

**PERPETUAL
EQUITY
INVESTMENT
COMPANY
LIMITED**

ACN 601 406 419

Perpetual Equity Investment
Company Limited
ABN 68 601 406 419

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29 April 2016

Dear Shareholder,

Electronic communications – keeping you informed

The Board is committed to keeping shareholders informed on Perpetual Equity Investment Company Limited (the Company) and its activities. The Board prefers electronic shareholder communications as shareholders receive information promptly and have the convenience and security of electronic delivery. In addition, there are significant cost savings for the Company when communicating electronically.

The Board encourages you to provide your email contact details by completing the form enclosed and returning it to us. This will enable us to email the monthly report and other Company communications including the annual report, dividend statements and notices of shareholder meetings to you. The monthly report is available on the Company's website (www.perpetualequity.com.au) and provides a portfolio update and details on key portfolio holdings. You can update your email preference online at any time.

Investor Update Webinar – Wednesday 25 May 2016 at 11.00am

The Board would like to invite you to sign up for an Investor Update Webinar to be held on Wednesday 25 May 2016 at 11.00am (AEST). Please see the Webinar invitation enclosed. We hope that you will find the Webinar helpful in keeping you informed on your investment.

Thank you for your ongoing support of Perpetual Equity Investment Company Limited.

Yours faithfully,



Peter Scott
Chairman and Non-Executive Director
Perpetual Equity Investment Company Limited

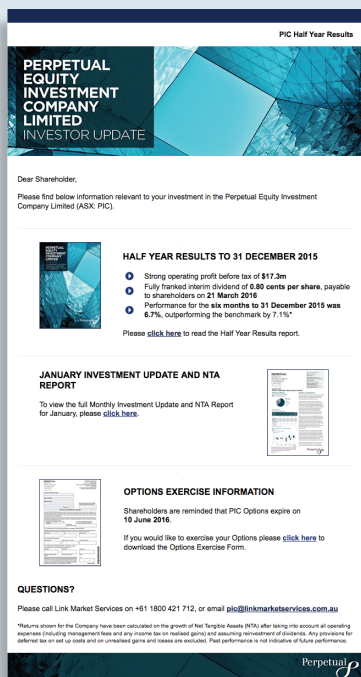
PERPETUAL EQUITY INVESTMENT COMPANY LIMITED

KEEPING YOU
INFORMED

Perpetual 

WANT TO RECEIVE COMMUNICATIONS BY EMAIL?

By choosing to receive all shareholder communication electronically, you will also receive our new monthly eNewsletter.



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HOW TO SWITCH TO EMAIL

Simply provide us with your email address, either:

1. VIA POST

Write your email address in the space below and return this form in the enclosed reply paid envelope.

OR

2. ONLINE

- Visit: www.perpetualequity.com.au/login
- Enter your Securityholder Reference Number (SRN) or Holder Identification Number (HIN). This can be found under the barcode at the top of this form.
- Select Communications Preferences from the top menu.

Important: By providing us with your email address you will receive future communications via email and will no longer receive printed hard copies of communications such as the annual report, dividend statements and notices of shareholder meetings. You can update your preference online at any time. Please also note that all information included in the monthly eNewsletter will also be available online at www.perpetualequity.com.au

Personal Information Collection Notification Statement: Link Group advises that personal information it holds about you (including your name, address, date of birth and details of the financial assets) is collected by Link Group organisations to administer your investment. Personal information is held on the public register in accordance with Chapter 2C of the Corporations Act 2001. Some or all of your personal information may be disclosed to contracted third parties, or related Link Group companies in Australia and overseas. Your information may also be disclosed to Australian government agencies, law enforcement agencies and regulators, or as required under other Australian law, contract, and court or tribunal order. For further details about our personal information handling practices, including how you may access and correct your personal information and raise privacy concerns, visit our website at www.linkmarketservices.com.au for a copy of the Link Group condensed privacy statement, or contact us by phone on +61 1800 502 355 (free call within Australia) 9am-5pm (Sydney time) Monday to Friday (excluding public holidays) to request a copy of our complete privacy policy.

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PERPETUAL EQUITY INVESTMENT COMPANY LIMITED EXCLUSIVE INVITATION

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HALF YEAR INVESTOR WEBINAR



WEDNESDAY,
25 MAY 2016
AT 11AM-12PM AEST



Join our live online webinar and hear from the Manager, including Vince Pezzullo – Portfolio Manager and David Kiddie – Group Executive from Perpetual Investments, for a half year update on the Company.

REGISTER NOW
WWW.PERPETUALEQUITY.COM.AU