



International Limited ACN 110 184 355

Corporate Head Office
Ground Floor, 22 Delhi Street
West Perth 6005
Western Australia 6160
ASX Code: TV2

ASX ANNOUNCEMENT

24th May 2016

TV2U TO LAUNCH INTO AUSTRALIAN MARKET THOROUGH JV AGREEMENT WITH LEADING B2B TELECOMMUNICATIONS SERVICES PROVIDER OM TELECOM

- TV2U signs joint venture (JV) agreement with one of the leading Australian-owned independent telecommunications services provider, Om Telecom (OMT)
- The JV provides TV2U an opportunity to sell its entertainment solution to a large market with minimal upfront capital expenditure
- All revenue generated from the JV will be shared equally between TV2U and OMT
- OMT has access to a customer base of over 200,000 through its partnerships with 12 Internet Service Providers (ISPs). OMT has substantial potential to increase its customer base through the Allianz Global Assistance (AGA) platform PAGE
- The customer base is expected to expand rapidly as OMT aims to increase its ISP partnerships to 20 by December 2016

TV2U International Limited (ASX: TV2, “the Company”) is pleased to announce it has formed a collaboration agreement with leading Australian telecom services company Om Telecom Pty Ltd (OMT) that will rapidly expand the number of Australian users on the TV2U platform.

This JV is consistent with the low upfront capex / high margin service delivery strategy implemented by the Company since its listing on the ASX.

This Over-The-Top (OTT) service delivery model is now available for the majority of TV2U’s forward contracts post the completion of the Company’s Platform-as-a-Service (PAAS) delivery network. Revenue generated from this JV, which will be named “TV2U AUSTRALIA”, will be split evenly between the partners and there is little capital requirement needed on the part of TV2U for the JV.

OMT is a one-stop shop offering fully managed virtual ISP services to brand owners who wish to enter into the telecommunications industry and also sells a range of services that includes mobile, fixed line, broadband, inbound, hosted voice and IP data lines.

OMT has the network and resources to upsell TV2U’s total entertainment offering with real-time viewership analytics for highly targeted online advertising.

OMT’s current ISP partners have in excess of 200,000 customers in Australia and the customer base is expected to expand significantly as OMT is aiming to increase the number of ISP partners to 20 before

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December 2016. OMT has substantial potential to increase its customer base through the Allianz Global Assistance (AGA) platform, PAGE.

This agreement will allow TV2U and OMT to bundle their respective telecommunications and OTT services, which gives businesses the ability to manage and monetise their own “white labelled” media and telecommunications service.

TV2U will benefit from the strong sales pipeline provided by an established and profitable customer network while also providing the Company a launch pad into Australia and the Asia Pacific Region.

TV2U will begin a staged content delivery offering to encompass karaoke, international television on demand (T-VOD), subscription video on demand (S-VOD) including Hollywood content, and gaming on a date that is mutually agreed by both parties.

Mr Om Saini, Founder and Chief Executive Officer of OMT, commented: “The JV offers a lot of synergies as TV2U’s offering fits perfectly into our portfolio of products and services. The expanded services we can take to the market will open new opportunities for us in this market, particularly around targeted online advertising given TV2U’s real-time and precise viewership analytics capabilities.”

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About TV2U

TV2U is a global complete entertainment platform that enables businesses, such as telecommunications companies, to quickly and easily offer streaming content to their customers. The service includes movies, television programs, karaoke content and games through an encrypted channel for enhanced copyright protection. TV2U also offers unique real-time viewership analytics to enable businesses to send highly targeted advertising to end-users to maximise their revenue streams. TV2U is changing the face of online entertainment and advertising.

About OMT

OMT is a one-stop shop offering fully managed virtual ISP services to brand owners who wish to enter into telecommunication industry and also sells a range of services that includes mobile, fixed line, broadband, inbound, hosted voice and IP data lines.

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