

4 April 2016

Appointment of Chief Operating Officer

Urbanise.com Limited (**Urbanise**) (ASX:UBN) announced today that it has appointed Michael Waymark as Chief Operating Officer.

In his role as Chief Operating Officer, Michael will be responsible for Urbanise's day-to-day operations, performance oversight and executing the company's international growth strategy. Michael will work closely with key customers and partners to further grow the global Urbanise business footprint. He will also take a leading role, working closely with the CEO and CFO, in undertaking investor relations' activities.

With an extensive background in both property service providers and technology providers to the property and asset management industry, Michael brings a wealth of knowledge and experience to the Urbanise Senior Management Team.

Michael was formerly the Chief Executive of ASX 200 (ASX:PRG) Programmed Facility Management (**Programmed**) and was responsible for the asset management and facilities maintenance services offered by the business. During his five years at Programmed, Michael led the realignment of the business to significant growth in revenue, profitability and work-in-hand, as well as implementing new key business systems in workforce mobility and asset management.

Prior to joining Programmed, Michael was the Chief Executive of the Field Solutions Group of UXC Ltd where he managed a portfolio of businesses across the power distribution and retail sectors. Michael has also held executive roles within Tenix and Siemens.

Commenting on the appointment, Urbanise CEO Ben Churchill said, *"We are delighted to announce the appointment of someone of Michael's calibre to strengthen Urbanise's senior management team. His extensive experience in realigning businesses for growth and implementing strategies to raise company profiles within key customer groups will be invaluable as we continue to drive growth and look to capitalise on a strong sales pipeline and ongoing industry interest in the Urbanise Platform."*

Michael's appointment takes effect from Monday 4 April 2016.

About Urbanise

Urbanise is the creator of a cloud-based platform for delivering building services. Designed for service providers, the Urbanise Industry Cloud software-as-a-service platform is transforming the traditional engineering approach to building operations – improving customer service, removing operational costs and enabling new revenue streams. Urbanise technology is used in some of the tallest towers and most prestigious communities around the globe. www.urbanise.com

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