

oOh!media Limited
ABN 69 602 195 380

4 August 2016

ASX announcement



Michael Anderson to stay on as oOh! Chairman until 31 December

oOh!media today congratulated its Chairman Michael Anderson on his appointment as CEO of MediaWorks in New Zealand.

Mr Anderson will take up his new role from 29 August.

oOh! Chief Executive Officer Brendon Cook said Mr Anderson has indicated that he will remain on the oOh! Board as Chairman until the end of 2016 with MediaWorks' full support.

"Michael has been a Director of oOh!media since July 2013 and his leadership and enthusiasm has been of immense value to the oOh!media team as we have returned to the ASX, been admitted into the ASX200 and continued to grow the Out Of Home share of market and our capabilities for advertisers in new environments," Mr Cook said.

Mr Anderson said: "I have been fortunate to Chair oOh!media during an extremely productive and innovative period in its history and look forward to my continuing involvement as a director of the company."

Mr Cook said the oOh!media Board was constantly reviewing its composition to ensure the breadth of its skills met the opportunities and challenges for the future of the business and to ensure good governance.

It is anticipated that there will be an announcement on the new Chairman before the end of the year.

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About oOh!media: oOh! is a leading operator in Australia and New Zealand's fast-growing Out Of Home advertising industry. We create deep engagement between people and brands through Unmissable location-based media solutions. Our network is unparalleled, with a diverse portfolio of classic and digital signs across roadside, retail, airport and place based media offering in CBD office towers, cafés, fitness venues, bars and universities. We combine this extensive reach with sophisticated data, industry leading insights and world leading digital innovation, integrating our physical inventory with social and mobile online channels to provide clients with greater connections with consumers.