

27 October 2016

The Manager  
Company Notices Section  
ASX  
20 Bridge Street  
SYDNEY NSW 2000

Dear Sir/Madam

**Notice under section 708A(5)(e) of the *Corporations Act 2001* (Cth)**

Helloworld Limited ACN 091 214 998 (**Company**) (ASX: HLO) gives notice under section 708A(5)(e) of the *Corporations Act 2001* (Cth) (**Act**).

The Company states as follows:

- (a) on 27 October 2016, the Company issued 7,000,000 fully paid ordinary shares in the capital of the Company (**Placement Shares**) to institutional investors who participated in the placement announced on 21 October 2016;
- (b) the Placement Shares were issued without disclosure to investors under Part 6D.2 of the Act;
- (c) as at the date of this notice, the Company has complied with:
  - (i) the provisions of Chapter 2M of the Act as they apply to the Company; and
  - (ii) section 674 of the Act as it applies to the Company; and
- (d) as at the date of this notice, there is no 'excluded information' of the type referred to in sections 708A(7) and 708A(8) of the Act.

Yours faithfully

A handwritten signature in blue ink, appearing to be "MB", with a stylized flourish at the end.

Michael Burnett  
CFO and Company Secretary