BIG Un Limited
Level 20, 1 Market Street
Sydney NSW 2000
Phone: 02 9264 1111

17 May 2016

Dear Shareholder,

Non-Renounceable Rights Issue

On 10 May 2016 Big Un Limited (**Company** or **BIG**) announced a non-renounceable rights issue to raise up to approximately $2.64 million.

New shares will be offered on the basis of 1 new share for every 4 existing shares held. The offer price of the new shares will be $0.12 per new share with 1 free attaching listed option (exercisable at $0.25 on or before 31 December 2017) for every 2 new shares issued (**Offer**).

Proceeds of the Offer will be used to accelerate BIG's global marketing rollout, expanding Point of Delivery into the US and UK, building a SaaS platform and native app, and for working capital.
CPS Capital Group will partially underwrite the Offer to $1,300,000.

Shareholders on the Record Date with a registered address in Australia and New Zealand will be entitled to participate. Shareholders will be given the opportunity to apply for additional shares in excess of their entitlement.

The indicative timetable for the Offer is set out below:

Prospectus lodged with ASIC and ASX	16 May 2016
Ex-date – shares trade ex-entitlement	18 May 2016
Record date to determine entitlement (**Record Date**)	19 May 2016
Prospectus with entitlement and acceptance form dispatched	23 May 2016
Offer opens for receipt of applications	23 May 2016
Closing date for acceptances (**Closing Date**)	2 June 2016
Notify ASX of shortfall	7 June 2016
Issue of new shares	9 June 2016
Dispatch of shareholding statements	10 June 2016
Normal trading of new shares expected to commence	10 June 2016

The Directors may extend the Closing Date by giving at least 3 business days' notice to ASX prior to the Closing Date, subject to such date being no later than 3 months after the date of the prospectus. As such the date the new shares and new options are expected to commence trading on ASX may vary.

Assuming that no further shares are issued prior to the Record Date (including by way of exercise of options), at the close of the Offer, the capital structure of the Company following the Offer will be:

Shares	Underwritten Amount		Full Subscription	
	Number	%	Number	%
Existing shares	87,937,226	89.03	87,937,226	80.0
New shares offered under the prospectus	10,833,334	10.97	21,984,307	20.0
Total Shares	**98,770,560**	**100.0**	**109,921,533**	**100.0**

Options[1]	Underwritten Amount	Full Subscription
Options exercisable at $0.30 each on or before 31 December 2017	2,387,607	2,387,607
Options exercisable at $0.20 each on or before 31 December 2017	6,000,000	6,000,000
Options exercisable at $0.30 each on or before 31 December 2017	1,241,259	1,241,259
Options exercisable at $0.25 each on or before 10 March 2018	1,527,000	1,527,000
Options exercisable at $0.20 each on or before 18 March 2018	1,072,000	1,072,000
New options offered under this prospectus exercisable at $0.25 on or before 31 December 2017	5,416,667	10,992,154
Total Options	**17,644,533**	**23,220,020**

In calculating entitlements under the Offer, fractions will be rounded up to the nearest whole number.

Full details of the Offer will be contained in the prospectus that will be mailed to all Shareholders who have a registered address in Australia and New Zealand on the Record Date. Shareholders eligible to participate should read the prospectus carefully and if in doubt as to the value of the above Offer should contact their financial adviser. The prospectus is also available on both the ASX website (www.asx.com.au) and the Company's website (https://bigreviewtv.com/corporate/prospectus).

Yours sincerely,

EKLippiatt

Elissa Lippiatt
Company Secretary