

3 August 2016

ASX Announcement

### Release of Escrowed Shares

Pureprofile Limited (ASX: **PPL** or '**the Company**') wishes to advise it will release its audited financial accounts on or around, and no earlier than, 17 August 2016.

PPL wishes to further advise, in accordance with Listing Rule 3.10A, that upon release of the Company's audited financial accounts, a total of 20,776,467 ordinary fully paid PPL shares will be released from voluntary escrow as previously disclosed in the Prospectus and prior ASX announcements.

**For more information please contact:**

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