

5 May 2016

# ASX ANNOUNCEMENT

# PLESK SIGNS SÓSHLR FOR DISTRIBUTION TO APPROX. 8 MILLION SME'S

#### **HIGHLIGHTS**

- · Manalto has signed an agreement with Plesk to make available Sóshlr in the Plesk extensions store
- Plesk has a global network of 2500+ hosting companies who sell web and hosting services to an estimated addressable market of 8M SME's
- 10M domains are registered through Plesk
- Sóshir will be bundled with new domain registrations
- Plesk will offer Sóshlr to their existing 8M customer base
- Plesk partners include companies such as 1&1, GoDaddy and Strato

Manalto Limited (ASX: MTL) ("the Company") a cloud-based social media management provider changing the way businesses manage social media at scale, has signed an agreement with Plesk for the Company's Sóshlr Solution to be made available for purchase by businesses via the Plesk extensions store.

Plesk is the leading WebOps platform to run, automate and grow applications, websites and hosting businesses. Available in more than 31 languages across 140 countries in the world, 50% of the top 100 worldwide service providers are partnering with Plesk today. Plesk is managing and securing more than 300,000 servers, automating 10M+ websites and at least 15M mailboxes. Plesk also offers an extensions store through which web professionals are able to purchase relevant complementary services for Plesk. The agreement with Plesk enables both web professionals and service providers to browse, purchase and manage Manalto's Sóshlr Solution through its extensions store.

**Lukas Hertig, VP Marketing & Alliances at Plesk**, said, "Plesk is extremely delighted to announce the addition of Sóshlr into its extensions store. Sóshlr is the first social media management solution and will allow web professionals, developers and designers to manage all social media needs for their end customers. We are looking forward to the value add Sóshlr will provide as a complementary solution to Plesk."

Anthony Owen, Manalto Founder and Chief Executive Officer, said, "Manalto is pleased to partner with Plesk, which is a recognised global leader in web hosting with an established partner base and network of customers who access services that make web professionals more successful. The agreement enables Manalto to further extend the reach of its Sóshlr solution."

Following this agreement, parties will now proceed to the planning phase for deployment and commercialisation of Sóshlr for sale to Plesk customers.

## For more information on Plesk

www.plesk.com

### For more information on Sóshlr

www.soshlr.com

#### **About Manalto Limited**

Manalto Limited (MTL.ASX) is a U.S. based global provider of cloud social media management solutions. Manalto's proprietary software delivers capability for the streamlined management of social media at scale — including controls to support organisational brand management, reputational risk management and efficiency in managing users, community engagement and analytics. An enterprise can centrally publish content and update brand assets across hundreds of its organisation's social media pages spanning multiple platforms — in just one click. Manalto offers a direct-to-market Enterprise Solution and a Business Application for Channel Partners to offer to SME's — 'Sóshlr'. Manalto is headquartered in Washington, D.C. with offices in the Netherlands, Australia and South Africa, and supports channel partners and customers globally. For further information, please visit www.manalto.com