

ASX Announcement
5 April 2016

REFFIND launches unified platform

Employee experience technology company REFFIND Limited (ASX:RFN) today announced the launch of its new, unified human resources platform, offering organisations a single platform to engage with staff and improve their employee experience.

The new platform bundles the attributes of REFFIND's popular Employ, Engage and Educate products into one application. It includes the whole range of REFFIND's product capabilities, including job referrals, mobile surveys, video training, internal communications, as well as the emergency beacon, which it recently added to its portfolio.

REFFIND has released the single platform in response to feedback from customers, with many clients using multiple REFFIND products together, rather than individually. The new platform is designed to better fit customer use habits and comes with a simpler pricing structure to reflect the added value customers will get from the new product bundle. Instead of paying for multiple products, customers will pay for the one platform.

Jamie Pride, co-founder and managing director, REFFIND, said, "We're excited to offer a single platform that allows employees to consume information from their employers, anywhere, anytime on their mobile device. Whether it be for onboarding, training, internal communications, engagement surveys or job referrals, the unified platform will make it easier for organisations to deliver and receive relevant employee communications.

"Employee experience is intrinsically linked to customer experience, and good customer experience is essential for companies to maintain a sustainable competitive advantage. The new REFFIND platform offers businesses the full spectrum of tools with which to provide great employee experience and, as a result, great customer experience.

“REFFIND’s mobile platform lets organisations better engage their workforce by opening direct communications to their employees, facilitating training and onboarding, boosting employee recognition and reward programs, and enabling employee feedback.

“The platform is now far more comprehensive and will better position REFFIND in the market. We are leading the way in terms of changing the way employees communicate with their employees and how employees consume company information.”

Rita Agati, general manager, Leadership and Talent, Seven West Media, said, “We are excited about this new offering and the simplicity it provides in communicating with employees.”

REFFIND is also adopting a quarterly product release schedule to allow for feedback and to enhance the offering to fit with client needs.

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About REFFIND

REFFIND Limited is a mobile employee experience platform targeted for use by medium-large corporations to facilitate more efficient and effective communication with their employees. Based in Sydney, Australia the company is listed on the Australian Securities Exchange (ASX:RFN).

For more information please visit www.reffind.com