, or which you have instructed a Custodian to acquire on your behalf under the SPP or any other similar arrangement in the 12 months prior to the date of submission of the Acceptance Slip or payment by BPAY® does not exceed A\$15,000.
7. Analytica Limited reserves the right to make amendments to this Application Form where appropriate.
8. Applicants are not assured of receiving the Shares for which they have applied as Analytica Limited may scaleback applications in its discretion.

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### How to Lodge your Acceptance Slip and Application Payment

A reply paid envelope is enclosed for you to return your Acceptance Slip and Application Payment. No postage stamp is required if it is posted in Australia.

Acceptance Slip and the payment for New Shares must be received by the Registry no later than the closing date shown overleaf. If paying by BPAY® you do not need to complete or return the Application Form. You should check the processing cut off-time for BPAY® transactions with your bank, credit union or building society to ensure your payment will be received by the Registry by the close of the offer.

#### Mailing Address

Analytica Limited  
C/- Link Market Services Limited  
GPO Box 3560  
Sydney NSW 2001

or

#### Hand Delivery

Analytica Limited  
C/- Link Market Services Limited  
1A Homebush Bay Drive  
Rhodes NSW 2138 **(Please do not use this address for mailing purposes)**

Make sure you send your Acceptance Slip and Application Payment allowing enough time for mail delivery, so Link Market Services Limited receives them no later than 5:00pm (AEST) on 15 April 2016. Please ensure sufficient cleared funds are held in your account, as your cheque will be banked as soon as it is received. Analytica Limited reserves the right not to process any Acceptance Slips and Application Payments received after the Closing Date.

**If you require information on how to complete this Acceptance Slip please contact Analytica Limited on (07) 3278 1950 between 8:30am and 5:00pm Monday to Friday.**