



23 March 2016

Company Announcements

For Immediate Release

ASX Code: E88

DIRECTOR APPOINTMENT

Ensogo Limited is pleased to announce that the Board has appointed Ms Frederique Covington, as a director of the Company with immediate effect.

Ms Covington joined Twitter in January 2014 as the Marketing Director for the International markets covering APAC, India, Middle East, Africa and Canada. Previously, Ms Covington was a Senior Director at Microsoft where she was the Central Marketing Organization Lead for Asia-Pacific. In this role, she developed the regional marketing strategies for all of the company's offerings across commercial and consumer audiences. In her role, she headed up the Asia-Pacific community of CMOs in the region providing region-wide marketing talent management, marketing campaigns, governance, marketing excellence, and marketing planning, execution and measurement supporting Microsoft devices and services. Prior to this role, she held a position as the Director of Marketing Communications within Microsoft's Consumer & Online (C&O) business where she developed marketing communications strategy and programs to build perception and market share for Microsoft Consumer and Online properties.

Prior to joining Microsoft, Ms Covington was with the Ogilvy Group, where she held numerous leadership positions, most recently running its operations in Asia as Managing Partner of Bates141. Leading a 30-strong strategic planning community, she successfully strengthened the agency's credentials and thought leadership profile across the region. As a core member of the management team, she oversaw all of the agency's key clients such as Sony, Dell, Samsung, Virgin Mobile, HSBC, Heineken and Avon.

Ms Covington's Appendix 3X is attached to this announcement.

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Ensogo Limited (ASX:E88)

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About Ensogo Limited (www.ensogo.com)

Listed on the Australian Securities Exchange, Ensogo Limited (ASX:E88) owns and operates a network of leading e-commerce websites. Headquartered in Singapore with operations in Singapore, Malaysia, Hong Kong, Thailand, Philippines and Indonesia, Ensogo sells discounted branded consumer products online and connects over 138 million consumers to retailers by providing 'best price' volume discounts on a wide variety of goods. Ensogo's vision is to create ASEAN's leading e-commerce retailer.

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Appendix 3X

Initial Director's Interest Notice

Information or documents not available now must be given to ASX as soon as available. Information and documents given to ASX become ASX's property and may be made public.

Introduced 30/9/2001.

Name of entity: Ensogo Limited
ACN: 165 522 887

We (the entity) give ASX the following information under listing rule 3.19A.1 and as agent for the director for the purposes of section 205G of the Corporations Act.

Name of Director	Ms Frederique Covington
Date of appointment	23 March 2016

Part 1 - Director's relevant interests in securities of which the director is the registered holder

In the case of a trust, this includes interests in the trust made available by the responsible entity of the trust

Note: In the case of a company, interests which come within paragraph (i) of the definition of "notifiable interest of a director" should be disclosed in this part.

Number & class of securities
Nil

Part 2 – Director’s relevant interests in securities of which the director is not the registered holder

In the case of a trust, this includes interests in the trust made available by the responsible entity of the trust

Name of holder & nature of interest <small>Note: Provide details of the circumstances giving rise to the relevant interest.</small>	Number & class of Securities
Nil	

Part 3 – Director’s interests in contracts

Note: In the case of a company, interests which come within paragraph (ii) of the definition of “notifiable interest of a director” should be disclosed in this part.

Detail of contract	N/A
Nature of interest	
Name of registered holder (if issued securities)	
No. and class of securities to which interest relates	