

ASX announcement

Cover-More appoints Judith Crompton to head global airline and travel agency business

Sydney, 19 September 2016: Cover-More Group Limited (ASX:CVO), a specialist, integrated travel insurance provider, announced today that former Virgin Australia Chief Commercial Officer, Judith Crompton, will join the group in the new role of CEO, Travel and Aviation.

Cover-More Group CEO, Mike Emmett, said Judith Crompton's appointment was a key part of the implementation of a new global go-to-market approach that leverages Cover-More's global capabilities.

"We are very pleased to welcome Judith to Cover-More. We have a significant track record in partnering with airlines and travel agency networks and Judith Crompton's talent, drive and international experience leading this business will enable us to leverage this global business to maximum effect."

Judith Crompton is a senior airline and travel industry executive with more than 30 years' experience with some of the largest and most innovative travel companies in Australia, the United Kingdom, and the United Arab Emirates.

She was Chief Commercial Officer with Virgin Australia from 2012. Prior to joining Virgin Australia, Judith held senior positions at Qantas, Etihad Airways and Flight Centre.

Judith will join Cover-More Group on 14 November 2016.

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