



MARKET RELEASE

13 October 2016

Buddy Platform Limited

TRADING HALT

The securities of Buddy Platform Limited (the “Company”) will be placed in Trading Halt Session State at the request of the Company, pending the release of an announcement by the Company. Unless ASX decides otherwise, the securities will remain in Trading Halt Session State until the earlier of the commencement of normal trading on Monday, 17 October 2016 or when the announcement is released to the market.

Security Code: BUD

Sandra Wutete
Senior Adviser, Listings Compliance (Perth)



Buddy



ASX

ASX MARKET RELEASE

Request for Trading Halt

Buddy Platform Limited ("Company") (ASX: BUD) hereby makes application for a trading halt of its securities, effective immediately, and provides the following information in relation to Listing Rule 17.1:

- The Company makes the request pending the release of an announcement with regard to an update on the Noveda and Zentri acquisitions;
- The trading halt is to last until the Company releases an announcement, expected to be before opening of trading on Friday, 14 October 2016; and
- The Company is not aware of any reason why the trading halt should not be granted.

For and on behalf of Buddy Platform Limited
Stuart Usher
Company Secretary

About Buddy

Buddy Platform Limited ([BUD.ASX](http://www.buddy.com)) provides one of the world's first data aggregation and management platforms for the IoT and connected devices. Buddy advances The Quantified Economy™ by providing the critical infrastructure by which businesses and organizations can, in real-time, access and analyze the data generated by connected devices, and unlock the economic opportunities delivered by this data. Buddy Platform users represent a wide variety of industries, including airlines, agriculture, automotive, consumer electronics, robotics, software development, telecommunications, and transportation. Buddy is headquartered in Seattle, Washington, with offices in Adelaide, Australia. For more information, visit <http://www.buddy.com>.

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