Suite 12, Level 1, 11 Ventnor Avenue, West Perth WA 6005
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Beyond Media announces deal with Lenovo

Highlights:

- Beyond Media is developing a 3D/2D movie platform for Lenovo
- The platform will be available on Windows devices in the US
- The platform will be compatible with Mobile Virtual Reality devices
- Lenovo is the largest PC vendor in the world

Yonder & Beyond Ltd (ASX:YNB) is excited to announce that Beyond Media has entered into an agreement with leading PC manufacturer, Lenovo. As part of this deal Beyond Media will deploy a 3D & 2D movie platform in the United States of America (US).

Beyond Media will deliver content on the Y-Hub platform, which will be offered to Lenovo customers. The content will be a mixture of premium and free content on a subscription or a pay per view basis. Beyond Media will deliver content with Lenovo branding and will have the ability to integrate with a Lenovo single ID.

Yonder & Beyond and Beyond Media CEO, Shashi Fernando said, “This is an important milestone for Beyond Media in building a long-term relationship with Lenovo. Not only do we get to showcase 3D / 2D content to millions of devices, but our platform will also be immediately compatible with Mobile VR devices.”

Dave Cree, Director of Software and Content Services at Lenovo said, “As a global leader in PCs and smart devices, we want to provide our users with a simple way to take full advantage of their Lenovo hardware’s capabilities. We are very excited to have the opportunity to work with Beyond Media to provide our customers with high quality entertainment content. Sourcing and managing a robust catalog of recognizable titles is always a challenge, but we believe that together we have created a great solution.

Beyond Media is currently in the process of signing up content partners for the launch of the content platform for Lenovo.

About Beyond Media

Beyond Media is a state of the art virtual reality and multimedia solution, delivering entertainment and virtual reality experience platforms. Beyond Media processes, meets and exceeds the digital rights management (“DRM”) requirements of premium content partners in delivering high definition content via its robust and secure platform. With it’s patent pending compression technologies it is able to deliver the highest quality 2D/3D/360 and VR content with the least amount of strain to network and hardware.

For more information please contact:

Website: **beyond.media**
For Content Partnerships: **content@beyond.media**
For PR Enquiries to David Tasker: **pr@beyond.media**
For Partnership Opportunities: **info@beyond.media**

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About Yonder & Beyond
Yonder & Beyond is a portfolio of synergistic technology assets with a focus on mobile businesses. Y&B's strategy is to identify and develop disruptive applications with high commercialisation and scalability potential.

Y&B equip startups with vital capabilities beyond capital. Our philosophy is to invest in people, as well as invest in their business, so they can both grow and succeed. We are dedicated to contributing to the development of businesses through our resources, experience and relationships

For more information please contact:
Website: **www.yonderbeyond.com**
PR enquiries to David Tasker: **pr@yonderbeyond.com**
Partnership Opportunities: **info@yonderbeyond.com**

Yonder & Beyond portfolio of technology assets and applications include:

BEYOND MEDIA Interest: 70% Website: beyond.media	Advanced virtual reality and content platform Creating state of the art virtual reality and multimedia solutions Delivers 'cutting edge' VR and entertainment platforms for OEMs, operators & content owners Leading team who have vast experience working for Saffron Digital & HTC
GOPHR Interest: 75% Website: www.gophr.com	Making deliveries quick and simple for everyone. Order your courier from your mobile. Disruptive technology gaining momentum and a significant customer base. Outstanding growth in sales, revenue and customers during 2016 Send or pick up deliveries with a single tap
Boppl Interest: 72% Website: www.boppl.me	Leading mobile ordering and payment app Pre-order and pay for food and beverages, before you arrive or at the venue Potential for multiple revenue streams and insightful customer metrics for every Boppl venue Currently deploying in Australia, UK & USA Winner of the UK Mobile & Apps Design Award in 2014, named App of the Day by Mobile Entertainment, Top 50 Mobile Innovator 2013, Anthill SMART 100 Index 2016 and Anthill Reader's Choice Awards 2016

prism digital Interest: 60% Website: http://www.prism-digital.com/	- Nominated for "Best New Agency 2016" in The Recruiter Awards - Cash generative business with increasing pipeline of sales, revenue and clients - High profile clients, including Rackspace, Boticca.com, Moo.com, Ogilvy, WPP, Salesforce.com - Host of high-profile London technology events in conjunction with Facebook and Microsoft
MeU Interest: 70.5% Website: www.meu.mobi	- Australian mobile network operator with unique B2C customer offerings - Disruptive, innovative force within the telecommunications sector - Is Australia's first Social Mobile Network™ using a bespoke and innovative socially connected platform enabling members to connect both socially and with MeU's customer centric service representatives in a cheaper, faster and more intuitive way - Class leading mobile products provide a 3G footprint of 98.5% of the Australian population covering 1.3 million square kilometres, using part of Telstra's 3G mobile network.
PlayMeet Interest: 10% Website: http://www.playmeet.me	- Music-based social media and events app - Revolutionises the way we use music - Access to over 20 million music tracks via Spotify - Interact with people with similar music tastes - Multiple in app revenue opportunities
MY SQUAR Interest: 3% Website: www.mysquar.com	- High growth language content platform based in Myanmar - Has over 2.5 million users with growth of 160,000 new users each month - Aims to be the "social network choice in Myanmar" - Cash generative platform with plans to monetise from advertising, partnerships, digital goods and in-app purchases, data mining and online monetary transactions