

# **ASX ANNOUNCEMENT**

### 19 April 2016

## Shareholder Update: MedAdvisor featured in CommSec Executive Series interview

CommSec releases second Executive Series interview featuring MedAdvisor

**Melbourne, 19 April 2016:** MedAdvisor Limited (**ASX:MDR**) an Australian software developer focused on improving health outcomes by placing patients at the centre of connected health platforms, has been featured in its second CommSec Executive Series interview.

Chief Executive Officer, Mr Robert Read, provides a market update on the Company's progress and recent important announcements. Shareholders can access the interview by visiting: <u>https://www.commsec.com.au/executiveseries</u>

Mr Read said: "Following MedAdvisor's introduction to the CommSec platform in January this year, we were very pleased to be invited back to provide an update. The platform reaches a very broad audience and we view this as an important opportunity for the Company as we share our story and ongoing progress with the market.

"We are very excited about our recent milestones, which include the signing of an MOU for a new sales and marketing partnership with Arrow Pharmaceuticals and developing the technology to connect patients with their GPs through MedAdvisor's integrated health platform, *GPLink."* 

#### -ENDS-

#### About MedAdvisor

MedAdvisor is an Australian software systems developer focused on addressing gaps in personal medication adherence. MedAdvisor's free app connects to pharmacy dispensing systems to automatically retrieve medication records and drive an intelligent training, information and reminder system to ensure correct and reliable medication use. It was the most downloaded pharmacy or medication-related app in Apple and Android stores in Australia in 2014 and 2015, and is being used by more than 130,000 Australians. A quarter of all Australian pharmacies subscribe to the MedAdvisor software platform.

MedAdvisor has established sales and marketing partnerships with private health insurer, BUPA, and has training and service contracts with top tier global pharmaceutical companies, including GSK, AstraZeneca, UCB, Apotex and Arrow Pharmaceuticals. MedAdvisor also has a Health Association Partnership with Epilepsy Queensland.

#### For more information

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