



MARKET RELEASE

4 July 2016

Buddy Platform Limited

TRADING HALT

The securities of Buddy Platform Limited (the “Company”) will be placed in Trading Halt Session State at the request of the Company, pending the release of an announcement by the Company. Unless ASX decides otherwise, the securities will remain in Trading Halt Session State until the earlier of the commencement of normal trading on Wednesday, 6 July 2016, or when the announcement is released to the market.

Security Code: BUD

Sebastian Bednarczyk
SENIOR ADVISER, LISTINGS COMPLIANCE (PERTH)

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Request for Trading Halt

Buddy Platform Limited ("Company") (ASX: BUD) hereby makes application for a trading halt of its securities, effective immediately, and provides the following information in relation to Listing Rule 17.1:

- The Company makes the request pending the release of an announcement with regard to a strategic capital raising, from sophisticated investors to cover the costs of integrating proposed acquisitions of Noveda Technologies Inc. and Zentri Inc. ;
- The trading halt is to last until the Company releases an announcement, expected to be before opening of trading on Wednesday, 6 July 2016; and
- The Company is not aware of any reason why the trading halt should not be granted.

For and on behalf of Buddy Platform Limited

Stuart Usher
Company Secretary