



ASX Release

7 July 2016

Meitu Investment Limited becomes a migme substantial shareholder

The Directors of migme Limited (the Company) are pleased to advise that Meitu Investment Limited (Meitu) has become a substantial shareholder following an investment of \$2,018,428 (US\$1.5 million) at an issue price of \$0.40 per migme share.

Please refer to the Appendix 3B and Section 708A notice of today's date and the substantial shareholder notice received from Meitu.

Further information concerning the Company's capital raising will be announced by the Company on or prior to the commencement of trading on Tuesday 12 July 2016.

Michael Higginson
Company Secretary

About migme Limited

migme Limited (ASX: MIG | WKN: A117AB) is a global digital media company focused on emerging markets. Social entertainment services are delivered through mobile apps migme and LoveByte, artist management website alivenotdead, social news site Hipwee and ecommerce services Sold and Shopdeca. The Company is listed and registered in Australia. Headquarters are in Singapore with offices in Malaysia, Indonesia, Taiwan and Hong Kong.

For more information, please visit <http://company.mig.me>