



ASX Announcement | 2 November 2016
Crowd Mobile Limited (ASX:CM8)

Appointment of Non-Executive Director

Wednesday 2 November 2016 – Crowd Mobile Limited (ASX: CM8 & FWB-XETRA: CM3) (Crowd Mobile or the Company) is pleased to announce that Ms Sophie Karzis, the Company Secretary of Crowd Mobile, has been appointed as Non-Executive Director on the Company's Board.

Ms Karzis is a practising lawyer with over 20 years' experience as a corporate and commercial lawyer. She is the principal of the law firm Corporate Counsel Pty Ltd which she founded in 2004, and is a member of the Law Institute of Victoria and the Institute of Chartered Secretaries.

Ms Karzis has considerable expertise in providing corporate governance advice to ASX listed entities, and currently acts as company secretary and in-house counsel for a number of companies listed on the ASX.

Crowd Mobile welcomes Ms Karzis to the Board, and looks forward to her continued contribution to the Company. An Appendix 3X (Initial Director's Interest Notice) in relation to Ms Karzis will follow shortly.

Ends

For further information, please contact:

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About Crowd Mobile

Crowd Mobile is a mobile-first company with a world-leading 'Q&A' platform, providing personalised expert advice, and a subscription service giving users access to games, infotainment and security products. We operate across 54 countries and 30 languages and have partnered with more than 160 mobile carriers, allowing users to pay for products and services through their mobile phone or with Google or Apple Pay. Crowd Mobile has developed a diverse range of products in the m-payment, entertainment and infotainment space and is listed on Australian and German stock exchanges (ASX:CM8, FWB:CM3).