

The logo consists of the letters "SGH" in a bold, white, sans-serif font, centered within a solid black oval.

SG HISCOCK & COMPANY

FACSIMILE TRANSMITTAL SHEET

| | |
|------------------------------------------------|-------------------------------------|
| TO: | FROM: |
| Company Announcements Dept. | Sue Theckston |
| COMPANY: | DATE: |
| Australian Stock Exchange | 10.05.16 |
| FAX NUMBER: | TOTAL NO. OF PAGES INCLUDING COVER: |
| 1300 135 638 | 5 |
| RE: | |
| Change Substantial Shareholder Notification | |

☐ URGENT ☐ FOR REVIEW ☐ PLEASE COMMENT ☐ PLEASE REPLY ☐ PLEASE RECYCLE

NOTES/COMMENTS:

Please find attached form 604 – Change in Substantial holder for
Grays eCommerce Group (GEG).

Kind Regards,

A handwritten signature in black ink, appearing to read "Sue Theckston", with a stylized flourish at the end.

Sue Theckston
Portfolio Administrator

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FACSIMILE TRANSMITTAL SHEET

| | | | |
|-------------|---------------------------------------------|-------------------------------------|---------------|
| TO: | Company Announcements Dept. | FROM: | Sue Theckston |
| COMPANY: | Grays eCommerce Group | DATE: | 10.05.16 |
| FAX NUMBER: | leanne.ralph@boardworx.net.au | TOTAL NO. OF PAGES INCLUDING COVER: | 5 |
| RE: | Change Substantial Shareholder Notification | | |

☐ URGENT ☐ FOR REVIEW ☐ PLEASE COMMENT ☐ PLEASE REPLY ☐ PLEASE RECYCLE

NOTES/COMMENTS:

Please find attached form 604 – Change in Substantial holder for Grays eCommerce Group (GEG).

Kind Regards,

A handwritten signature in black ink, appearing to be "Sue Theckston", written over a horizontal line.

Sue Theckston
Portfolio Administrator

Form 604Corporations Act 2001
Section 671B**Notice of change of interests of substantial holder**To Company Name/Scheme GREYS ECOMMERCE GROUPACN/ARSN 125 736 914**1. Details of substantial holder(1)**Name SG HISCOCK & COMPANYACN/ARSN (if applicable) 097 263 628There was a change in the interests of the
substantial holder on 09 / 05 / 2016The previous notice was given to the company on 15 / 04 / 2016The previous notice was dated 15 / 04 / 2016**2. Previous and present voting power**

The total number of votes attached to all the voting shares in the company or voting interests in the scheme that the substantial holder or an associate (2) had a relevant interest (3) in when last required, and when now required, to give a substantial holding notice to the company or scheme, are as follows:

| Class of securities (4) | Previous notice | | Present notice | |
|-------------------------|-----------------|------------------|----------------|------------------|
| | Person's votes | Voting power (5) | Person's votes | Voting power (5) |
| FULLY PAID ORDINARY | 8,353,912 | 6.59% | 9,662,927 | 7.62% |
| | | | | |

3. Changes in relevant interests

Particulars of each change in, or change in the nature of, a relevant interest of the substantial holder or an associate in voting securities of the company or scheme, since the substantial holder was last required to give a substantial holding notice to the company or scheme are as follows:

| Date of change | Person whose relevant interest changed | Nature of change (6) | Consideration given in relation to change (7) | Class and number of securities affected | Person's votes affected |
|----------------|----------------------------------------|----------------------|-----------------------------------------------|-----------------------------------------|-------------------------|
| | | SEE ATTACHED | | | |
| | | | | | |
| | | | | | |

4. Present relevant interests

Particulars of each relevant interest of the substantial holder in voting securities after the change are as follows:

| Holder of relevant interest | Registered holder of securities | Person entitled to be registered as holder (8) | Nature of relevant interest (6) | Class and number of securities | Person's votes |
|-----------------------------|---------------------------------|------------------------------------------------|---------------------------------|--------------------------------|----------------|
| SG HISCOCK | HSBC CUSTODY | | | 9,662,927 | 9,662,927 |
| | NOMINEES | | | | |
| | | | | | |

5. Changes in association

The persons who have become associates (2) of, ceased to be associates of, or have changed the nature of their association (9) with, the substantial holder in relation to voting interests in the company or scheme are as follows:

| Name and ACN/ARSN (if applicable) | Nature of association |
|-----------------------------------|-----------------------|
| N/A | |
| | |

6. Addresses

The addresses of persons named in this form are as follows:

| Name | Address |
|-----------------------|-----------------|
| HSBC CUSTODY NOMINEES | GPO BOX 5302 |
| (AUSTRALIA) LIMITED | SYDNEY NSW 2001 |

Signature

print name GRANT BERRY

capacity PORTFOLIO MANAGER

sign here



date 10 / 05 / 2016

DIRECTIONS

- (1) If there are a number of substantial holders with similar or related relevant interests (eg. a corporation and its related corporations, or the manager and trustee of an equity trust), the names could be included in an annexure to the form. If the relevant interests of a group of persons are essentially similar, they may be referred to throughout the form as a specifically named group if the membership of each group, with the names and addresses of members is clearly set out in paragraph 6 of the form.
- (2) See the definition of "associate" in section 9 of the Corporations Act 2001.
- (3) See the definition of "relevant interest" in sections 608 and 671B(7) of the Corporations Act 2001.
- (4) The voting shares of a company constitute one class unless divided into separate classes.
- (5) The person's votes divided by the total votes in the body corporate or scheme multiplied by 100.
- (6) Include details of:
 - (a) any relevant agreement or other circumstances because of which the change in relevant interest occurred. If subsection 671B(4) applies, a copy of any document setting out the terms of any relevant agreement, and a statement by the person giving full and accurate details of any contract, scheme or arrangement, must accompany this form, together with a written statement certifying this contract, scheme or arrangement; and
 - (b) any qualification of the power of a person to exercise, control the exercise of, or influence the exercise of, the voting powers or disposal of the securities to which the relevant interest relates (indicating clearly the particular securities to which the qualification applies).

See the definition of "relevant agreement" in section 9 of the Corporations Act 2001.
- (7) Details of the consideration must include any and all benefits, money and other, that any person from whom a relevant interest was acquired has, or may, become entitled to receive in relation to that acquisition. Details must be included even if the benefit is conditional on the happening or not of a contingency. Details must be included of any benefit paid on behalf of the substantial holder or its associate in relation to the acquisitions, even if they are not paid directly to the person from whom the relevant interest was acquired.
- (8) If the substantial holder is unable to determine the identity of the person (eg. if the relevant interest arises because of an option) write "unknown".
- (9) Give details, if appropriate, of the present association and any change in that association since the last substantial holding notice.

| DATE | Class | Number of Securities | Consideration |
|-------------|-----------------|---------------------------------|----------------------|
| 26/04/2016 | Ordinary shares | 176819 | \$ 195,107.27 |
| 27/04/2016 | Ordinary shares | 311000 | \$ 346,349.19 |
| 5/05/2016 | Ordinary shares | 70000 | \$ 77,254.10 |
| 6/05/2016 | Ordinary shares | 80000 | \$ 88,290.40 |
| 9/05/2016 | Ordinary shares | 671196 | \$ 739,533.82 |