



CHAPMANS

HIGH CONVICTION INVESTMENT & FINANCE

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ASX/Media Release
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Former Fox Sports and Nine Network Senior Executive Scott Briggs joins Digital Star Media and Chapmans Opportunities Boards

The Directors of Chapmans Limited (ASX: CHP) (Chapmans, the Company) are pleased to announce the appointment of Mr Scott Briggs as an Independent Non-executive Director to the boards of Digital Star Media Holdings Pty Ltd (Digital Star Media) and Chapmans Opportunities Limited (COL) with immediate effect.

Mr Briggs has forged a highly successful career over a period of more than 20 years in the media, investment, corporate and regulatory sectors. These skill sets make him an ideal addition to the boards of Digital Star Media and COL – both exciting mobile technology-focused companies with strong growth prospects.

Mr Briggs has a strong depth of expertise in broadcast media, having been Commercial Director at Fox Sports Australia in 2014 and 2015 where he oversaw the commercial management of the business and successfully completed negotiations for the \$2.5b AFL rights, \$2b NRL rights, \$200m V8 Super Cars rights and \$100m ARU and SANZAR rights among others.

Prior to this he was Director of Commercial and Regulatory Affairs for Nine Entertainment Group, from 2007 to 2014, where he successfully delivered a 1.2b NRL rights deal, a \$400m agreement for cricket rights, a \$200m broadcast deal for the 2012 Olympics and the successful launch of Nine's pay TV provider Stan.

As part of the senior executive deal team on major transactions at Nine, Mr Briggs also played key roles in the \$150M purchase of the WIN TV owned assets of Perth and Adelaide, the \$500M sale of ACP Magazines to Bauer Group and the \$2B refinancing and IPO of Nine Entertainment Co. .

Mr Briggs has also held the roles of Advisor at Turnbull & Partners Pty Limited, the investment advisory firm of the Prime Minister, the Hon Malcolm Turnbull MP (2003-2005), and as a lawyer at major international law firm Herbert Smith Freehills from 1998 to 2003.

He is currently Managing Director of digital media-focused boutique corporate advisory firm Southern Strategy, whose clients include Consolidated Press Holdings, Cricket Australia and WIN Television as well as overseeing venture capital advisory and investment activities with a range of technology based start-ups including Mathletics and My-Fixer.com.

Mr Briggs has served as a director on numerous Boards including ASTRA, Freeview Australia, the National Rugby Commission and National Basketball League and has also held senior positions in government and politics, where he has been an advisor to numerous State and Federal MPs.

He holds Bachelor of Laws and Bachelor of Jurisprudence degrees from the University of New South Wales.



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Chapmans Executive Director Anthony Dunlop commented:

"We are delighted to welcome someone of the calibre and experience of Scott Briggs to the boards of Chapmans Opportunities and Digital Star Media. His expertise in broadcast and digital media, talent management and big-brand sponsorship will be invaluable to Digital Star Media moving forward.

His direct experience in the rapidly expanding digital technology investment sector will also be key to Chapmans Opportunities as it continues to execute its investment model.

We look forward to confirming further high calibre board and senior management appointments across both companies in due course."

ENDS

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About Chapmans

Chapmans (ASX: CHP) is an ASX listed diversified investment company engaged in special situation investments across a diverse range of industries, with a focus and expertise in the mobile technology sector. It seeks to be an active strategic investor in high growth areas of the market, and to identify and work with emerging high growth companies. The Company's investment philosophy and approach are based on a unique mix of high conviction and special situation features, characterised by advisory and equity investments structured around specific events and assets for both public and large private corporates.

About COL

Chapmans Opportunities Limited (COL) is a wholly owned subsidiary of ASX-listed diversified investment company Chapmans Limited (ASX:CHP) and is seeking to become an ASX-listed investment entity that makes non-controlling investments in small to medium Australian companies, predominantly providing active expansion capital in the mobile technology sector. COL is currently in the process of undertaking a pre-IPO capital raising.

About Digital Star Media

Digital Star Media is developing a unique App-based sports fan engagement business. Its business model is based on providing sports fans with a new level of interactive, tailored and personalised access to their favourite sports stars via a mobile App and web based platform. It seeks to provide an extension to standard media and social media via the utilisation of smart peer-to-peer (P2P) technology and shortform content enabling brands to reach defined, engaged and highly measurable audiences through alignment of their brands with professional athletes. Chapmans is an early investor in Digital Star Media and holds a strategic 40% holding in the business