



23 May 2016

## TEN And WIN Network Announce New Program Supply Agreement.

Ten Network Holdings (ASX: TEN) (“TEN”) today announced it had signed a new regional television affiliation agreement with WIN Network (“WIN”) to broadcast TEN’s premium content and channels across regional Australia.

From 1 July 2016, WIN will bring TEN’s highly successful local and international programming, including **MasterChef Australia**, **The Bachelor Australia**, **Offspring**, **Formula One** and the **KFC Big Bash League**, to regional viewers in Queensland, Southern NSW, Victoria, Tasmania, South Australia, Western Australia and the Australian Capital Territory.

Reaching more than six million viewers across 23 markets around the country, WIN broadcasts to more of regional Australia than any other free-to-air television network. WIN is the most prolific producer of regional news bulletins in the country, with a long-standing commitment to providing local content and a local voice for its viewers.

TEN Chief Executive Officer, Paul Anderson, said: “We are delighted to announce our new agreement with WIN and that our unique and fresh content will reach more Australians through the WIN regional network.

“WIN’s strength in regional Australia, particularly its unmatched commitment to local regional news, combined with TEN’s growing audience will deliver a great experience for both viewers and advertisers.

“Ongoing collaboration between us will continue to strengthen our services and we look forward to a strong partnership for years to come,” he said.

WIN owner, Bruce Gordon, said: “As the largest and one of the longest-standing shareholders in TEN, I am absolutely delighted to formally partner with TEN in WIN Network’s markets throughout regional Australia.

“I am very confident in TEN’s strategy and resulting audience growth and look forward to working with TEN’s management and Board to continue to grow both businesses.”

WIN Chief Executive, Andrew Lancaster, said: “WIN Network is excited to be bringing TEN’s program line-up to regional Australia. Our viewers will get to enjoy TEN’s fresh and innovative programming and sport in high definition and our advertisers will get the benefit of a network whose audience is heading in the right direction.”



Under the new five-year agreement, WIN will pay TEN a higher affiliation fee than that currently paid under TEN's existing regional program supply agreements.

No other details of the new agreement will be released.

**For more information, please contact:**

**Analysts**

Dave Boorman  
Chief Financial Officer  
T: (02) 9650 1308  
E: [dboorman@networkten.com.au](mailto:dboorman@networkten.com.au)

**Media**

Neil Shoebridge  
Director of Corporate and Public Communications  
P: (02) 9650 1575 M: 0417 511 012  
E: [nshoebridge@networkten.com.au](mailto:nshoebridge@networkten.com.au)