



## ASX ANNOUNCEMENT

### Substantial Shareholders Update

**New York City, USA and Sydney, Australia – 8th September 2016:** AHAlife Holdings Limited ('the Company') (ASX: AHL) notes the block trade on 7 September 2016 by venture capital fund DCM VI LP ('DCM') of 21,419,289 shares and the block trade last week of 13,176,006 shares by FirstMark Capital I LP ('FirstMark').

Both DCM and FirstMark have been investors in the AHA business for over five years and the Company appreciates the support through the inception years, furthermore, the Company understands that both these venture capital funds are coming to a close.

The Company believes that the purchasers of these shares comprise high net worth individuals and institutional investors.

Shauna Mei said, "We thank our respective venture investors for their support over the years and understand the needs of these funds to return capital to their investors. We also welcome and thank the new investors for their support and remain confident in the future objectives for AHA."

ENDS-

#### For more information

##### AHA

Shauna Mei

Founder and CEO

Email: [shaunamei@AHAlife.com](mailto:shaunamei@AHAlife.com)

##### Investor Relations

Rebecca Wilson

Buchan Consulting

Tel: +61 (3) 9866 4722

Email: [rwilson@buchanwe.com.au](mailto:rwilson@buchanwe.com.au)

#### About AHA

AHAlife Holdings Limited (ASX:AHL) is a digital marketplace for consumers of luxury items and designer products. The Company's 791,000+ customers purchase items directly from a community of more than 3,800 handpicked designers and artisans in 45 countries. AHA's business model involves a drop-ship approach, allowing wholesalers to ship directly to customers leaving no inventory risk for the Company. For more information, please contact Rebecca Wilson on the details above.