
ASX Release

9 June, 2016

9 SPOKES LISTS ON ASX

9 Spokes International Limited, (ASX: 9SP) ("9 Spokes" or "the Company"), the cloud based business software platform, is pleased to announce the successful completion of its initial public offering (IPO) and that it will commence listing today, 9 June 2016, at 12.00pm AEST.

9 Spokes recommends the best business applications for small businesses and integrates them into a smart dashboard, which reveals key information on how their business is performing.

Commenting on the significance of listing on the ASX, 9 Spokes co-founder and CEO, Mark Estall, said: "From the start, 9 Spokes was established as a global business and has focused on delivering to SME markets around the world. We're now executing on that strategy and are already working closely with great forward thinking industry leaders such as Barclays Bank, Deloitte and Suncorp.

"By listing on the ASX, the company achieves two things; we are able to efficiently access growth capital and it streamlines the due diligence process for our channel partners, who to date are all significantly publicly listed companies. We're delighted so many of our first investors are with us on the journey as we begin life as a public company. It is also pleasing to see significant new institutional investors are also now supporting our global growth strategy."

Capital Raise

Under the IPO, a total of 125 million new shares were issued at \$0.20 per share and the Company has raised AUD\$25 million. The 9 Spokes IPO did not incorporate any sell-down by pre-existing shareholders. Approximately 47% of the shares on issue following the IPO will be subject to escrow for varying periods of time. The majority of shares held by directors and founders will be subject to escrow for 24 months from the date of listing.

Early stage New Zealand investors demonstrated their long-term support and have contributed a considerable amount towards the funding, with leading Australian and Asian institutions also demonstrating their significant support.

The proceeds of the IPO are predominantly for ongoing software and technical development. 9 Spokes has a significant product roadmap that ensures ongoing development and systems improvement are in place. The business is focused on launching its platform with its channel partners over the next three months. Foster Stockbroking acted as Lead Manager to the IPO, with First New Zealand Capital as Corporate Adviser.

Prior to the IPO, AUD\$11.4m had been invested into the 9 Spokes platform through a series of private funding rounds.

Business Model

9 Spokes is targeting the ~66 million small and medium business owners globally who are rapidly adopting cloud based business software. The Company has already partnered with significant organisations, which provide a channel to the SME market, and will continue to engage new channel partners in new geographies and industry verticals.

As 9 Spokes grows in terms of users and geographically, it will have access to unrivalled insights into the SMEs sector, helping SME to make informed decisions in a timely and effective manner without the use of expensive advisory services.

The Company's online business software platform provides business owners with a view of the best of breed software to help better run their business via a single integrated platform.

Board Appointments

9 Spokes has appointed Paul Reynolds as Non-Executive Chairman. Mr Reynolds has been on the 9 Spokes Board since September 2014 and takes over from co-founder Adrian Grant, who will continue to drive 9 Spokes' strategic growth projects.

Mr Reynolds is a CEO, director, investor and advisor to companies in telecommunications, the internet and technology. He has over 12 years of public-company board governance experience in Europe and Asia-Pacific. He has a strong track-record in complex political environments, large scale infrastructure, corporate re-structuring, business and brand transformation, B2B market development and technology management.

9 Spokes co-founder and CEO, Mark Estall, said: "With the listing of 9 Spokes on the ASX we are delighted to have Paul take the lead of the Board as Chairman. Adrian and I will continue to drive 9 Spokes' global growth strategy and work with the team to stand up the significant enterprise agreements that we've signed in the past few months.

9 Spokes Non-Executive Chairman Paul Reynolds, said: "I agreed to join the 9 Spokes team because I believe they are uniquely placed to help business owners bring all their key business applications onto a single platform, which will give them an instantaneous and integrated snapshot of their performance as well as the ability to compare themselves against other businesses. The Board is already an exceptional collection of talent and experience and specifically selected with 9 Spokes' global growth aspiration in mind. The board also includes former Walt Disney and Ticketmaster executive Wendy Webb and social media and technology leader Thomas Power," said Mr Reynolds.

In addition to his previous role as CEO of New Zealand's largest company, Telecom NZ, Paul was a member of the Board at BT and CEO of one of its largest lines of business, BT Wholesale, as well as heading its global technology and IT functions. Paul was also named the 'Global Icon' for Leadership and Innovation by The Telecommunications Industry Association of America and Global Telecoms Business honoured him with its 'Special Award for Personal Contribution to Telecommunications'. It has also named him repeatedly among the 'Global Power 100' most influential executives in telecommunications.

Learn more about the 9 Spokes Platform: <https://www.youtube.com/watch?v=EQ9V8E7qRMo>

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About 9 Spokes

9 Spokes recommends the world's best business software tools for small and medium sized businesses and integrates them into a smart Dashboard. 9 Spokes allows business owners to easily work on their business, saving them time and giving them confidence in their decision-making, because 9 Spokes reveals key information on their business performance. 9 Spokes delivers key metrics to help a business owner run their business from anywhere at any time, while also offering collaboration opportunities with their business advisors. 9 Spokes offers a model for businesses to access their smart Dashboard and features directly themselves, as well as a white labelled product that channel partners can offer to their SME customer base.

www.9spokes.com