

## **ASX Announcement**

31 March 2016

## Market update

Invigor Group Limited (ASX: IVO) (*Company*) provides the following update on business performance for the quarter ended 31 March 2016:

- Condat has achieved better than budget sales performance for the quarter with revenue of approximately \$A1.75 million expected to be recorded. Condat is on track to achieve its forecast 2016 revenue of approximately \$A8.0 million; and
- There continues to be significant interest in Australia from brands and retailers for the Insights product range. The pipeline continues to grow and the Company has several major deals in negotiation.

Invigor reminds eligible shareholders that the Share Purchase Plan closes today. The Company will accept funds which are credited to its account overnight or are otherwise banked tomorrow.

## For further information, please contact:

Gary Cohen Executive Chairman & CEO +61 2 8251 9600

Matthew Wright
NWR Communications
+61 451 896 420
matt@nwrcommunications.com.au

## **About Invigor Group Limited**

Invigor Group (ASX:IVO) uses its complementary suite of big data products to source, aggregate, analyse and publish content for the benefit of businesses and consumers.

Today its interconnected data sets enable enterprise clients including retailers, brands, shopping centres and government bodies to identify and better understand competitors, consumers, markets and demographics while providing the consumer with the best value-for-money.

Using its current products and a pipeline of additional offerings Invigor will have the ability to provide an end-to-end solution spanning sales, product management, business intelligence, marketing, advertising, content creation and distribution, while monetising each step of the process.