

Sequoia Financial Group Ltd ACN:091 744 884

**ASX: SEQ** 

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## Sequoia Financial Group Ltd joins forces with Charlie Aitken's AIM Fund

- Exclusive deal with highly regarded fund manager Charlie Aitken gives retail investors privileged access to wholesale only AIM Fund
- Builds on the success of Sequoia Specialist Investments Pty Ltd division in delivering innovative financial products to retail & wholesale clients

**Sydney, 20<sup>th</sup> July 2016:** Diversified financial services group Sequoia Financial Group Limited (ASX:SEQ) (**Sequoia**), is pleased to announce the launch of the AIM Gateway Fund through its subsidiary, Sequoia Funds Management Pty Ltd (SFM), in conjunction with Aitken Investment Management's Global High Conviction Fund (AIM) run by Charlie Aitken.

SFM has entered into an exclusive agreement with highly regarded fund manager Charlie Aitken's Aitken Investment Management Pty Ltd to provide retail investors with privileged exposure to the latter's wholesale only fund, the AIM Global High Conviction Fund via the AIM Gateway Fund.

The move into funds management by Sequoia builds on the success of its Sequoia Specialist Investments Pty Ltd division, which has had a strong track record of delivering innovative financial products for its retail and wholesale client base since 2010. By arranging the launch of this service with AIM, Sequoia is once again making innovative investment themes available to many Australian retail investors.

Sequoia's Managing Director & Chief Executive Officer, Scott Beeton, commented: "We are pleased to be entering into this partnership with such a well-regarded figure in the investment community as Charlie Aitken, who has an enviable track record of success and more than 22 years' financial markets experience. Through the launch of Sequoia Funds Management and the AIM Gateway Fund, retail investors now have an exclusive opportunity to gain exposure to the AIM Global High Conviction Fund which to date has only been available to wholesale investors."

Charlie Aitken said: "It is really exciting to have formed this exclusive relationship with Sequoia who has a strong retail presence and growing footprint in the Australian financial services sector. Both Sequoia and AIM have recognised that there is a huge opportunity in providing retail investors with access to this unique fund, and AIM Gateway Fund will be the only way for them to do that."

Scott Beeton added: "Funds management is a natural progression for Sequoia, leveraging off the extensive depth of experience and knowledge in the Sequoia business and complementing the existing pipelines of product and unique distribution channels."

The Product Disclosure Statement (PDS) is now live and investments can be made via the application form. For further information please visit <a href="http://www.sequoiaam.com.au/aimgateway/">http://www.sequoiaam.com.au/aimgateway/</a> or call 02 8114 2222.



















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## **ABOUT SEQUOIA FINANCIAL GROUP**

ASX-listed Sequoia Financial Group Limited (ASX: SEQ) (formerly MDS Financial Group Ltd) is an integrated financial services company providing products and services to self-directed retail and wholesale clients and those of third party professional service firms. It provides:

- · Investment and superannuation products
- · Wealth management and advisory services
- Corporate advisory and capital markets expertise
- · Retail, wholesale and institutional trading platforms
- · Market data and financial news services

Sequoia operates various AFS Licenses and its subsidiary D2MX is an ASX Market Participant

















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