



Corporate Overview

April 2016

WOLFSTRIKE RENTALS GROUP LIMITED

ACN: 107 745 095 **ASX:** WSG

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Company Overview

ABOUT WOLFSTRIKE RENTALS GROUP



WolfStrike Rentals Group's core focus is the ownership and rental of technology products and services to all businesses, with a strong focus on supplying the retail and hospitality sectors.

- WolfStrike has rapidly growing contracted future cashflows via its rental book of approximately AUD\$9.18 million as at the end of March 2016, from \$3.89 million in January 2015.
- Growing revenue base generated by bundling multiple products, such as POS systems, payment terminals, security systems and in-store advertising solutions, and renting these over a contract period of 36-48 months.
- Broad and diverse customer base across Australia & NZ.

- All products are provided on a monthly rental basis, with product ownership remaining with WolfStrike.
- Diversified and de-risked revenue base.
- Management team are industry veterans track record of growing similar businesses.









Company Overview

GROUP OF COMPANIES/STRUCTURE





WolfStrike Rental Services Ltd (WRS)

The manager of the rental contracts

- Profitable business
- Customer base of over 3.000
- Agents and Distributors throughout NZ bringing deals to WRS
- Gross rental contracts have grown from \$300k to \$700k in 12 months



WolfStrike Distributors Ltd (WDL)

Design, build and supply of merchant technology to customers across NZ.

- NZ based distribution company
- Profitable and cash flow positive
- Operates own sales team plus agents
- Exclusivity arrangements for hardware and software products
- Exclusive licensed distributor for POS software and smartphone apps



WolfStrike Rental Services Pty Ltd (WRSPL)

Establishing a Merchant technology finance solutions subsidiary to manage Australian based contracts across Australia.



WolfStrike Distributors
Pty Ltd (WDPL)

Design, build and supply of merchant technology to clientele across Australia.

- Management selected and in place
- Potential targeted acquisitions of similar, synergistic businesses to grow merchant base
- Licensed Mint mobile payments technology for distribution in Australia being marketed as Settle. Underway now.

Associated Companies

Eeftpos warehouse EFTPOS *EXPRESS ■*



Software Products



Smartphone Applications





Product Suite - Current

HARDWARE





Point of Sale Hardware
Supply of a range of all-in-one POS
systems & peripherals.



CCTV Systems

Supply/install of Samsung, HIK Vision

CCTV Systems



Alarm Systems
Supply/install of Paradox Alarm
Systems and Monitoring Solutions



Cash Registers

Countertop and mobile cash register solutions for retail and hospitality use.



Payment Terminals

EFTPOS and Contactless payment terminals. WiFi/GPRS/Broadband.



Smartphone/Tablet Accessories

Powerful, ultra-portable POS

solutions for the retail, warehousing,

ticketing and hospitality industries.



Beacon-based advertising system allows direct target marketing to a customer's smartphone.

Proximity Beacons



Table Pagers

Hospitality paging system which notifies customers with a flash/ vibration when their order is ready.



Audio & PA Systems
Ceiling and wall-mounted speakers
for indoor & outdoor hospitality
environments. Multi-zone amplifiers.



Digital Signage
Hardware, software and content
management systems for digital
display/menu/advertising signage.

Product Suite - Current

DIGITAL APPLICATIONS



SOFTWARE APPLICATIONS



CashCow POS & WishPOS

General retail POS software.
WishPOS provides a cloud-based redundancy solution for merchants.



XCR Hospitality POS

Specialist hospitality software suitable for restaurants, cafes, bars and pubs. Mobile tablet compatible.

SMARTPHONE APPLICATIONS



PayCafé

Enables customers to items order café items via their smartphone. Inbuilt loyalty programme.



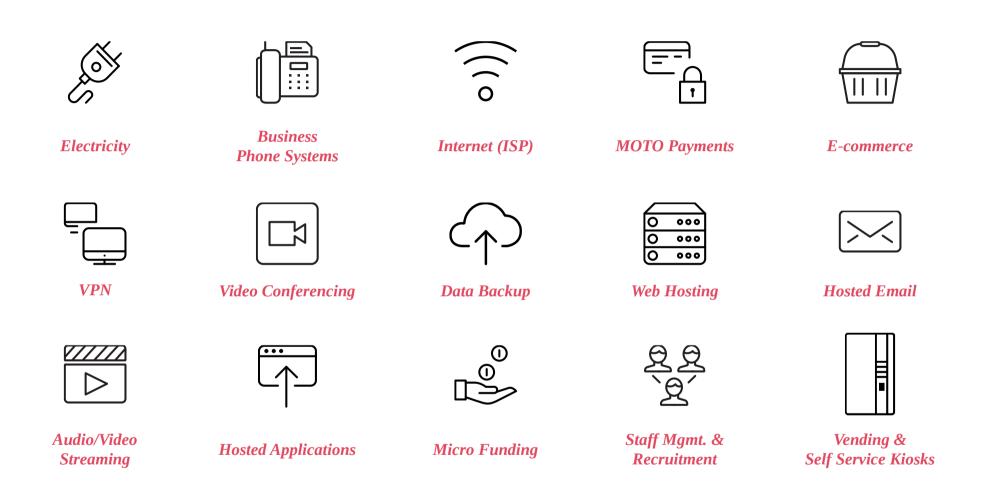
Settle Payments

Allows merchants to accept Eftpos/ Credit Card payments using their smartphone and a mobile card reader.

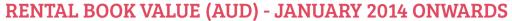
Product Suite – Future Potential



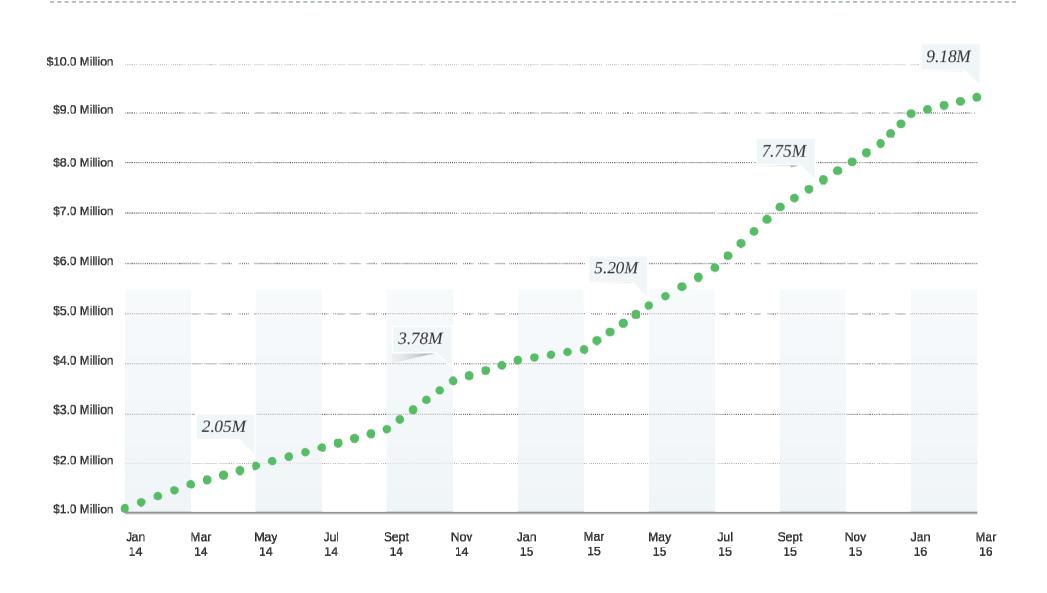




WolfStrike has a large potential untapped market of managed subscription services for SME/Retailers. Adding further services to the current offering will increase average monthly rental rate per customer.







MONTHLY RENTAL BOOK CASHFLOWS (AUD)

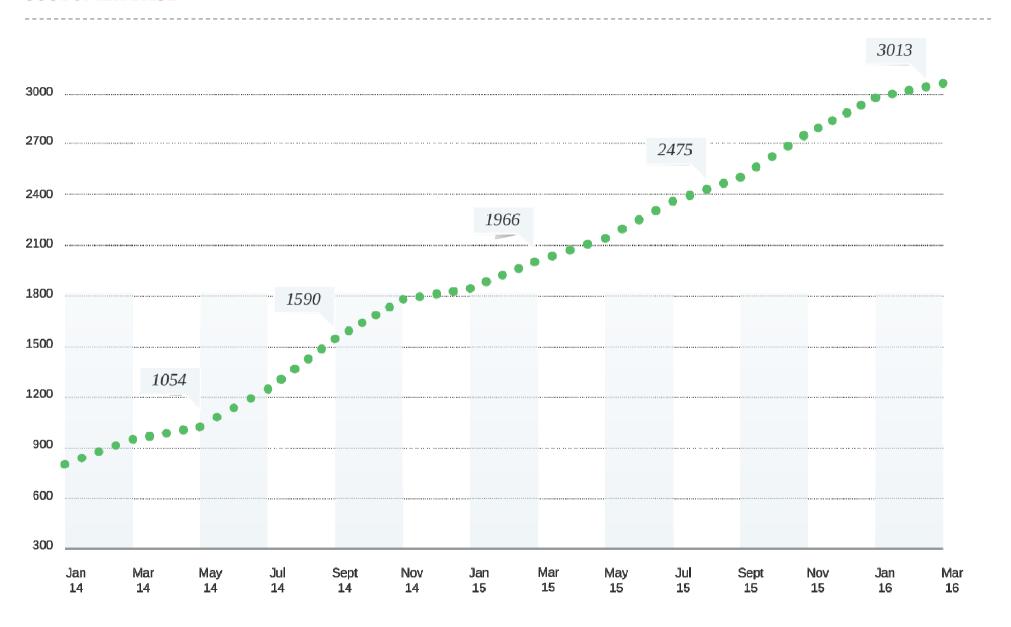




- Robust recurring revenue profile is underpinned by an ever growing, diversified client base
- Substantial ongoing growth forecast due to fragmented nature of the industry

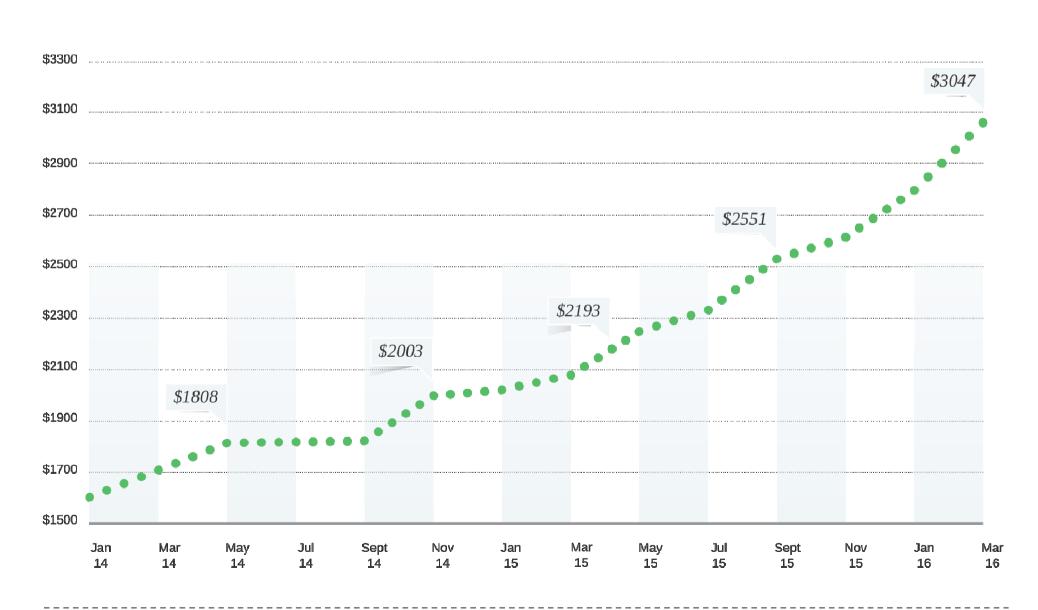
CUSTOMER BASE





AVERAGE CONTRACT SIZE (AUD)

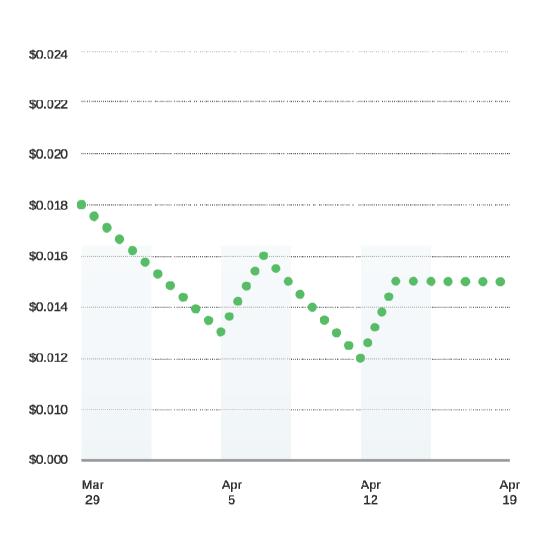




Share Price

MARCH/APRIL 2016 (SINCE RELISTING)





Relisted 29th April 2016

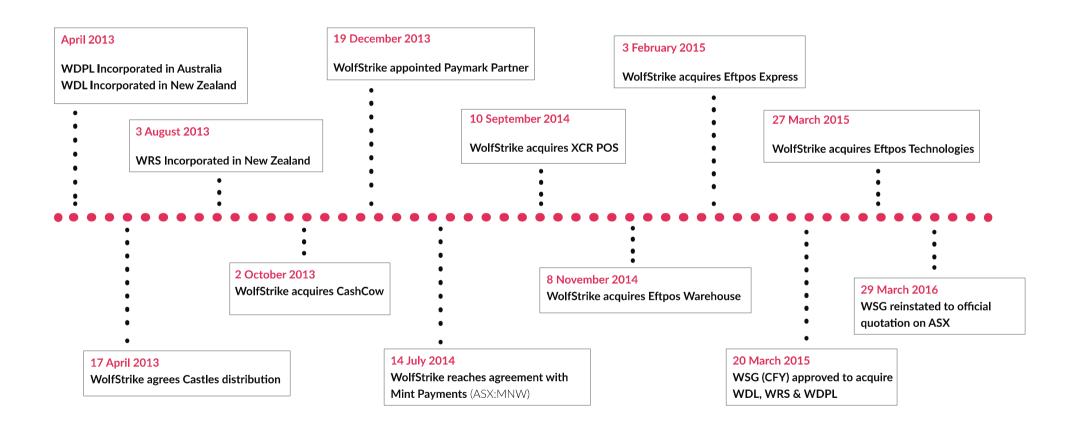
- Oversubscribed capital raise of \$2 million for compliance
- Continued focus on organic growth plans and acquisitions in both Australia and New Zealand
- Strengthen Board and Senior Management team
- Ian Bailey joins board and Harry Fung steps down
- Commenced rental operations in Australia with first contracts signed
- Appointment of experienced General Manager for Australia
- First rental products ready for market and released
- WSG assessing other growth opportunities

Track Record

COMPANY TIMELINE



- In 2014/15, WolfStrike acquited rental assets and customer bases of the following New Zealand companies
- Sector is still highly fragmented and offers significant potential for future growth



Capital Structure

ISSUED CAPITAL & UNISSUED ESCROW CAPITAL



Issued Capital		
Issued Capital – Ordinary Shares Free float	No. of Shares	%
Pre RTO shares on issue	37,851,730	4.49%
Offer Shares for placement @ 2c	100,000,000	11.87%
Convertible Note Shares @ 1.6c	123,125,000	14.61%
Total	260,976,760	
Issued Capital – Ordinary Shares 12 months Escrow		
Consideration Shares to vendors	239,329,000	28.40%
Bonus Shares to note holders	115,625,000	13.71%
Total	354,954,000	100%
Issued Capital – Ordinary Shares 24 months Escrowed		
Pre RTO on issue (held by previous director	594,580	.07%
Consideration Shares to vendors	165,000,000	19.58%
Promoters & Advisors Shares	50,000,000	5.93%
Convertible Note Shares	1,875,000 0.22%	
Bonus Shares to note holders	9,375,000 1.11%	
Total	226,844,580	
Total Issued Capital as at 18 March 2016	842,775,340	100%

Options Over Unissued Capital		
Unissued Capital – Unlisted Options 12 months Escrowed	No. of Shares	%
24 March 2018 Unlisted Options exercisable at 2 cents	115,625,000	92.5%
	115,625,000	
Unissued Capital - Unlisted Options 24 months Escrowed		
24 March 2018 Unlisted Options exercisable at 2 cents	9,375,000	7.5%
	9,375,000	
Total Options Over Unissued Capital	125,000,000	100%

Capital Structure

FULL SHARE STRUCTURE



Shares	Assuming Full Conversion of Convertible Notes		
Initial Consideration Shares	No. Shares	%	
TotalShares	842,775,340	100.00%	
First Performance Condition Shares (after year 1)			
Existing Shares on Issue	842,775,340	73.88%	
Vendor Performance Shares (escrowed until April 2018)	297,835,500	26.12%	
TotalShares	1,140,610,840	100.00%	
Second Performance Condition Shares (after year 2)			
Existing Shares on Issue	1,140,610,840	1,140,610,840 79.29%	
Vendor Shares	297,835,500	20.71%	
TotalShares	1,438,446,340	1,438,446,340 100.00%	

Performance share are focused on value increase to shareholders e.g.

- EBITDA increase
- Reduction of rent book interest charges
- Acquisition strategy implementation
- Earnings per share increase

Final criteria to be agreed by the board and approved by shareholders at an upcoming shareholders meeting.

Capital Structure

TOP 20 SHAREHOLDERS



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Rank	Investor	Current Balance	% Issued Capital
1	KINGBIRD LTD	164,329,000	19.50%
2	ECOMETRIX PTY LTD	62,500,000	7.42%
3	NEWQUEST PROPERTY PTY LTD	62,500,000	7.42%
4	YNWA NOMINEES PTY LTD	50,000,000	5.93%
5	VENICE TRUSTEE LTD	45,000,000	5.34%
6	ALPINE TERN LTD	40,000,000	4.75%
7	ARTEMIS SUPERANNUATION LTD	40,000,000	4.75%
8	SUPERMAX PTY LTD	31,250,000	3.71%
9	KINGFISHER CORPORATE TRUSTEE LTD	28,000,000	3.32%
10	TRAVEL FUND LTD	25,000,000	2.97%
11	BOAT FARER LTD	22,000,000	2.61%
12	RETIREMENT LTD	22,000,000	2.61%
13	SAINT-EMILLION ENTERPRISES PTY LTD	18,750,000	2.22%
14	RIVER HORSE TRUSTEE LTD	18,000,000	2.14%
15	MR MATTHEW JAMES HAYNE	12,500,000	1.48%
16	KARANTZIAS INVESTMENTS PTY LTD	12,500,000	1.48%
17	CAROL MACDONALD	12,500,000	1.48%
18	SAYERS INVESTMENTS SF PTY LTD	12,500,000	1.48%
19	FAMILIA NOMINEES PTY LTD	10,000,000	1.19%
20	PHILLIP JOHN CAWOOD	7,000,000	0.83%
	Total for Top 20	696,329,000	82.62%
	Total for Other Investors (802)	146,446,340	17.38%
	Grand Total (822)	842,775,340	100.00%

Well-Defined Growth Strategy

GROWTH THROUGH ACQUISITION



WolfStrike operates a multi-channel sales & marketing network facilitating organic growth, complimented by a targeted acquisition strategy.

- WolfStrike is aiming to establish a strong client base within the Australia market by way of acquisition and by capitalising on organic growth opportunities.
- In 2014/15, WolfStrike acquired the rental assets and customer bases of the following New Zealand-based companies:

CashCow POS

Eftpos Warehouse

Eftpos Express



Eftpos Technologies

XCR POS

- WSG will continue to identify accretive acquisitions in both New Zealand & Australia to expand the core rental base.
- Ability to provide additional products to acquired customer bases is a key focus point with Cross Selling, Reseller Financing and Product Relationships all providing robust organic growth opportunities.

Well-Defined Growth Strategy

CONTINUED





Australia

At present WDPL has no distribution channels in Australia, however upon relisting, WDPL plans to target acquisitions which will act as beachhead for the Australian market.

In Australia, WDPL plans to emulate the same direct, in-house sales division and commission-only agent network as in New Zealand.

New Zealand

WDL currently operates a direct, in-house sales division based in Auckland, which is supported by a diverse commission-only agent network, spanning the whole of New Zealand.



Market Size

GROWTH POTENTIAL





427,000

Merchants (Jun 2014)

87,000

Merchants (Jun 2014)

Company Plan – next 12 months



- Build on our current 3,000 plus customer base in NZ
- Grow the current \$9.18 million rental book
- Kick start our Australian operations
- Acquire synergistic businesses
- Reduction of finance costs to increase cash flows
- Identify and attract additional directors
- Focus on Cashflows and profitability

Board of Directors

PROFILES



Mr. Ian Bailey
Managing Director



Mr Bailey is the principal of Riverhorse Consulting Limited and Managing Director of WolfStrike Rental Services and WolfStrike Distributors. Ian specialises in start-up and established technology companies and has a background in EFTPOS, POR Systems, software development, product development, company restructuring and company governance.

lan holds dual new Zealand and Australian citizenship and has had extensive experience in both the NZ and Australian markets, particularly in payments, merchant POS technology and telecommunications sectors. In addition, lan has been involved in the listing and management of two companies listed on the New Zealand Stock Exchange.

lan is also a Chartered member of the New Zealand Institute of Directors and an Affiliate of the Australian Institute of Directors. Ian has held directorships in New Zealand and Australian private and public companies.



Mr. Robin Armstrong



Non-Executive Chairman

Mr Armstrong is the founder of Sydney-based corporate advisory firm Integritas Corporate Pty Ltd, specialising in developing strategies for small cap companies to become adequately funded with a clear path to a public listing on the Australian Securities Exchange.

Robin has worked in the financial services industry for over 30 years; 15 of those as director & head of the corporate department at publicly quoted Findlay & Co Stockbrokers Ltd. During this time, Robin has amassed a wealth of knowledge and a broad range of experience in corporate finance, mergers, acquisitions, administration, corporate governance and best practice policies.

Mr. Quentin Olde
Non-Executive Director



Mr Olde is an experienced and respected restructuring and turnaround professional with over 20 years' experience as a chartered accountant and advisor to financiers, corporates and investors. He is currently Senior Managing Director at FTI Consulting, a global restructuring and crisis management firm.

Quentin has significant experience advising Public and ASX listed companies on financial and operational matters, and brings a wealth of experience and contacts in the financial services, banking and corporate sectors. His experience will assist the company set strategic direction and source funding for planned growth.

Contact Details

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