Panorama Synergy Ltd
ACN 060 369 048

ASX Announcement **5 September 2016**

APPOINTMENT OF CHIEF OPERATING OFFICER

- **Brian Goodman appointed as Chief Operating Officer**
- **Adds significant commercialisation experience to leadership team**
- **Extensive international and ASX experience in technology product management**

Panorama Synergy Limited (ASX:**PSY**) ("**Panorama**" or the "**Company**"), a leading edge company in the MEMS sensor industry developing a portfolio of advanced MEMS and spectroscopy technologies, is pleased to announce the appointment of Mr Brian Goodman as Chief Operating Officer of the Company. Mr Goodman will assume the role of Chief Operating Officer of Panorama effective on 5 September 2016.

Mr Goodman has 20 years' experience in software and technology product management with a demonstrated track record spanning all aspects of new product development and commercialisation including: negotiation of commercial and licensing agreements; development of pricing models and commercial policy; product design and launch; product positioning; and management of multiple project teams.

Since 2001, Brian was a Global Product Manager for Thomson Reuters. Based in their London office he managed a portfolio of highly specialised software and technology solutions for a global customer base. Since 2006, Brian held a number of roles (including Product Development Manager from 2008 to 2015) for the Australian Securities Exchange (**ASX**). Over this period Brian developed and launched a number of technically complex products for the ASX including technology products and derivative financial products.

Prior to commencing his career in technology product management, Mr Goodman had a career in the defence force serving in the Royal New Zealand Infantry Regiment. Mr Goodman holds a Master of Business Administration from Macquarie Graduate School of Management and a Master of Applied Finance from Macquarie University.

"Brian joins the Company at a time when we are pivoting from predominantly a research focus to a development and commercialisation focus. His demonstrated track record in the commercialisation of highly specialised and complex technologies provides a valuable and relevant set of skills that complement the Company as its deepens the breadth of management experience across our team" said Panorama Synergy Managing Director, Mr Terry Walsh.

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About Panorama Synergy

Panorama Synergy is a technology company focused on the commercial and technological advancement of its LumiMEMS™ optical readout system and micro-spectrometer technology.

These unique technologies have been pioneered by the Microelectronics Research Group (MRG) team at the University of Western Australia (UWA). MRG took the far-sighted decision to be a global centre of excellence in MEMS over a decade ago, creating the opportunity for these breakthroughs. UWA and Panorama Synergy have been partnering in research activities over much of this time.

Website: www.panoramasynergy.com

About MEMS

Micro Electro Mechanical Systems (MEMS) are very small machines built using computer chip technologies. MEMS are highly sensitive machines able to detect and measure chemical and biologic substances, movement and acceleration, gravity, diseases, explosives, food quality and authentication, mineral assessments and a wide range of other applications. Their small size allows them to be robust, draw little power, be lightweight and able to be incorporated into devices such as smart phones and numerous other devices. The Sensor industry, itself a subset of the Internet of Things market, is currently in excess of an $86 billion market with significant growth rates. Products under development are based on various detection methods, including micro-spectroscopy.