

Promotional Video Goes Live

MSM Corporation International Limited (“**MSM**” or “**the Company**”) (ASX: **MSM**) is pleased to announce that it has published a promotional video for its first product offering, Megastar Millionaire, which will be launched in Q4 2016 / Q1 2017.

Megastar Millionaire is a consumer digital entertainment technology platform; connecting performers and fans in an innovative and interactive gamification experience. It is designed to transform, mobilise and individualise the search for new artists, allowing people to easily showcase their talents to a global digital audience and offers significant advantages over traditional television platforms.

This highly disruptive, first-to-market platform will monetise mobile video via a highly successful talent competition format. Operating squarely within the US\$25bn online gaming and US\$30bn mobile sectors, Megastar Millionaire draws on the social media phenomenon, allowing individuals to demonstrate their skills and talents.

The video can be viewed at www.msmci.com/product-megastar-millionaire/

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About MSM

MSM Corporation International Limited is a digital technology and media entertainment company that, via the first product offering, Megastar Millionaire, will launch the world's richest online, mobile-first, talent discovery competition platform.

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