



13 September 2016

## Kyckr appoints Senior European business development personnel

Kyckr Limited (ASX: KYK) is pleased to announce the appointment of two senior business development personnel. Kyckr's IPO funding is in large part to enhance our business development capabilities to accelerate contracts with qualified prospects and to source and contract new prospects globally.

David Cassidy, Kyckr's Managing Director commented, "the addition of Ed and Filip to the team is our first major step in strengthening our business development capabilities, critical for closing well qualified pipeline at hand. Both Filip and Ed also bring their own relationships and pipeline having successfully sold to most of our targets for many years."

### Edward Doyle – Regional Director for Europe

Ed is a Fintech (Financial Technology) and Regtech (Regulatory Technology) business leader with 15 years' experience bringing commercially successful technology solutions to global markets. He has been responsible for product portfolios contributing many tens of millions in combined revenues annually. He is a thought leader in financial crime prevention and compliance, payments technologies, and the integration of Data, Analytics and Automation to drive efficiency and effectiveness in business processes.

Ed's joins Kyckr from a leading global financial crime vendor where he was VP Financial Crime & Compliance Strategy. Prior to this he was Global Head of Compliance Solutions at Detica NetReveal and Global Head of Compliance Solutions at Norkom Technologies.

Ed will be based in our new Dublin office.

### Filip Verbeke – European Business Development Manager

Filip is based in Luxemburg and has an exceptional network of senior executives in European banks and tech companies. His domain expertise includes Anti Money Laundering, Regulatory Compliance and Fraud Prevention. He understands the different cultures and day to day dealings and complexities of the European market. Filip will be contractor to Kyckr and has previously worked with Ed in prior successful business ventures.



## About Kyckr Limited

Kyckr is an end to end managed services provider of KYB (KYC for businesses) solutions. To the best of our knowledge our solutions are globally the most compliant, sourcing information live and direct from over 150 business registers and other sources around the world. We uniquely use automation to on-board, off-board, cleanse, remediate, categorise and other KYB related decisions. Our clients are banks and other sectors that require protection against money laundering, terrorism financing and tax fraud.

**For further information, please contact:**

**David Cassidy – Managing Director**

Kyckr Limited

Email: [info@kyckr.com](mailto:info@kyckr.com)

Phone: +61 410 441 309