

Record growth for Boppl for first half of 2016 as mobile orders, transactions and revenue continues to rise

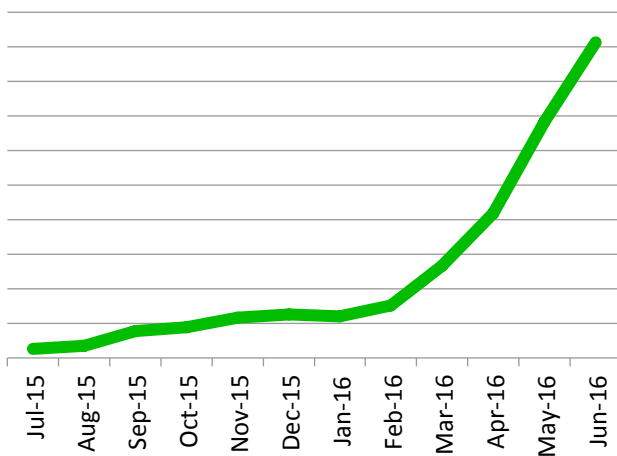
Highlights:

- **481% increase in orders across Australia, the USA and UK from January to June 2016**
- **312% increase in food and beverage transactional volume from January to June 2016**
- **More than 9 out of 10 customers order more than once with Boppl**
- **Australia’s leading provider for branded mobile ordering and payment applications**
- **A number of strategic industry partnerships are in negotiation**

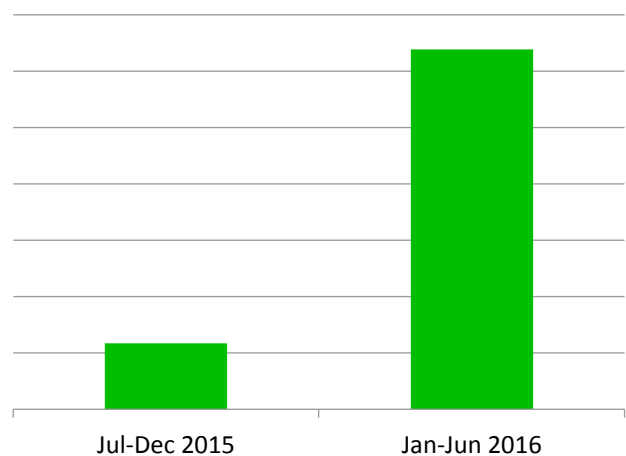
Yonder & Beyond Limited (“YNB” or the “Company”) is pleased to announce record customer growth and revenue for Boppl, its on-demand mobile ordering, payments platform for food and beverage venues following its recent expansion in the US and strong adoption across Australia and the UK.

Orders placed through Boppl grew by more than 481% globally in the first six months, January to June, this year in comparison to July to December of 2015. The leading mobile ordering and payments platform continues to onboard new venues at growing exponential rate assisted by self-signup, new global reseller partners and it’s premium service offerings, including bespoke branded white-label iPhone and Android applications, powered by Boppl.

Monthly Order Growth

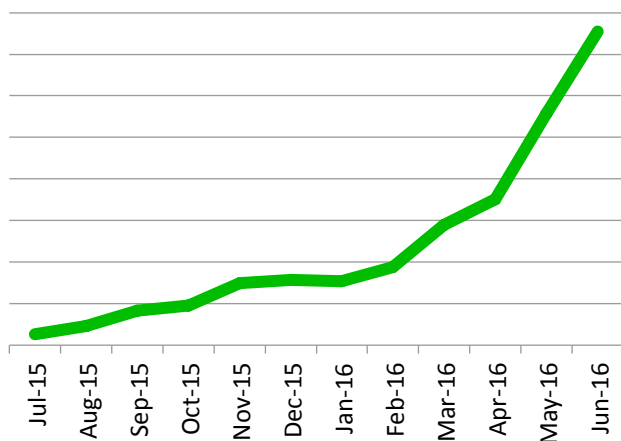


Half Yearly Order Growth

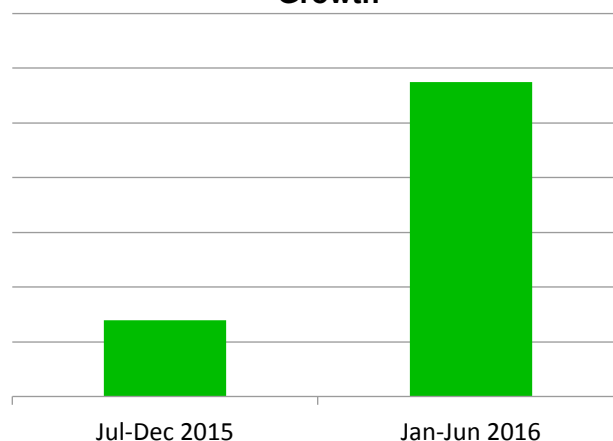


The total volume of transactions processed by Boppl also increased by more than 312%, with the greatest growth experienced across Brisbane and Sydney in Australia. Brisbane, where Boppl is the leading provider for on-demand food and beverage services, grew by almost 400% in transactional volume since January. The company has processed more than \$100,000 in prepaid Boppl orders in Brisbane during this period and continues to grow its user network at 15% month-on-month. Boppl’s exciting revenue and transactional growth is supported by a substantial 693% increase in prepaid mobile orders sent to local venues via the application, and Boppl’s continual maintenance of its repeat customer retention rate at 90%.

Monthly Transaction Volume Growth



Half Yearly Transaction Volume Growth



Sydney is becoming a dominant force with the recent deployment in new Acai Brothers sites at Bondi and Neutral Bay. The Acai Brothers group continues to expand across Australia leveraging Boppl’s white-label application for iPhone and Android, and existing active customer networks. The group has seen an increase of 131% in customer mobile ordering from Boppl and their white label apps in the past 90 days.

In addition to Acai Brothers, Boppl powers on-demand mobile ordering and resulting deep customer and transactional communications, marketing and analytics to leading hospitality groups including leading coffee distributor Campos Coffee, Pineapple Express Cafes, Coco Bliss, I Heart Brownies, Little Birdee, Pressed Earth, Yoflo, Larry’s Giant Subs and others in Australia, United Kingdom and United States

Yonder & Beyond Ltd CEO, Shashi Fernando said, “We are extremely pleased with the rate of growth Boppl is experiencing. As venues and customers continue to increase, and the recent signing of our first Quick Service Restaurant (QSR) chain in the USA, we look forward to progressing our negotiations with more chains and franchises in Australia and the UK to continue to expand the Boppl network.”

Through its growing venue subscriptions and premium white-label services, revenue increased significantly as Boppl’s merchant-led development strategy provided accelerated industry adoption and new revenue streams for the company. Venue growth continues to increase at 7% month-on-month and is set to continue its exponential growth, as it attracts further conversion and attention from reputable groups, chains and industry partnerships. Boppl is also set to announce its partnership with popular bar and restaurant group Corbett & Claude with sites across Brisbane and Sydney following the successful soft launch at Mr. Claude, the company’s inner-city espresso bar.

About Boppl

Boppl is a mobile ordering platform that connects with existing systems, allowing customers to order food and drinks at the venue from their phone, even before they arrive or from their seat. Boppl helps businesses connect, interact and transact with customers allowing them to building a relationship with every customer, like never before.

Helping hospitality own the shift to mobile, Boppl has key operating global partnerships providing unsurpassed deployment with point-of-sale leaders including Revel Systems, Kounta, iKentoo, Clover and eposNOW. Boppl drives new customers, engages existing ones, streamlines service and provides powerful insights that can be turned into informed actions.

About Yonder & Beyond

Yonder & Beyond is a portfolio of synergistic technology assets with a focus on mobile businesses. Y&B’s strategy is to identify and develop disruptive applications with high commercialisation and scalability potential.






Y&B equip startups with vital capabilities beyond capital. Our philosophy is to invest in people, as well as invest in their business, so they can both grow and succeed. We are dedicated to contributing to the development of businesses through our resources, experience and relationships.

Y&B recently launched Beyond Media, a state of the art virtual reality and multimedia company delivering entertainment and Virtual Reality (VR) experience platforms for original equipment manufactures (OEM), operators, content owners and other businesses wishing to increase their content engagement with their customers. Beyond Media comprises of the leading team from Saffron Digital, which was founded by Y&B CEO Shashi Fernando and sold to HTC Corporation in 2011 for \$50m.

Website: www.yonderbeyond.com

For more information please contact: info@yonderbeyond.com

Yonder & Beyond portfolio of technology assets and applications include:

 <p>Interest: 72% Website: www.boppl.me</p>	<ul style="list-style-type: none">  Leading mobile ordering and payment platform for food and beverage.  On-demand customer ordering. Simply, order and pay even before you arrive, or right from your seat.  Truly linking deep customer, location and transactional detail, like never before.  Integrated with leading global point-of-sale systems, deployed across Australia, UK and the US.  Winner of the UK Mobile & Apps Design Award in 2014, named App of the Day by Mobile Entertainment, Top 50 Mobile Innovator 2013, Anthill SMART 100 Index 2016 and Anthill Reader’s Choice Awards 2016
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 <p>Interest: 70% Website: beyond.media</p>	<ul style="list-style-type: none"> YB Advanced virtual reality and content platform YB Creating state of the art virtual reality and multimedia solutions YB Delivers 'cutting edge' VR and entertainment platforms for OEMs, operators & content owners YB Leading team who have vast experience working for Saffron Digital & HTC
 <p>Interest: 75% Website: www.gophr.com</p>	<ul style="list-style-type: none"> YB Making deliveries quick and simple for everyone. Order your courier from your mobile. YB Disruptive technology gaining momentum and a significant customer base. YB Outstanding growth in sales, revenue and customers during 2016 YB Send or pick up deliveries with a single tap
 <p>Interest: 60% Website: http://www.prism-digital.com/</p>	<ul style="list-style-type: none"> YB Nominated for "Best New Agency 2016" in The Recruiter Awards YB Cash generative business with increasing pipeline of sales, revenue and clients YB High profile clients, including Rackspace, Boticca.com, Moo.com, Ogilvy, WPP, Salesforce.com YB Host of high-profile London technology events in conjunction with Facebook and Microsoft
 <p>Interest: 70.5% Website: www.meu.mobi</p>	<ul style="list-style-type: none"> YB Australian mobile network operator with unique B2C customer offerings YB Disruptive, innovative force within the telecommunications sector YB Is Australia's first Social Mobile Network™ using a bespoke and innovative socially connected platform enabling members to connect both socially and with MeU's customer centric service representatives in a cheaper, faster and more intuitive way YB Class leading mobile products provide a 3G footprint of 98.5% of the Australian population covering 1.3 million square kilometres, using part of Telstra's 3G mobile network.
 <p>Interest: 10% Website: http://www.playmeet.me</p>	<ul style="list-style-type: none"> YB Music-based social media and events app YB Revolutionises the way we use music YB Access to over 20 million music tracks via Spotify YB Interact with people with similar music tastes YB Multiple in app revenue opportunities

 <p>Interest: 3% Website: www.mysquar.com</p>	<ul style="list-style-type: none"> High growth language content platform based in Myanmar Has over 2.5 million users with growth of 160,000 new users each month Aims to be the “social network choice in Myanmar” Cash generative platform with plans to monetise from advertising, partnerships, digital goods and in-app purchases, data mining and online monetary transactions
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