

ASX Company Announcement | Issue Date: 31 August 2016

APPOINTMENT OF INDEPENDENT DIRECTOR

Newzulu Limited (ASX: NWZ, Newzulu, Company), a global crowd-sourced technology and media company, is pleased to announce that it has appointed Mr Ed Wilson as an independent non-executive director of the Company. With the focus remaining on revenue generation and the USA market, Newzulu has sought to bolster its expertise in those areas and strengthen its leadership team.

Mr Wilson is an innovative business builder with a proven track record in both traditional and emerging media. As a multi-faceted media leader, his expertise spans across content creation, sales and talent development to the corporate boardroom. Mr Wilson's background includes significant tenure at some of the world's leading media companies. He has served as CEO of Tribune Broadcasting and, at various points in his career, President of FOX Television Network, NBC Enterprises and CBS Enterprises. Most recently, as Executive Chairman and CEO of Dreamcatcher Media Mr Wilson brings his distinctive knowhow and strategic perspective to emerging organisations ranging from global digital content platforms to big-data social intelligence.

"We are delighted to have a candidate of Mr Wilson's caliber and experience join as an independent director of Newzulu. The appointment of Mr Wilson will significantly expand Newzulu's network in the USA and provide our executive team with access to a wealth of media industry experience. We look forward to Ed's guidance and expertise as Newzulu focuses the group's product development initiatives and engages with prospective partners and clients" said Charles Koonos, Chairman of Newzulu.

Subject to the necessary regulatory and shareholder approvals, the Board proposes to issue Mr Wilson with 2,000,000 options with an exercise price of \$0.02 per option and expiring 3 years from the date of grant, in addition to non-executive director's fees.

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For further information please contact:

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About Newzulu

Newzulu is a crowd-sourced technology and media company that links broadcasters, publishers and brands with the public to Connect Through Content. Newzulu's web-based and mobile software enables businesses to gather, organize, publish and amplify user-generated content at scale. Newzulu's Prime division provides crowd-sourced, creative film and video production for the digital age. Newzulu's content division allows anybody, anywhere, with a mobile device and a story, to share news, get published and get paid. Headquartered in New York, Newzulu operates bureaus in Toronto, London, Paris and Lyon. Newzulu operates in partnership with Associated Press (AP), Getty Images, Tribune Content Agency and Alamy in the United States, Agence France-Presse (AFP) in France, Press Association (PA) and Videoplugger in the UK & Ireland, Belga News Agency in Belgium, Canadian Press (CP) in Canada, Australian Associated Press (AAP) in Australia and other news agencies around the world. Further information can be found on www.newzulu.com.